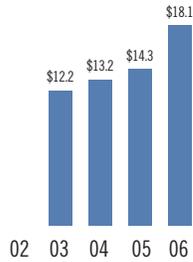


Every Home...Everywhere with Pride,
Passion and Performance.

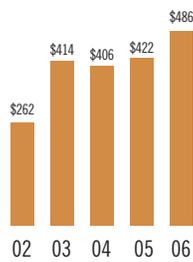


Whirlpool Corporation Financial Highlights

Revenue
(\$ in billions)



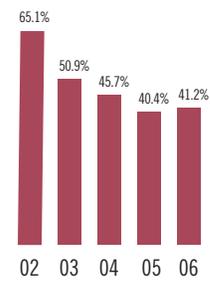
Earnings from Continuing Operations
(\$ in millions)



Cash Flow Provided by Continuing Operating Activities
(\$ in millions)



Debt/Total Capital
(percent)



(\$ in millions, except per share data)

	2006	2005	% Change
Net sales	\$ 18,080	\$ 14,317	26.3%
Earnings from continuing operations	\$ 486	\$ 422	15.2%
Per share on a diluted basis	\$ 6.35	\$ 6.19	2.6%
Stockholders' equity	\$ 3,283	\$ 1,745	88.1%
Total assets	\$ 13,878	\$ 8,301	67.2%
Return on equity*	15.7%	24.6%	(36.2%)
Book value per share	\$ 42.93	\$ 25.54	68.1%
Dividends per share	\$ 1.72	\$ 1.72	—
Share price			
High	\$ 96.00	\$ 86.52	11.0%
Low	\$ 74.07	\$ 60.78	21.9%
Close	\$ 83.02	\$ 83.76	(0.9%)
Shares outstanding at December 31 (in 000's)	78,484	67,880	15.6%
Number of employees	73,416	65,682	11.8%

*Refer to Eleven-Year Consolidated Statistical Review (pages 38-39) for more information about return on equity calculations.

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Shareholders' and Other Information (inside back cover)



Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately \$18 billion, more than 73,000 employees and 73 manufacturing and technology research centers around the world. We currently sell *Whirlpool*, *KitchenAid* and *Maytag* products in markets in every region of the world.

North America Region

Headquarters:
Benton Harbor, Michigan, United States

2006 Sales:
\$12.0 billion

Principal Products:

Air Purifiers, Automatic Dryers, Automatic Washers, Bakeware, Built-In Ovens, Central Air Conditioning Units, Cooking Gadgets, Cooktops, Cookware, Countertop Appliances, Dehumidifiers, Dishwashers, Fabric Fresheners, Freezers, Garage Storage Organization, Hot Water Heaters, Ice Makers, Laundry Room Organizers, Microwave Ovens, Portable Appliances, Ranges, Refrigerators, Room Air Conditioners, Trash Compactors, Water Dispensers

Manufacturing Locations:

United States: Amana, Iowa; Benton Harbor, Michigan; Cleveland, Tennessee; Clyde, Ohio; Evansville, Indiana; Findlay, Ohio; Fort Smith, Arkansas; Greenville, Ohio; Jackson, Tennessee; LaVergne, Tennessee; Marion, Ohio; Newton, Iowa; Oxford, Mississippi; Tulsa, Oklahoma
Mexico: Celaya, Monterrey (2), Puebla, Ramos Arizpe, Reynosa

Technology Centers:

United States: Amana and Newton, Iowa; Benton Harbor and St. Joseph (2), Michigan; Evansville, Indiana; Cleveland, Jackson and LaVergne, Tennessee
Mexico: Celaya, Monterrey

Major Brands:



Asia Region

Headquarters:
Shanghai, China

2006 Sales:
\$457 million

Principal Products:

Air Conditioners, Automatic Washers, Microwave Ovens, Refrigerators

Manufacturing Locations:

China: Shanghai, Shunde
India: Faridabad, Pondicherry, Pune

Technology Centers:

China: Shanghai, Shunde
India: Pondicherry, Pune

Major Brands:



Europe Region

Operations Center:
Comerio, Italy

2006 Sales:
\$3.4 billion

Principal Products:

Automatic Dryers, Automatic Washers, Built-In Hobs, Built-In Ovens, Countertop Appliances, Dishwashers, Fabric Fresheners, Freezers, Microwave Ovens, Ranges, Refrigerators

