



Whirlpool Corporation to Highlight People, Plants and Places During Manufacturing Month

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Six plant communities will be featured as part of the appliance manufacturer's Places That Matter photojournalism series BENTON HARBOR, Mich., Oct. 1, 2019 /PRNewswire/ -- As National Manufacturing Day approaches on October 4, Whirlpool Corporation is marking the occasion with the continuation of its global photojournalism project, "Places That Matter." The project features a series of videos that chronicle the stories of the communities around the world where Whirlpool Corporation's appliances are made, and the people that make them. The video series is part of Whirlpool Corporation's celebration of manufacturing during the month of October that aims to inspire the next generation of manufacturing innovation.

Experience the interactive Multichannel News Release here: <https://www.multivu.com/players/English/8612151-whirlpool-2019-places-that-matter/>



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In 2018, the Places That Matter project began profiling Whirlpool Corporation's manufacturing communities in North America. This year, the journey continues with videos highlighting four of the company's plant communities in Ohio -

Findlay, Greenville, Marion and Ottawa - and in Amana, Iowa, and Fall River, Massachusetts.

"Our Places That Matter project puts a well-deserved spotlight on the people and the communities that are the backbone of our company's continued manufacturing success," said Jim Keppler, Whirlpool Corporation vice president of integrated supply chain and quality. "We celebrate these people and these places every day as they are critical in our constant pursuit of improving lives at home, but are especially grateful for the opportunity to extend that celebration and share their stories widely during Manufacturing Month."

This year's Places that Matter videos showcase a diverse, quickly evolving manufacturing industry that some might not recognize:

- High school students in Marion, Ohio are participating in a unique program to learn on-the-job skills in areas like robotics and engineering prior to a full-time career at Whirlpool Corporation. Five former students represent the inaugural hiring class and share their perspectives as young people paving new paths in manufacturing.
- As the inaugural plant to use onsite wind generation for manufacturing, Findlay, Ohio is a historic pillar for Whirlpool Corporation. Hear more from this workforce that includes active community members, volunteers, and immigrants, all of whom have a story to share about how they found their place within the plant.

Each story demonstrates how Whirlpool Corporation is utilizing the latest technology in a way that adds opportunity and engagement for our people, all while delivering the highest quality appliances to consumers.

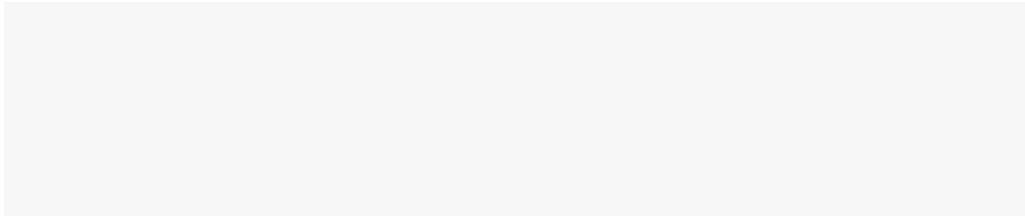
[Click here](#) to see a collection of videos from the Places that Matter project.

About Whirlpool Corporation

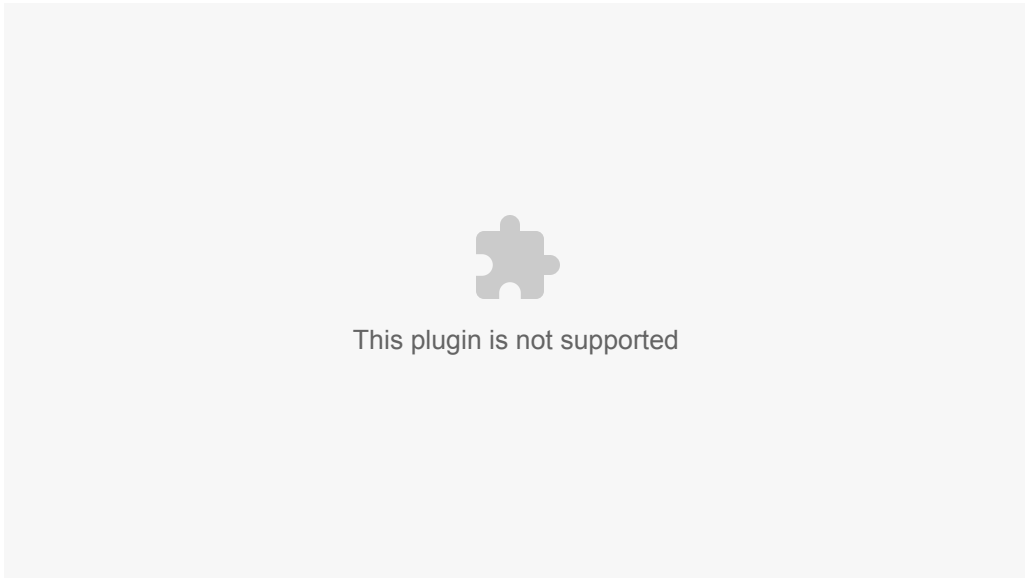
Whirlpool Corporation (NYSE - WHR) is the world's leading major home appliance company, with approximately \$21 billion in annual sales, 92,000 employees and 65 manufacturing and technology research centers in 2018. The company markets Whirlpool, KitchenAid, Maytag, Consul, Brastemp, Amana, Bauknecht, JennAir, Indesit and other major brand names in nearly every country throughout the world. Additional information about the company can be found at WhirlpoolCorp.com, or find us on Twitter at @WhirlpoolCorp.



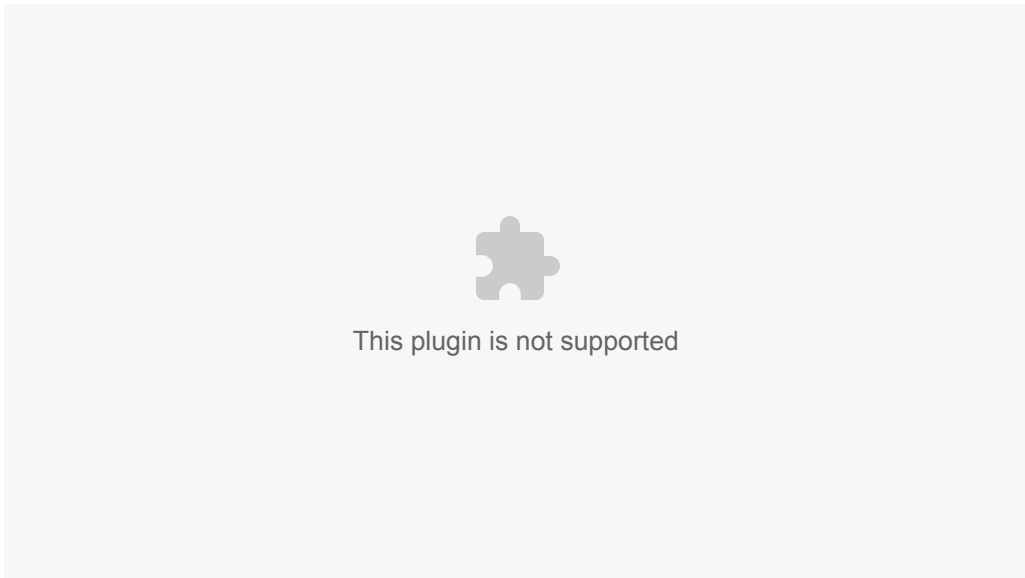
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