



June 24, 2014

Whirlpool Corporation Announces Product Integration with Nest

BENTON HARBOR, Mich., June 24, 2014 /PRNewswire/ -- Whirlpool Corporation (WHR), the world's leading global manufacturer and marketer of major home appliances, today introduced integration with Nest devices through the Nest Developer Program.



As a participant in the "Works with Nest" Program, Whirlpool Corporation will leverage Nest application programming interfaces (APIs) to create a connected home experience that is purposeful and thoughtful, starting with the laundry category. The two companies share the belief that when products work together they can create a richer consumer experience, beyond a single manufacturer.

"The products Whirlpool designs adapt to consumers' lives and sense what they need - the way they cook, clean and entertain," said Brett Dibkey, vice president and general manager of Integrated Business Units for Whirlpool Corporation. "This collaboration is part of a corporate strategy to build relationships with companies like Nest that demonstrate our shared passion for creating consumer-inspired products. For more than 100 years, Whirlpool Corporation has designed for the way consumers live. It's an exciting time as we look at the future of the home appliance industry and the number of possibilities on the horizon."

"Our goal has always been to bring thoughtfulness to your home and life - and that's what the 'Works with Nest' Program is all about," said Matt Rogers, Nest founder and vice president of engineering. "We're excited to work with iconic brands like Whirlpool to create new experiences in the home and help save people energy."

Whirlpool brand and Nest have taken the first step in their collaboration with a "Works with Nest" washer and dryer that integrates with the Nest Learning Thermostat (<http://nest.com/thermostat>). Available online to purchase now at The Home Depot (<http://whirlpoolhomedepot.com>), the laundry pair connects seamlessly with the Nest Learning Thermostat to leverage Nest's Home and Away modes. Both the washer and dryer can keep clothes fresh if a cycle ends while the consumer is not home. The dryer can also switch into a slightly longer, more energy-efficient cycle if the consumer is away. In addition, for people who are enrolled in Nest's Rush Hour Rewards program through a participating energy provider, the washer and dryer can automatically delay the start of a cycle during high-demand energy periods.

Consumers can connect their Nest account to the laundry pair through the Whirlpool Smart Appliance App available on the Google Play and App store.

"Our relationship with Nest underscores our commitment to developing innovations that answer and anticipate consumers' needs," said Dibkey. "At Whirlpool Corporation, we are focused creating dynamic consumer experiences that make a house feel like a home."

Learn more about the "Works with Nest" Whirlpool washer and dryer at www.whirlpool.com/works-with-nest.

About Whirlpool Corporation

Whirlpool Corporation is the world's leading global manufacturer and marketer of major home appliances, with annual sales of approximately \$19 billion in 2013, 69,000 employees, and 59 manufacturing and technology research centers around the world. The company markets *Whirlpool*, *Maytag*, *KitchenAid*, *Jenn-Air*, *Amana*, *Brastemp*, *Consul*, *Bauknecht* and other major brand names. Additional information about the company can be found at <http://www.whirlpoolcorp.com>.

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