Manufacturing Locations:

France: Amiens
Germany: Neunkirchen, Schorndorf
Italy: Naples, Siena, Cassinetta, Trento
Poland: Wroclaw
South Africa: Isithebe
Sweden: Norrköping

Technology Centers:

Germany: Neunkirchen, Schorndorf
Italy: Cassinetta
Poland: Wroclaw
Slovakia: Poprad
Sweden: Norrköping

Major Brands:



Latin America Region

Headquarters:
São Paulo, Brazil

2006 Sales:
\$2.4 billion

Principal Products:

Automatic Dryers, Automatic Washers, Compressors and Cooling Solutions, Countertop Appliances, Dishwashers, Fabric Fresheners, Freezers, Microwave Ovens, Ranges, Refrigerators, Room Air Conditioners

Manufacturing Locations:

Home Appliances: Joinville, Manaus and Rio Claro, Brazil; Buenos Aires, Argentina; Lima, Peru; Santiago, Chile
Compressors and Cooling Solutions: Joinville, Brazil; Riva de Chieri, Italy; Spisská Nová Ves, Slovakia; Beijing, China; Nuevo Leon, Mexico; Suwanee, Georgia, United States

Technology Centers:

Home Appliances: Joinville and Rio Claro, Brazil
Compressors and Cooling Solutions: Joinville, Brazil; Riva de Chieri, Italy; Spisská Nová Ves, Slovakia; Beijing, China

Major Brands:



Every Home...Everywhere with Pride, Passion and Performance.

Whirlpool Corporation's business strategy enables our employees to create the world's best home appliances, making life a little easier and more enjoyable for people around the world.



Whirlpool Corporation's unique business strategy and global capabilities provide us with an unmatched leadership position and ability to build and sustain loyalty to our brands.

This strategy is based on:

...understanding and fulfilling consumer needs with highly innovative products and services under our global portfolio of preferred brands

...efficiently delivering products and providing brand support to thousands of trade customers worldwide

...continually improving our manufacturing capabilities, productivity and quality

Our strategy allows us to move with greater speed to better serve our trade customers and end consumers around the globe. The addition of Maytag enhances our strategy and provides us with more growth opportunities.

Innovation fuels our strategy, further enabling Whirlpool to attract and retain loyal consumers to our brands. Our people's creativity and passion for innovation, combined with their resourcefulness, allows us to continually enrich the value of Whirlpool Corporation's branded products.

Our strategy has, and will continue to, create value for our shareholders during the years ahead.

2006: A Historic Year Last year was a historic year for Whirlpool Corporation. We achieved record profits and revenues. We completed the acquisition of Maytag Corporation and made great progress on the integration into Whirlpool. This acquisition strengthens our leadership position and expands our existing strong brands, products and capabilities.

In 2006, our business achievements were as follows:

- Record revenues of \$18.1 billion, up 26 percent
- Record \$486 million earnings from continuing operations, up 15 percent
- Record earnings from continuing operations per diluted share at \$6.35, up from \$6.19 in 2005
- Cash flow of \$880 million provided by continuing operating activities, reducing post-acquisition debt from \$3 billion to \$2.3 billion
- Continued global growth of the *Whirlpool* brand, the number one selling appliance brand in the world
- Acquisition of Maytag with the expectation of realizing more than \$400 million in efficiencies on an annual basis by 2008

Our continued focus on product innovation and aggressive actions to offset higher material costs drove our achievements during the year. Notably, a record \$1.6 billion of our worldwide revenue came from innovative products and services, and our European and Latin American operations produced record results during 2006.

We achieved this in a challenging market that included a continued sharp increase in the cost of material and oil-related items, as well as a downturn in consumer demand in the U.S. market. During the past three years, we have absorbed more than \$1 billion in material and oil-related cost increases. We have offset these costs, appropriately invested in our business and delivered record results to our shareholders.

