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Whirlpool Brand Launches Industry's First Induction Double Oven Freestanding Range

New range senses and adapts to consumer's every need to deliver fast and delicious results

BENTON HARBOR, Mich., Sept. 4, 2013 /PRNewswire/ -- Whether it's preparing more back-to-school lunches for kids or entertaining a full dining room for upcoming holidays, kitchens need to be as efficient as possible to help moderate life's chaotic moments. Whirlpool brand, the No. 1 appliance brand in the United States, consistently delivers products focused on making life easier at home. The Whirlpool® Induction double oven freestanding range is the industry's first— leading the way in cooking consistency and control with efficient cooking technology and easy cleaning.*

(Logo: <http://photos.prnewswire.com/prnh/20110404/NY75862LOGO>)

With a variety of special features tailored for frenzied lives, the Whirlpool® Induction double oven freestanding range delivers the power and convenience to tackle everyday tasks. According to a recent study conducted by Whirlpool Corporation, over 90 percent of households cook at least once a day, with the average home cooking 2.5 times a day. With all of this activity in the kitchen, families need the help of appliances that streamline the process for speedy and delicious results. The Whirlpool® Induction double oven freestanding range is designed to meet consumer needs by offering the brand's premier cooking technology in one appliance.

"Providing consumers with products that help ease life's daily tasks at home is our primary goal. Whether you're cooking dinner on a typical Monday night or hosting a lavish soiree for in-laws, the Whirlpool® induction double oven freestanding range takes the stress out of the kitchen," said Andrea Smith, product brand manager of Whirlpool brand cooking and kitchen suites. "By offering advanced cooking technology, and an efficient cleaning process, being the ultimate hostess is not an impossible feat."

Always striving to be the hostess with the mostest? Picture preparing multiple dishes for large family meals or hors d'oeuvres for a dinner party with an astounding amount of ease. Being the entertainer you've dreamt of becomes a reality with Whirlpool's largest capacity—6.7 cu. ft.—double oven electric freestanding range. The 2.5 cu. ft. upper oven and 4.2 cu. ft. lower oven have room to bake and roast holiday dishes, so there's always enough room to handle even the largest of meals. Need additional reinforcements? The 11 inch induction boost element defies the idea that "a watched pot never boils" by boiling up to 25 cups of water in 50 percent less time.**

Special features include AccuHeat™ induction technology, which transfers energy directly into magnetic cookware, so you get powerful cooking without feeling heat from the cooktop. For tastier roasts and baked bread, TimeSavor™ convection cooking distributes hot air more efficiently to seal in flavors and juices. Now, consumers can take home a range that senses and adapts to their every need to deliver the fast and delicious results they want.

The Whirlpool® double oven electric range with induction cooktop (Model WGI925C0BS) is available now at retailers nationwide in stainless steel with a MSRP of \$2,249.

About Whirlpool Brand

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately \$18 billion in 2012, 68,000 employees and 65 manufacturing and technology research centers around the world. Whirlpool Brand is committed to advancing technology in ways consumers want and need it, creating simple solutions that optimize productivity and efficiency in the home. In addition to designing appliance solutions based on consumer insight, Whirlpool is one of Habitat for Humanity's largest corporate partners, donating a refrigerator and range to every new Habitat for Humanity home built in North America. For more information on Whirlpool Brand, please visit www.whirlpool.com or find us on Facebook at www.facebook.com/whirlpoolusa. Additional information about the company can be found at www.whirlpoolcorp.com.

*Among conventional double oven ranges with dual bake and broil elements.

**Based on boiling 6 liters of water with 11 inch 3,700-watt induction element versus 12,500-BTU gas burner

SOURCE Whirlpool Corporation

