



Whirlpool Corporation to Present at Three Investor Conferences; Reaffirming Full-Year 2012 Outlook

BENTON HARBOR, Mich., Feb. 28, 2012 /PRNewswire/ -- Whirlpool Corporation (NYSE: WHR) announced today that it will participate in the KeyBanc Capital Markets Consumer Conference, the Raymond James 33rd Annual Institutional Investors Conference and the Bank of America Merrill Lynch Consumer & Retail Conference. The company will be reaffirming its full-year 2012 outlook during these presentations.

(Logo: <http://photos.prnewswire.com/prnh/20040202/DETU004LOGO>)

Whirlpool Corporation will be presenting at the KeyBanc Capital Markets Consumer Conference on Wednesday, February 29 at the Intercontinental New York Barclay in New York City. Presenting for Whirlpool Corporation will be Larry Venturelli, executive vice president and chief financial officer. A copy of the presentation will be available on the company's website at www.whirlpoolcorp.com by clicking on the "investors" tab and then clicking on "Events & Presentations."

The company will be presenting at the Raymond James 33rd Annual Institutional Investors Conference on Tuesday, March 6 at 9:50 a.m. ET at the JW Marriott Grande Lakes in Orlando, Florida. Presenting for Whirlpool Corporation will be Marc Bitzer, president of Whirlpool North America. Whirlpool Corporation's presentation will be broadcast live over the Internet and may be accessed at <http://www.wsw.com/webcast/rj72/whr/> .

Whirlpool Corporation will also be presenting at the Bank of America Merrill Lynch 2012 Consumer & Retail Conference on Thursday, March 8 at 3 p.m. ET at the Palace Hotel in New York City. Presenting for Whirlpool Corporation will be Jeff Fettig, chairman and chief executive officer. Whirlpool Corporation's presentation will be broadcast live over the Internet and may be accessed at <http://www.veracast.com/webcasts/baml/consumer2012/id15984700.cfm>.

Interested parties also may also view the March 6 and March 8 webcasts at www.whirlpoolcorp.com by clicking on the "Investors" tab and then clicking "Events & Presentations." The presentations will be archived for 30 days.

About Whirlpool Corporation

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately \$19 billion in 2011, 68,000 employees, and 66 manufacturing and technology research centers around the world. The company markets *Whirlpool*, *Maytag*, *KitchenAid*, *Jenn-Air*, *Amana*, *Brastemp*, *Consul*, *Bauknecht* and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at www.whirlpoolcorp.com.

SOURCE Whirlpool Corporation

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