BRAND VALUE CREATION STRATEGY

Our business strategy is based on understanding and fulfilling consumer needs with innovative products and services under our global portfolio of preferred brands. We efficiently deliver products and provide brand support to thousands of trade customers worldwide, all while continually improving our manufacturing capabilities, productivity and quality. The major elements of our strategy are listed below:

Brand and Consumer Loyalty	
• Consumer Focus	• Innovation
• Brand Focus	• Growth
Best Consumer Position	

Trade Management	
• High Service Levels	• Share of Business
• Coverage	• Cost to Serve
Best Trade Position	

Global Operating Platform	
• Total Cost Productivity	• Availability
• Quality	• Fixed Asset Turnover
Best Cost and Quality Position	

Our global approach in managing our operating platform ensures that we are the best-cost and best-quality producer across all products and locations. In fact, in 2006 nearly half of our manufacturing was conducted in low-cost countries. We increased our distribution by expanding trade customer relationships and entering two key emerging markets – Russia and Turkey.

We made great progress on executing our strategy and strengthened our leadership position in the industry. The addition of Maytag further enhances our consumer position and provides us with future growth opportunities.

ACQUISITION OF MAYTAG

The Maytag acquisition gives us the opportunity to use our existing capabilities to reinvigorate and grow the *Maytag*, *Jenn-Air* and *Amana* brands. Maytag had a well-established portfolio of brands that complements our existing product offerings.

Maytag primarily operated in North America, while Whirlpool has been able to use global manufacturing and procurement to create operating efficiencies on a worldwide basis for years. Now, our combined business allows us to realize better asset utilization, reduce working capital and streamline manufacturing facilities. We also are utilizing our innovation pipeline to reinvigorate the Maytag brands, creating more compelling products that consumers want. In addition, we integrated supply chains to more quickly and efficiently serve trade customers.

Overall, our strategy and combined capabilities provide us with the advantages we need to effectively manage the challenges of the global marketplace today and in the future.

INNOVATION...FUELING OUR BUSINESS STRATEGY

In 1999, we implemented our innovation process to ensure that we could continually deliver unique and compelling products and services for our brands. These innovations are fueling our growth, and helping us attract and retain loyal consumers to our brands.

Today, innovation at Whirlpool involves a disciplined process in which innovative ideas are developed into new and differentiated consumer solutions that have a sustainable competitive advantage and command above-average margins. Because of this approach, which encourages all employees to innovate, we were named one of the world's 100 most innovative companies by *Business Week* magazine and to the *Ocean Tomo 300 Patent Index*, the first equity index based on the value of corporate intellectual property.

In 2006, the expected future revenue of the ideas in our innovation pipeline reached \$3.5 billion. We plan to continue our momentum in 2007, launching even more innovative products across all of our brands with a special emphasis on the *Maytag* brand.

LOOKING FORWARD: 2007 OUTLOOK

As we begin 2007, we will continue to accelerate the execution of our strategy to create value and drive our success. Our global operating platform will continue to help us offset expected material cost increases. Globally, we expect unit demand to grow approximately 2 percent and further material cost increases.



Jeff M. Fettig
Chairman of the Board and
Chief Executive Officer

HELPING TO SHAPE A BETTER WORLD

Whirlpool has a strong history of serving communities to shape a better world. By providing time and resources, Whirlpool employees around the world help improve the lives of others.

In 2006, we strengthened our ongoing global support of Habitat for Humanity International. We were a sponsor of the Jimmy Carter Work Project in India, during which Whirlpool employees helped build 100 homes in a village near Mumbai.

We also started a program called Building Blocks, which recognizes an outstanding U.S. Habitat for Humanity affiliate. The program unites local residents with Whirlpool employees and volunteers to build 10 homes. We are looking forward to building 10 more homes in Phoenix, Arizona, in 2007.

Our people are a living example of Whirlpool values. We were named one of the 100 best corporate citizens by *Business Ethics* magazine for the seventh consecutive year. In Mexico, we received the "National Award for Ethics & Values," and in Poland we were honored with the 2005 Benefactor of the Year award for our employees' work with Habitat for Humanity International. The U.S. Ambassador to the Czech Republic also named Whirlpool a top corporate philanthropist for our employees' efforts to improve the lives of children in that country.

IN CLOSING

Whirlpool Corporation continues to be well-positioned for future growth and success. I am pleased with our accomplishments in 2006. Our brand value creation strategy is working and the execution of that strategy continues to yield great results and opportunities for our company. I know that our employees' commitment and dedication will continue to enable Whirlpool to achieve success. As always, our focus remains on creating value for our shareholders, trade customers, consumers and employees. I look forward to delivering on that commitment in 2007.



