



Whirlpool Corporation to Announce Third-Quarter Earnings and Hold Conference Call on October 27

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Whirlpool Corporation (NYSE: WHR) will release third-quarter 2010 financial results at 6 a.m. ET on Wednesday, October 27, 2010. Whirlpool Corporation will then hold a conference call to discuss its performance with the investment community at 10 a.m. ET.

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To participate in the conference call, dial (800) 895-1549 and use confirmation code 7WHIRLPOOL. International participants should dial (785) 424-1057 and use confirmation code 7WHIRLPOOL.

The conference call is being webcast live on the company's Web site at www.whirlpoolcorp.com under the "Investors" section. To listen to the live webcast, participants should visit the site at least 15 minutes prior to the conference to download any required streaming media software. An archived recording of the conference call will be available on the company's Web site for 30 days.

About Whirlpool Corporation

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately \$17 billion in 2009, 67,000 employees, and 67 manufacturing and technology research centers around the world. The company markets *Whirlpool*, *Maytag*, *KitchenAid*, *Jenn-Air*, *Amana*, *Brastemp*, *Consul*, *Bauknecht* and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at <http://www.whirlpoolcorp.com>.