



Whirlpool Corporation and Habitat for Humanity Announce House Build Locations For 2012

BENTON HARBOR, Mich., March 6, 2012 /PRNewswire/ -- Whirlpool Corporation (NYSE: WHR), the world's largest manufacturer of home appliances, and Habitat for Humanity® International today revealed the locations for their annual Habitat house builds in 2012. Houses will be built in Amana, Iowa; Benton Harbor, Mich.; Clyde, Ohio; and Bloomington, Ind. as part of a campus build at Indiana University.

(Logo: <http://photos.prnewswire.com/prnh/20040202/DETU004LOGO>)

Whirlpool Corporation and Habitat for Humanity continue to work together to provide affordable, decent housing around the world. For more than 12 years, Whirlpool has contributed more than \$78 million in cash and product to support the mission of Habitat for Humanity. The 2012 builds will take place in communities where Whirlpool has manufacturing, customer service and administrative offices, strengthening areas in which the company already operates.

"The mission of Habitat for Humanity International truly touches the core of Whirlpool Corporation and our company's values," said Jeff Noel, corporate vice president, Communications & Public Affairs, Whirlpool Corporation. "Whirlpool employees have a passion for the work of Habitat. Because of this commitment we are pleased to offer our help in improving lives one home, one family at a time especially in the communities where our company and our employees call 'home'."

Whirlpool Corporation's commitment to Habitat includes donation of a range and ENERGY STAR®-qualified refrigerator to every new Habitat home built in North America, totaling more than 140,000 appliances to date, the support of the Habitat's work in 40 countries, and sponsorship of and participation in Habitat's annual Jimmy and Rosalynn Carter Work Project. Additionally, the company was the first national partner to provide on-going donations to Habitat for Humanity ReStore resale outlets, which sell donated goods to the general public to help local Habitat affiliates fund the construction of homes within their communities.

"The partnership with Whirlpool Corporation is a tremendous support in helping us provide simple, decent and affordable housing around the world," said Jonathan Reckford, CEO of Habitat for Humanity International. "Habitat for Humanity is grateful for the sincere commitment at Whirlpool Corporation to strengthen families and communities, and we look forward to a great year of builds."

For more information, visit www.whirlpoolcorp.com/habitat.

About Whirlpool Corporation

In more than 12 years of partnership with Habitat for Humanity, Whirlpool Corporation has developed active partnerships in 40 countries with a commitment nearing \$78 million. In North America, the company has donated more than 140,000 ranges and ENERGY STAR qualified refrigerators to new Habitat homes, serving 71,000 families. Additionally, Whirlpool has donated more than 28,000 products to Habitat ReStore resale outlets, helping raise \$4.6 million. A proud sponsor of Habitat's Jimmy & Rosalynn Carter Work Project since 2003, the company has engaged 8,000 employee volunteers, sponsored more than 100 homes around the world and served more than 24,504 families in Europe. Whirlpool plans to support the work of Habitat around the world through product donations, financial contribution and/or volunteerism. For more information, go to www.whirlpoolcorp.com/habitat.

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately \$19 billion in 2011, 68,000 employees, and 66 manufacturing and technology research centers around the world. The company markets Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Brastemp, Consul, Bauknecht and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at <http://www.whirlpoolcorp.com>.

About Habitat for Humanity

Habitat for Humanity International is a global nonprofit Christian housing organization that seeks to put God's love into action by bringing people together to build homes, communities and hope. Since 1976, Habitat has served more than 500,000 families by welcoming people of all races, religions and nationalities to construct, rehabilitate or preserve homes; by advocating for fair and just housing policies; and by providing training and access to resources to help families improve their shelter conditions. For more information, to donate or to volunteer, please visit www.habitat.org, or follow us at www.facebook.com/habitat or at www.twitter.com/habitat or join Habitat's blog community at www.habitat.org/blog.

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