



Whirlpool Corporation Receives Perfect Score on Human Rights Campaign 2011 Corporate Equality Index

Seventh Straight Year Scoring 100

BENTON HARBOR, Mich., Oct 22, 2010 /PRNewswire via COMTEX/ -- Whirlpool Corporation (NYSE: WHR) today announced that it has received a score of 100 from the Human Rights Campaign on the 2011 Corporate Equality Index. This is the seventh consecutive year that Whirlpool has attained a perfect score on the index.

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The Corporate Equality Index rates American workplaces on Lesbian, Gay, Bisexual and Transgender (LGBT) Equality. It is an in-depth analysis and rating of large U.S. employers and their policies and practices regarding LGBT employees and has been compiled annually for the past nine years.

"Whirlpool Corporation is proud to be a perennial leader on HRC's Corporate Equality Index," said Tim Reynolds, Vice President, Talent and Organizational Effectiveness, Whirlpool Corporation. "It reflects our shared vision of striving to be a top company for LGBT employee rights, resources and recruitment."

Criteria for the index explores the company's equal opportunity policy statements, spousal/partner benefits, diversity awareness training, and external marketing and advertising to the LGBT community, including talent acquisition and recruiting efforts.

Whirlpool has seven employee resource groups, one of which is the Pride Network. It was established in 1999 for the company's LGBT employees and their supporters.

Whirlpool continues its outreach to potential LGBT employees through its presence at this month's Reaching out MBA in Los Angeles, the nation's largest LGBT MBA recruiting fair.

About Whirlpool Corporation

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately \$17 billion in 2009, 67,000 employees, and 67 manufacturing and technology research centers around the world. The company markets *Whirlpool*, *Maytag*, *KitchenAid*, *Jenn-Air*, *Amana*, *Brastemp*, *Consul*, *Bauknecht* and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at <http://www.whirlpoolcorp.com>.