Maytag Video News Release Footage To Be Available

BENTON HARBOR, Mich., March 10, 2009 - A video news release including sound bites and B-roll will be available at the satellite feed coordinates listed below on Tuesday, March 10 and Wednesday, March 11, 2009. Information will be available on the corporate Web site at www.WhirlpoolCorp.com beginning Tuesday, March 10.

Transmission Dates / Times:
Tuesday, March 10, 2009; Feed Times: 1445 to 1515 - 30 minutes
Wednesday, March 11, 2009; Feed Times: 1015 to 1045 - 30 minutes

Transmission Coordinates:
March 10 & 11, 2009 Satellite Space Coordinates

Digital Ku-Band Satellite
Broadcast Dates: March 10 & 11, 2009
Origination Location: Microwave Communications- Chelsea, Michigan
Ku-band Satellite: Galaxy 17 @ 91Â° west
Downlink Transponder: 19K - slot: 3 digital
Downlink Frequency: 12077MHz
Downlink Polarity: Horizontal
Downlink Audio: Channel 1 & 2
Bandwidth: 6 MHz
Symbol Rate: 3.9787 MS/S
Data Rate: 5.5 MB/S
FEC: 3/4

Analog C-Band Satellite
Broadcast Date: March 10 & 11, 2009
Origination Location: Pittsburg Teleport- Pittsburg, PA
C-band Satellite: Galaxy 17 @ 91Â° west
Downlink Transponder: 12C analog
Downlink Frequency: 3940 MHz
Downlink Polarity: Vertical
Bandwidth: 36MHz
Downlink Audio: 6.2MHz and 6.8MHz

Technical Assistance:

For technical assistance or difficulties, please contact Jim Hava, uplink engineer at the following

number: (734) 320.6741 or (734) 475-9484.

Whirlpool Contact: Jill Saletta
Director, External Communications
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