Whirlpool Corporation to Present at Morgan Keegan 2008 Equity Conference

BENTON HARBOR, Mich., Sept. 4 /PRNewswire-FirstCall/ -- Whirlpool Corporation (NYSE: WHR) announced today that it will participate in the Morgan Keegan 2008 Equity Conference on Sept. 5 at 10:05 a.m. CDT at the Peabody Hotel in Memphis, Tennessee. Presenting for Whirlpool Corporation will be Mike Todman, president, Whirlpool North America.

Whirlpool Corporation's presentation will be broadcast live over the Internet and may be accessed at http://www.wsw.com/webcast/mk17/whr/ . Listeners are encouraged to log on to the Web site to register and download any required software approximately five minutes prior to the start of the conference.

Interested parties also may listen to the Whirlpool presentation through the company's Web site at http://www.whirlpoolcorp.com by clicking on the "Investors" tab and then clicking "Presentations." The presentation will be archived through the end of September.

About Whirlpool Corporation

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately $19 billion, 73,000 employees, and 72 manufacturing and technology research centers around the world. The company markets *Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Brastemp, Consul, Bauknecht* and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at http://www.whirlpoolcorp.com.

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