Whirlpool Corporation Names Jose Drummond President, Europe, Middle East and Africa; Joao Carlos Brega to Succeed Drummond as President Whirlpool Latin America

BENTON HARBOR, Mich., March 15, 2012 /PRNewswire/ -- Whirlpool Corporation (NYSE: WHR) today announced that **Jose A. Drummond Jr.**, currently executive vice president of Whirlpool Corporation and president of Whirlpool Latin America, has been appointed executive vice president of Whirlpool Corporation and president of Whirlpool Europe, Middle East and Africa (EMEA). Drummond will continue to report to Michael A. Todman, president, Whirlpool International. He replaces Bracken Darrell who resigned from the company.

(Logo: http://photos.prnewswire.com/prnh/20040202/DETU004LOGO)

Whirlpool Corporation also announced today that **Joao Carlos Brega**, currently president of Embraco, the company's compressor business, will become executive vice president of Whirlpool Corporation and president of Whirlpool Latin America. Brega will also report to Todman.

Roberto H. Campos, currently vice president of business and marketing, and Embraco electronic controls, will succeed Brega as president of Embraco.

Drummond became executive vice president, Whirlpool Corporation, and president, Whirlpool Latin America, in September 2008. Previously, he was president, Whirlpool Latin America Home Appliances. He joined Whirlpool in 1999 as director, procurement, Whirlpool Latin America, and held a number of managerial positions, including vice president, sales and marketing, Whirlpool Latin America, and vice president, supply chain, Whirlpool Europe. Prior to joining Whirlpool, Drummond worked for Alcoa Aluminio and Accenture.

Brega became president, Embraco, in 2009. Previously, he was president, Whirlpool Mexico and Canada. Prior to this role, he was chief financial officer for Whirlpool Latin America. Brega joined Whirlpool in 1995 and served as operations director for Argentina and Chile, and finance director for North America and Latin America. Prior to Whirlpool, he worked for Sharp for Brazil .

Campos joined Embraco in 1987. He recently worked as vice president, business and marketing, and Embraco electronic controls. Prior to that, he was vice president, research and development and worked in several operational areas of Embraco.

About Whirlpool Corporation
Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately $19 billion in 2011, 68,000 employees, and 66 manufacturing and technology research centers around the world. The company markets *Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Brastemp, Consul, Bauknecht* and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at http://www.whirlpoolcorp.com.

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