Whirlpool Corporation Named One of 100 Best Corporate Citizens by Chief Responsibility Officer Magazine

BENTON HARBOR, Mich., March 11 /PRNewswire-FirstCall/ -- Whirlpool Corporation (NYSE: WHR) today announced it has been named one of the 100 best corporate citizens by Chief Responsibility Officer (CRO) magazine. This is the eighth time the company, which ranked 51st this year, has been named to the list.

"We're honored to be named one of the 100 best corporate citizens," said Jeff M. Fettig, chairman and CEO, Whirlpool Corporation. "Whirlpool has a long history of strong corporate citizenship and we believe this recognition reflects the efforts by our company and our employees to conduct business the right way."

CRO's 100 Best Corporate Citizens List is the only such list based on 100% publicly-available information and ranks Russell 1000® companies on their performance in seven key areas: Environment, Climate Change, Human Rights, Philanthropy, Employee Relations, Financial and Governance. Over the past nine years, companies on the 100 Best Corporate Citizens List have out-paced the remainder of Russell 1000 companies by an average of 26% in 3-year total return.

First published in 2000 by Business Ethics Magazine, the 100 Best Corporate Citizens List® published by CRO Magazine is the most-recognized Corporate Responsibility ranking of Russell 1000® companies. The List is based 100% on publicly-available information and is compiled for CRO Magazine by Portland, Maine-based IW Financial, a leading provider of SRI rankings to institutional investors.

About Whirlpool Corporation

In addition to being included in the "100 Best Corporate Citizens" by *Chief Responsibility Officer* magazine, Whirlpool recently was named one of the "World's Most Ethical Companies" by *Ethisphere* magazine, one of the "Top 50 Most Respected U.S. Companies" by the Reputation Institute and one of the "Best Places to Launch a Career" by BusinessWeek. Additionally, the company's Whirlpool brand was named one of the 10 top greenest brands by U.S. consumers, according to a BrandWeek magazine survey.

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately $19 billion, 70,000 employees, and 69 manufacturing and technology research centers around the world. The company markets *Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Brastemp, Consul, Bauknecht* and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at http://www.whirlpoolcorp.com.

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