Whirlpool Corporation Celebrates a Decade as One of Corporate Responsibility's Best Corporate Citizens

BENTON HARBOR, Mich., April 23, 2012 /PRNewswire/ -- Whirlpool Corporation (NYSE: WHR) has been named one of *Corporate Responsibility* Magazine's 100 Best Corporate Citizens for the tenth consecutive year. Whirlpool ranked No. 69 on the magazine's 13th annual list, which is regarded as the top corporate responsibility ranking based on publicly available information.

(Logo: http://photos.prnewswire.com/prnh/20040202/DETU004LOGO)

Last year, Whirlpool Corporation ranked No. 85 on the list, moving up 16 spots which can be attributed to the company's high scores in the Corporate Governance, Employee Relations and Philanthropy categories.

"We are honored to be named one of the best corporate citizens for a decade straight," said Jeff M. Fettig, chairman and CEO of Whirlpool Corporation. "Whirlpool Corporation strives to conduct business with integrity while continually keeping a diverse workplace as a guiding principle. It is a priority for us to improve communities -- with sustainable and innovative products and operations, as well as giving back to the communities where we live and work."

Launched in 2000, the 100 Best Corporate Citizens List is based on more than 318 data points of publicly available information in seven categories: environment, climate change, human rights, employee relations, corporate governance, philanthropy and financial performance. The 100 Best Corporate Citizens are selected from among the large-cap Russell 1000 companies. The 100 Best Corporate Citizens List's open and transparent methodology is governed by a Methodology Committee of the Corporate Responsibility Officers Association. More information on the 100 Best Corporate Citizens can be found at TheCRO.com.

Whirlpool Corporation has also recently been named to the *Forbes* and *Reputation Institute's* Most Reputable Companies in the U.S. and *Fortune*'s World's Most Admired Companies lists.

About Whirlpool Corporation

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately $19 billion in 2011, 68,000 employees, and 66 manufacturing and technology research centers around the world. The company markets Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Brastemp, Consul, Bauknecht and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at http://www.whirlpoolcorp.com.

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