Whirlpool Corporation Ranks Among Fortune's 'Most Admired Companies' in the Electronics Industry

BENTON HARBOR, Mich., March 12, 2009 /PRNewswire-FirstCall via COMTEX/ -- Whirlpool Corporation (NYSE: WHR) has been named one of FORTUNE magazine's "Most Admired Companies" in the electronics industry. Whirlpool ranked sixth overall in the electronics industry and saw its industry rank rise from 11 the previous year.

The company's highest scores in the survey came in the Use of Corporate Assets, Corporate Social Responsibility and Quality of Management categories.

The rankings, which are published every year, reflect the observations and opinions of appliance and electronic executives who rate their peers and rivals on nine attributes: innovation, people management, use of corporate assets, corporate social responsibility, quality of management, long-term investment value, financial soundness, and quality of products and services, and global competitiveness. The voting took place in late 2008.

About Whirlpool Corporation

In addition to being included in *FORTUNE's* "Most Admired Companies" list, Whirlpool recently was named one of the "100 Best Corporate Citizens" by *Chief Responsibility Officer* magazine, one of the "World's Most Ethical Companies" by *Ethisphere* magazine, one of the "Top 50 Most Respected U.S. Companies" by the Reputation Institute and one of the "Best Places to Launch a Career" by BusinessWeek. Additionally, the company's Whirlpool brand was named one of the 10 top greenest brands by U.S. consumers, according to a BrandWeek magazine survey.

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately $19 billion, 70,000 employees, and 69 manufacturing and technology research centers around the world. The company markets *Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Brastemp, Consul, Bauknecht* and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at http://www.whirlpoolcorp.com.