



Whirlpool Corporation Receives 10th ENERGY STAR® Award

BENTON HARBOR, Mich., March 3 /PRNewswire-FirstCall/ -- Whirlpool Corporation (NYSE: WHR), the world's leading home appliance manufacturer, has been recognized with the 2009 ENERGY STAR Sustained Excellence award by the U.S. Environmental Protection Agency (EPA) and the U.S. Department of Energy (DOE). The award recognizes the company's leadership in offering consumers appliance energy and water efficiency through its portfolio of brands. This is the company's 10th ENERGY STAR award and fourth consecutive Sustained Excellence win.

Whirlpool will accept the award at ceremonies in Washington, D.C., on March 31, 2009.

"Whirlpool Corporation is honored to again receive the ENERGY STAR Sustained Excellence award," said Mike Todman, president, Whirlpool North America. "At Whirlpool we contribute sustainable solutions that meet consumer needs, generate shareholder value and enhance the welfare of current and future generations. In 2009, Whirlpool will again lead the industry with eco-efficient, functional and design-forward product innovations from our diverse portfolio of brands."

"The ENERGY STAR awards represent achievements the Department of Energy is proud to recognize, as they represent notable progress or sustained excellence in working to secure our energy future," said Richard H. Karney, ENERGY STAR Program Manager, U.S. DOE. "In 2009, our partners like Whirlpool Corporation receiving these awards demonstrated superb commitment to advancing the adoption of energy efficient products and addressing our environmental challenges."

"EPA is delighted to recognize Whirlpool with the 2009 ENERGY STAR Sustained Excellence award," said Kathleen Hogan, Director of the Climate Protection Partnerships Division at the U.S. EPA. "Whirlpool Corporation's leadership on energy and water efficiency has yielded impressive results for their bottom line and our global environment, showing us all what can be accomplished through sustained commitment and action."

Whirlpool Corporation is the global industry leader in developing high-performance appliances that help conserve the earth's resources and allow homeowners to use energy and water more efficiently. It leads the industry in bringing an "across the board" focus to energy and water conservation, from product design to manufacturing, delivery and end of the product life-cycle.

A recent Whirlpool Corporation Survey (see <http://www.whirlpoolcorp.com/features/ecosurvey/>) revealed the importance of energy efficiency to consumers. Through its unmatched portfolio - including Whirlpool, KitchenAid, Maytag, Jenn-Air, Amana and Gladiator brands - the company offers consumers the largest breadth of ENERGY STAR qualified appliances:

- Knowing that 80 percent of consumers believe it is important to save energy, Whirlpool® brand leads the way, providing the Eco Kitchen to help consumers integrate environmentally-friendly changes in one of the biggest energy-consuming living spaces of the home. The Eco Kitchen, which includes the Resource Saver™ refrigerator, Resource Saver™ dishwasher, Velos® SpeedCook oven and Energy Save range, is the brand's most energy-efficient kitchen ever. The refrigerator exceeds federal minimum efficiency standards by 30 percent, making it the most energy efficient side-by-side refrigerator ever to hit the market.
- Whirlpool® brand's new French door refrigerator with external ice and water is ideal for those who like to keep their refrigerators stocked with fresh food, at eye level and within reach. Additionally, this ENERGY STAR qualified refrigerator exceeds federal efficiency standards by 20 percent. Running this refrigerator uses about as much energy as a simple 60-watt light bulb.
- The new Whirlpool® brand Cabrio® HE CEE Tier III energy qualified washer can save up to \$900 in lifetime water and energy costs and features a 5.0 cu. ft. drum capacity - the largest in the industry. No other manufacturer offers more high-efficiency (HE) and ENERGY STAR qualified washers than Whirlpool Corporation.
- For a cleanup performance that's both powerful and quiet, the KitchenAid® brand offers the exceptionally powerful and quiet Superba® series EQ dishwasher. The line includes best-in-class washing and drying results, energy efficiency and the industry's lowest sound levels.
- With nearly three-quarters of consumers still comfortable with top-load laundry, Whirlpool has taken a full portfolio

approach to creating an option for every lifestyle. Maytag® Bravos® is one of the first CEE Tier III energy qualified top-load washers on the market, delivering 70 percent water and 67 percent energy savings.

- Known for its exceptionally robust components and long-term dependability, Maytag® brand offers the Maytag® Jetclean® dishwasher with an exclusive Silverware Blast™ feature that ensures silverware and utensils come out clean the first time every time without sacrificing energy efficiency. The Silverware Blast feature has four spray jets targeted specifically at the silverware basket to evenly distribute focused water pressure to remove caked-on food particles.
- Jenn-Air® brand products are designed for precise performance and with state-of-the-art innovations which instill confidence that culinary excellence will be achieved. The stainless steel commercial-style dishwasher with UltraClean wash system provides energy efficient, enhanced cleaning for results that meet consumers' higher standards.
- Common sense features and smart styling at an affordable price. The Amana® brand's new front-load laundry pair offers a fresh approach to doing laundry. Antimicrobial protection component takes freshness even further by inhibiting the growth of mold, mildew and odor-causing bacteria on the door seal. With the washer, consumers will use 10,521 fewer gallons of water each year and save 44 percent on energy use when compared to a standard, non-ENERGY STAR qualifying washer.
- The Gladiator® Chillerator® Garage Refrigerator is the only ENERGY STAR qualified refrigerator designed for the extreme humidity and temperatures of the garage environment. Providing the latest and greatest in innovation, space savings and an upscale look that really stands out in the garage, the Chillerator appeals to busy families who need a second refrigerator that also saves money by reducing energy consumption.

About Whirlpool Corporation

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately \$19 billion, 70,000 employees, and 69 manufacturing and technology research centers around the world. The company markets *Whirlpool*, *Maytag*, *KitchenAid*, *Jenn-Air*, *Amana*, *Brastemp*, *Consul*, *Bauknecht* and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at <http://www.whirlpoolcorp.com>.