



Whirlpool Corporation Named Primary Appliance Supplier for Home Properties

BENTON HARBOR, Mich., Aug 31, 2010 /PRNewswire via COMTEX/ -- Whirlpool Corporation (NYSE: WHR) is pleased to have been selected as the primary appliance supplier for Home Properties, Inc. (NYSE: HME). As part of the agreement, Whirlpool Corporation is providing replacement and upgraded appliances for Home Properties' approximately 37,000 apartment units located primarily in selected Northeast and Mid-Atlantic markets.

"After careful review, we selected Whirlpool Corporation as our primary appliance provider because we feel it has the strongest offering from a product, service and pricing standpoint," said Keith Knight, vice president of capital improvements and national accounts for Home Properties. "Whirlpool Corporation understands our needs and how we operate, which is crucial to our success."

Home Properties now offers a wide variety of Whirlpool brand appliances, including ENERGY STAR® qualified dishwashers and refrigerators. The partnership has also helped Home Properties streamline its appliance program, leading to faster, more consistent service.

"Home Properties' unwavering commitment to providing quality multifamily rental housing and superior customer service is the cornerstone of its success," said Tom Halford, general manager, contract sales and marketing at Whirlpool Corporation. "We're committed to helping further this success by providing the right products and flexible services to cater to the needs of property management."

About Home Properties

Home Properties is a publicly traded apartment real estate investment trust that owns, operates, develops, acquires and rehabilitates apartment communities primarily in selected Northeast and Mid-Atlantic markets. Currently, Home Properties operates 113 communities containing 38,019 apartment units. Of these, 37,151 units in 112 communities are owned directly by the Company and 868 units are partially owned and managed by the Company as general partner. For more information, visit Home Properties' website at homeproperties.com.

About Whirlpool Corporation

Whirlpool Corporation strives to exceed expectations with appliances that help building professionals create homes of distinction. The Inside Advantage™ is designed to meet the needs of Whirlpool Corporation's building community customers. More than a program, The Inside Advantage™ provides trade customers with the strength of Powerful Brands, Innovative Products, Market Insight and Targeted Services, all from one company.

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately \$17 billion in 2009, 67,000 employees, and 67 manufacturing and technology research centers around the world. The company markets *Whirlpool*, *Maytag*, *KitchenAid*, *Jenn-Air*, *Amana*, *Brastemp*, *Consul*, *Bauknecht* and other major brand names to consumers in nearly every country around the world. For more information on Whirlpool Corporation and its offerings for building professionals, please visit www.insideadvantage.com or call 1-800-952-2537.