



Whirlpool Corporation Names Joe Liotine Vice President and General Manager, Whirlpool Canada

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Whirlpool Corporation (NYSE: WHR) announces the appointment of Joseph T. Liotine as vice president and general manager, Whirlpool Canada.

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Most recently, Mr. Liotine held the role of general manager, key accounts at Whirlpool Corporation's headquarters in Benton Harbor, Michigan. Since joining Whirlpool Corporation in 2004, Mr. Liotine has held positions of increasing responsibility within the company's finance, marketing and sales organizations. Mr. Liotine will report directly to Marc Bitzer, president, Whirlpool Corporation North America. His appointment was effective September 1, 2010.

"Joe's strong background in finance and sales, coupled with his leadership and experience will help accelerate the execution of our strategy for Whirlpool Canada," said Marc Bitzer, president, Whirlpool Corporation North America.

Prior to joining Whirlpool Corporation, Mr. Liotine progressed through a variety of positions in finance with Quaker Oats and PepsiCo. He holds an M.B.A. from the University of Chicago and a B.A. from Illinois State University.

About Whirlpool Corporation

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately \$17 billion in 2009, 67,000 employees, and 67 manufacturing and technology research centers around the world. The company markets *Whirlpool*, *Maytag*, *KitchenAid*, *Jenn-Air*, *Amana*, *Brastemp*, *Consul*, *Bauknecht* and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at <http://www.whirlpoolcorp.com>.