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Whirlpool Corporation Announces Appointment Of Joseph Liotine To President Of U.S. Operations

BENTON HARBOR, Mich., Nov. 13, 2013 /PRNewswire/ -- Whirlpool Corporation announced today the promotion of Joseph Liotine to president of the company's U.S. operations and appointment to the corporation's Executive Committee. Liotine is currently vice president of marketing for the company's North American region.

(Logo: http://photos.prnewswire.com/prnh/20040202/DETU004LOGO)

"This new role was created to provide more leadership capacity to pursue the significant number of market growth opportunities that we have in the U.S. and around the world," said Jeff Fettig, chairman and CEO of Whirlpool Corporation. "Joe has demonstrated proven leadership in both Canada and in North America Marketing that will enable us to accelerate our growth in the U.S. particularly with improving levels of appliance demand."

Liotine began his career with Whirlpool in 2004 as a Finance Manager. Since then, he has held positions of increasing responsibility in finance, strategy and operations, sales, brands and product categories. He is currently VP Marketing North American region, responsible for the product category and brand teams' performance. Liotine earned a BA in Finance from Illinois State University and an MBA from the University of Chicago.

The announcement comes following a notably strong financial quarter for the global home appliance manufacturer.

"I'm extremely pleased with the progress we've made in the U.S. business coming off a very challenging market just a couple of years ago," said Marc Bitzer, president of Whirlpool Corporation's North American and European regions. "We are well positioned to address market growth opportunities and continue to grow our profitability and market position. Joe will do an outstanding job leading these teams' efforts in meeting our strategic priorities."

Liotine will continue in his current role throughout the month of November. The appointment will take effect as of December 1, 2013.

About Whirlpool Corporation

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately $18 billion in 2012, 68,000 employees, and 65 manufacturing and technology research centers around the world. The company markets Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Brastemp, Consul, Bauknecht and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at http://www.whirlpoolcorp.com.

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