



WHIRLPOOL BRAND AND OLIPOP COLLABORATE TO BRING NUGGET ICE AND FEEL GOOD TASTE TOGETHER AT HOME

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Until September 28, enter for a chance to win a Limited Edition Whirlpool® French Door Refrigerator with the industry's first in-door Nugget Ice maker stocked with OLIPOP Soda

BENTON HARBOR, Mich., Sept. 23, 2026 /PRNewswire/ -- Today, Whirlpool and OLIPOP announced a collaboration to support the launch of the Whirlpool® 36-inch True Counter Depth French Door Refrigerator, featuring the industry's first in-door nugget ice maker.

To celebrate the partnership, Whirlpool and OLIPOP are launching a social sweepstakes. Five lucky winners will receive a Whirlpool refrigerator featuring the industry's first in-door nugget ice maker and limited edition OLIPOP-branded in-door bins, along with ten cases of OLIPOP -- including the newly launched Caramel Apple and fan-favorite flavor, Crisp Apple - custom merchandise and a \$500 cash prize.

The sweepstakes, which consumers can enter online at [Whirlpool.com](https://www.whirlpool.com), highlights the brand's latest kitchen innovation – the Whirlpool® 36-inch True Counter Depth French Door Refrigerator featuring chewy, satisfying, nugget ice straight from the refrigerator door. The perfect complement for sweepstake winners? Ten cases of OLIPOP, the modern soda brand offering 2-5 grams of sugar and an excellent source of fiber per can, in two fall flavors: Crisp Apple and the newly launched Caramel Apple.

The Whirlpool x OLIPOP collaboration will also be supported through Whirlpool retailers nationwide for the duration of the campaign. Starting from late October until early 2027, any purchaser of the new Whirlpool in-door nugget ice refrigerators will receive a free case of OLIPOP*.

"People love the unique texture of nugget ice for the way it feels and the way it elevates beverages, but up until now, the only way to enjoy it was to eat out or to buy a separate appliance," said Emily Spaeter, Whirlpool Senior Brand Manager.

"Now, Whirlpool is the first to bring that experience to your kitchen, seamlessly integrated into your refrigerator door. What better way to celebrate than by pouring a satisfying OLIPOP soda over those crunchy nuggets?"

The Whirlpool® 36-inch True Counter Depth French Door Refrigerator with Nugget Ice is more than just the industry's first refrigerators with an in-door nugget ice maker*. It also features dual ice makers, so people can dispense soft, chewable nugget ice directly from the refrigerator door and still have traditional cubed ice in the freezer. Other key features include:

- An **EasyReach Zone** designed to help easily organize and access tall items
- A **Flexible Temperature Drawer** for customized temperature control
- On 4-Door models, a **Freezer-to-Fridge Zone** that converts between the two to provide space where users need it most

The new refrigerator compresses sheets of ice into small nuggets, resulting in a soft, airy texture that is distinct from ice frozen into blocks. In addition, this Whirlpool® refrigerator anti-clumping technology helps prevent the nuggets from adhering together while stored in the ice maker. The in-door nugget ice maker can produce up to three cups of filtered ice per hour or 15 pounds in 24 hours, and can store up to 2.4 pounds of ice.

The sweepstakes will run from September 15, 2026 through September 28, 2026. The limited-edition refrigerator models that will be awarded as prizes are not available for purchase, and can only be won through the consumer sweepstakes.

For more on the sweepstakes and the Whirlpool® 36-inch True Counter Depth French Door Refrigerator with Nugget Ice, consumers are encouraged to visit <https://www.whirlpool.com/kitchen/refrigeration/nugget-ice-maker.html>.

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Open only to legal residents of the forty-eight (48) contiguous United States and the District of Columbia, 18 years of age or older. Void in Alaska, Hawaii, and where prohibited by law. Sweepstakes begins at 12:00 p.m. ET on 9/15/26 and ends at 11:59:59 p.m. ET on 9/28/26. Subject to Official Rules, including how to enter, prize details, odds, restrictions, and complete eligibility requirements, click here. Sponsors: Whirlpool Corporation, 2000 M-63, Benton Harbor, MI 49022, and Olipop, Inc., 360 Grand Ave #259, Oakland, CA 94610.

*Applies to WRFC7436T and WRMC7436T. Redemption required.

About Whirlpool Brand

For more than one hundred years, Whirlpool brand has been inspired by how people care for their families. Whirlpool brand is designing home appliances that are focused on improving how families give and get the care they need with the latest technologies and innovations – whether that means flexible refrigerator storage for all types of family needs, induction technology for efficient cooking and easier cleaning, or laundry pairs that sense and adapt to clothes with the latest in connected technologies. Whirlpool brand created and continues outpacing goals of its Care Counts™ Laundry

Program, through which the brand is committed to helping create educational equality by installing washers and dryers in schools to help remove one small but important barrier to attendance – access to clean clothes. Whirlpool brand is part of Whirlpool Corporation, a leading appliance manufacturer committed to being the best global kitchen and laundry company, in constant pursuit of improving life at home. For more information on Whirlpool, please visit [whirlpool.com](https://www.whirlpool.com) or find us on Facebook at facebook.com/whirlpoolusa, Instagram at [@whirlpoolusa](https://www.instagram.com/whirlpoolusa), or TikTok at [@whirlpoolusa](https://www.tiktok.com/@whirlpoolusa). Additional information about the company can be found at [whirlpoolcorp.com](https://www.whirlpoolcorp.com).

About OLIPOP

Launched in 2018, OLIPOP created the first healthy alternative to soda with only 2-5 grams of sugar and high fiber. OLIPOP, now the fastest growing functional beverage, was formulated by Founder, Ben Goodwin, and a team of leading scientists to capture the nostalgic soda flavors you want, but with functional ingredients that support digestive health. OLIPOP is available in a variety of flavors including classic options like Vintage Cola, Classic Root Beer and Lemon Lime and innovative flavors like Strawberry Vanilla, Raspberry Sherbet, and Crisp Apple. OLIPOP is non-GMO, vegan, and gluten-free and is available online at www.drinkolipop.com as more than 65,000 grocers nationwide, including Target, Walmart, Whole Foods, Kroger and more.

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