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New Whirlpool® Dishwasher Features Flexible Solutions to Make Room for Every Load

BENTON HARBOR, Mich., Nov. 25, 2014 /PRNewswire/ -- Washing dirty dinner dishes may seem mundane, but the clean ones ready for breakfast in the morning is an important part of the care families give and get every day. That's why Whirlpool included an easily adjustable upper rack in its newest dishwasher, solving for families struggling to make room for every size dish, all at once.



Not only did Whirlpool® brand design the new ENERGY STAR® qualified dishwasher with more flexible capacity, the new EZ-2-Lift™ adjustable upper rack allows families to accommodate dishes of many shapes and sizes.

"For more than a century, Whirlpool® brand has worked to help consumers care for others by developing product innovations that fit seamlessly into their lives," said Jon Hall, senior brand manager, Whirlpool brand. "We saw families trying to cram all their dishes into one load and needed more space for the awkward items."

In addition to more flexible capacity, with twice the number of jets¹, the TotalCoverage Spray Arm in the dishwasher uses a smarter sequence of spray patterns from multiple nozzles, for more cleaning coverage and sparkling dishes after every wash. The AccuSense™ soil sensor on the "sensor" cycle measures load size and soil level during the prewash and adjusts to the right settings throughout the wash and dry cycles, for precise cleaning of dishes. This sensor technology determines how dirty dishes are and adjusts the "normal" cycle as needed to make sure dishes come out clean.

The new dishwasher offers the following care components:

- A **TargetClean™ option** scour away baked-on foods with 40 focused spray jets, which zero-in on tough corners in coated brownie pans or lasagna dishes, to save time from soaking and scrubbing
- The **Silverware Spray** feature delivers a shower of water to the Anyware™ Plus silverware basket to remove stuck-on foods and virtually eliminate utensil re-washing
- A **1-Hour Wash cycle** for a quick, yet thorough, clean on lightly soiled loads

The Whirlpool® dishwasher (WDT920SAD) is now available online and in-store at retailers nationwide in White, Stainless Steel,

Black, as well as White Ice and Black Ice, with a starting MSRP of \$949.00 each. For more information, check out the new dishwasher on whirlpool.com.

For more information about the Every day, care™ campaign, visit whirlpool.com/everydaycare or join the #EveryDayCare conversation at twitter.com/whirlpoolusa.

(1) Compared to Whirlpool® dishwashers without TotalCoverage spray arm

About Whirlpool® Brand

For more than one hundred years, Whirlpool® brand has been inspired by how people care for their families. Whirlpool® brand is designing home appliances that are focused on improving how families give and get the care they need with the latest technologies and innovations that fit seamlessly into their lives- whether that means more flexible refrigerator storage for all types of family needs, baking technology for efficient cooking and easier cleaning or laundry pairs that sense and adapt to clothes with the latest in connected technologies. Whirlpool® brand is part of Whirlpool Corporation (NYSE: WHR), the world's leading manufacturer and marketer of major home appliances. Whirlpool Corporation is also one of Habitat for Humanity's largest corporate partners for 15 years, donating a refrigerator and range to every new Habitat for Humanity home built in North America. For more information on Whirlpool® brand, please visit whirlpool.com/everydaycare or find us on Facebook at facebook.com/whirlpoolusa or Twitter at [@WhirlpoolUSA](https://twitter.com/WhirlpoolUSA). Additional information about the company can be found at whirlpoolcorp.com.



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