



Whirlpool Corporation and Indiana University Celebrate 10 years of Building Habitat for Humanity Homes with Monroe County, Indiana Families

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BLOOMINGTON, Ind., Oct. 8, 2019 /PRNewswire/ -- Whirlpool Corporation is marking 10 years as sponsor of Indiana University's annual Habitat for Humanity of Monroe County build. This year's event culminates this weekend, following ten days of volunteers partnering alongside a local family to build a decent and affordable home. Whirlpool Corporation has sponsored the build since 2010, with students, faculty and staff from Indiana University and the Kelley School of Business gathering each autumn to construct new Habitat homes with Bloomington residents. Volunteers build the new homes from the ground up, from laying the foundation all the way to painting the interior of the home.

"Bloomington holds a special place in our hearts and it's an event we look forward to every year," said Jim Peters, CFO for Whirlpool Corporation. "At Whirlpool Corporation we are in constant pursuit of improving lives at home. We're proud of our 10 year collaboration with Habitat and Indiana University and the impact it's made on the Bloomington community. We're pleased this build will give another local family the gift of making memories through cooking and conversation in their new Habitat home."

This year's home build began Oct. 1 and runs through Oct. 12, with construction taking place just east of Indiana University Memorial Stadium. Weather permitting, on October 13, the home will be moved to its permanent location in a nearby Bloomington neighborhood.

"Whirlpool is an excellent example of a company that strives to make a difference in communities around the globe through social and environmental responsibility," said Idalene "Idie" Kesner, dean of the IU Kelley School of Business and the Frank P. Popoff Chair of Strategic Management. "For a decade, we've been extremely fortunate to provide students, faculty and staff with an opportunity to see this model from Whirlpool at work, while reinforcing Kelley's commitment to service and thus helping 10 families attain the dream of home ownership."

The Wilmoth family will receive keys to their new home on the field of Indiana University's Memorial Stadium before the

start of the homecoming football game. The new home will be dedicated a few hours before the 12:00 p.m. kickoff on Oct. 12. Jim Peters, along with other Whirlpool leaders will participate in the dedication. They will be joined by leadership from Habitat for Humanity and homeowners from the past decade of campus builds.

Bob and Alice Wilmoth have dealt with many hurdles in finding safe and affordable housing in Bloomington. Alice, who works at IU Health Hospice in the quality assurance department, is an avid crafter and reader and Bob, who is on disability, have been living in a temporary apartment while flood repairs are being made to address water damage and mold in their current home. After moving around often, they're both very eager to own their own home and settle somewhere permanent and safe for granddaughter Remy to come and visit.

"I can't say how amazing it will be for us all to spend time together at 'grandpa's house' instead of grandpa's apartment or trailer," said Bob. Alice is looking most forward to having her own yard to tend to. "I can't wait to have our own space where I can plant literal roots with flowers and vegetables and then see them grow and come back year after year."

"Ten years is a milestone we're very proud of and we are incredibly grateful to Whirlpool, IU and the Kelley School of Business for their continued contributions and commitments to this program, which has helped so many families realize the benefits and stability provided through homeownership," said Wendi Goodlett, CEO of Habitat for Humanity of Monroe County. "Gifts of financial support and time from donors like Whirlpool have a lasting impact for future families as well," Goodlett added. "As Alice and Bob pay their mortgage and build home equity, their mortgage payments will help fund the materials to serve future Habitat families."

This year also marks 20 years of collaboration between Whirlpool Corporation and Habitat for Humanity. Since 1999, Whirlpool Corporation has supported Habitat programs across 45 countries with a commitment of more than \$107 million. The company has donated a range and refrigerator to every new Habitat home across the U.S. and Canada, adding up to 197,300 Whirlpool brand ranges and refrigerators, in addition to engaging hundreds of employee volunteers in Habitat builds.

[Click here](#) to learn more about the annual Habitat build on the campus of Indiana University.

See the [Whirlpool Corporation](#) and [Habitat for Humanity International](#) websites to learn more about the relationship.

About Whirlpool Corporation

Whirlpool Corporation (NYSE: WHR) is the world's leading major home appliance company, with approximately \$21 billion in annual sales, 92,000 employees and 65 manufacturing and technology research centers in 2018. The company markets Whirlpool, KitchenAid, Maytag, Consul, Brastemp, Amana, Bauknecht, JennAir, Indesit and other major brand names in nearly every country throughout the world. Additional information about the company can be found at [WhirlpoolCorp.com](#), or find us on Twitter at [@WhirlpoolCorp](#).

About Habitat for Humanity of Monroe County

Habitat for Humanity of Monroe County is a nonprofit housing organization dedicated to building simple, decent, affordable homes in partnership with those in need in Monroe County. More than 20 percent of Monroe County residents live in poverty, the highest percentage in Indiana. Since 1988, the Monroe County affiliate has built, or begun construction on more than 200 homes in partnership with local families translating into housing being provided for over 700 people, including more than 400 children. For more information, visit www.monroecountyhabitat.org.

About the Indiana University Kelley School of Business: For 100 years, the Indiana University Kelley School of Business has prepared students to lead organizations, start companies, develop new products and services, and shape business knowledge and policy. Its undergraduate and masters' programs are consistently ranked among the best in the nation. Kelley faculty members are internationally recognized for their teaching and thought leadership. Businesses worldwide hire its highly qualified graduates. More information is available about Kelley at <https://kelley.iu.edu/>

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