



Whirlpool Corporation to Host Investor Day on November 2

BENTON HARBOR, Mich., Oct 28, 2010 /PRNewswire via COMTEX/ -- Whirlpool Corporation (NYSE: WHR) announced today that it will host an investor day on November 2 in Chicago, Illinois. The half-day event begins at 9 a.m. CT and will provide an overview of the company's strategy and long-term financial targets, discuss growth opportunities across Whirlpool Corporation's businesses, and showcase new global product innovations.

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Presenting for Whirlpool Corporation will be Jeff M. Fettig, chairman and chief executive officer; Marc Bitzer, president Whirlpool North America; Roy W. Templin, executive vice president and chief financial officer; Michael A. Todman, president, Whirlpool International; and other key members of the Whirlpool Corporation management team.

Whirlpool Corporation's presentation will be broadcast live over the Internet and may be accessed at <http://phx.corporate-ir.net/phoenix.zhtml?p=irol-eventDetails&c=97140&eventID=3455550>. Listeners are encouraged to log on to the Web site to register and download any required software prior to the start of the presentation.

Interested parties also may listen to the Whirlpool Corporation presentation through the company's Web site at <http://www.whirlpoolcorp.com> by clicking on the "Investors" tab and then clicking "Presentations." The webcast will be archived for 30 days.

About Whirlpool Corporation

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately \$17 billion in 2009, 67,000 employees, and 67 manufacturing and technology research centers around the world. The company markets *Whirlpool*, *Maytag*, *KitchenAid*, *Jenn-Air*, *Amana*, *Brastemp*, *Consul*, *Bauknecht* and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at <http://www.whirlpoolcorp.com>.