



Whirlpool Corporation Named One of the Greenest Big Companies in America

BENTON HARBOR, Mich., Sept. 24 /PRNewswire-FirstCall/ -- Whirlpool Corporation (NYSE: WHR) today announced it has been named to the Newsweek Green Rankings, a list of the 500 greenest big companies in America. Whirlpool ranked 78th on the list.

"We are honored to be included in the Newsweek Green Rankings," said Jeff M. Fettig, Whirlpool Corporation's chairman and CEO. "Recognition like this is only possible because of the people at Whirlpool who make our long-term commitment to sustainability a reality."

Nearly 40 years ago, Whirlpool established a corporate office for environmental control and, in 2003, Whirlpool became the world's first appliance manufacturer to announce a global greenhouse gas reduction target. Recently, the company announced that by 2015, it will make all the electronically controlled appliances it produces -- everywhere in the world -- capable of receiving and responding to signals from smart grids.

The Newsweek Green Rankings are the first objective 'green' analysis of America's 500 largest companies. Companies comprising the Newsweek Green Rankings were selected from among the 500 largest U.S. companies as measured by revenue, market capitalization and number of employees.

The rankings are a product of a year-long collaboration between CorporateRegister.com, Newsweek, and environmental research firms KLD Research & Analytics and Trucost. For more information about the 2009 Newsweek Green Rankings, visit www.newsweek.com/green.

About Whirlpool Corporation

In addition to being included in *Newsweek's* Green Rankings, the company is included in the FTSE4Good and the KLD Domini 400 Social and Global Sustainability Indexes. Whirlpool also recently was named one of *FORTUNE's* "Most Admired Companies," one of the "100 Best Corporate Citizens" by *Chief Responsibility Officer* magazine, one of the "World's Most Ethical Companies" by *Ethisphere* magazine and one of the "Top 50 Most Respected U.S. Companies" by the Reputation Institute.

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately \$19 billion in 2008, approximately 70,000 employees, and 67 manufacturing and technology research centers around the world. The company markets *Whirlpool*, *Maytag*, *KitchenAid*, *Jenn-Air*, *Amana*, *Brastemp*, *Consul*, *Bauknecht* and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at <http://www.whirlpoolcorp.com>.

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