Jeff M. Fettig
Chairman of the Board and Chief Executive Officer

MIKE TODMAN **PRESIDENT, WHIRLPOOL INTERNATIONAL**

Whirlpool has the world's top consumer appliance brands, the most innovative products, unmatched global operations and world-class distribution. These traits give us the leading global position in the home appliance industry.

Our process of building loyalty to our brands starts with deep customer insights that guide the development of innovative products and services. This process led the *Whirlpool* brand to be the number one selling home appliance brand in the world. In Brazil, consumers request our *Consul* and *Brastemp* brands more than any other brands. In fact, of all the brands in Brazil, not just home appliance brands, *Brastemp* ranks fourth in recognition by consumers.

We earned a strong global presence from our unprecedented ability to leverage our innovations and brands across the world. For example, in 2007 we are launching *KitchenAid* brand major home appliances in Europe, our first entry into the super-premium segment.

Our global presence and knowledge also extends to our manufacturing and distribution capabilities. We quickly tailor common products to meet local needs in every part of the world. Our global supply chain allows us to deliver products efficiently to trade customers in more than 170 countries. We located our 47 manufacturing plants and our 26 research centers where they can most effectively support our global operations. For example, we sell front-load washers and portable fabric fresheners in North America, Europe and Latin America, and microwaves with steam and convection capabilities in all major regions of the world.

This global business approach enabled us to deliver record international results in 2006. In Europe and Latin America, we achieved record revenues and profits. In Asia, we drove significant improvement in our business, increasing revenues 8 percent and dramatically improving our profitability.

We have many opportunities ahead of us. Our committed and energized people, the best and most innovative brands, and our position in the fastest growing markets, give us the opportunity to serve customers with Whirlpool appliances in "Every Home, Everywhere."

Mike Todman
President, Whirlpool International



DAVE SWIFT **PRESIDENT, WHIRLPOOL NORTH AMERICA**

The North America home appliance marketplace continues to be dynamic. Strengthening our leadership position in that market requires us to improve the cost effectiveness of our manufacturing platform, ensure that our distribution network is best in class and continue to use innovation to build our brands. In 2006, we did all of that and more.

Consolidation of our U.S. laundry manufacturing locations, together with the opening of two new manufacturing facilities in Mexico helped us increase the cost-effectiveness of our operating platform. We began to restructure our distribution network to better and more quickly serve our trade customers, and we launched a record level of innovative products. At the same time, we began to reinvigorate the Maytag brands.

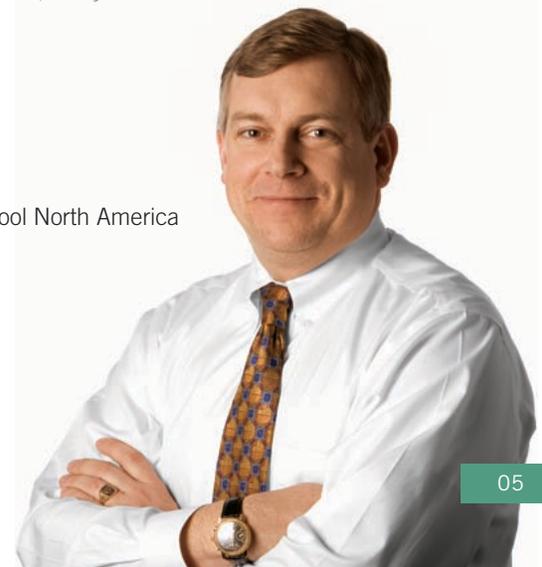
The acquisition and integration of Maytag complements our existing strategy by leveraging our assets, and expanding the reach of our brands with trade customers and consumers. Only because we were already successfully executing our growth strategy does the acquisition enable us to realize additional efficiencies, savings and growth opportunities.

Consumer insights and innovation capabilities have allowed us to differentiate the *Whirlpool* and *KitchenAid* brands. We are confident those same capabilities can be applied to the additional Maytag brands. The continued growth of our innovation pipeline will provide new products and services to do so.

Operationally, the flexibility of our existing manufacturing operations allows us to realize savings and efficiencies. Additionally, trade customers are supportive of our work to improve the Maytag brands and deliver the products consumers desire.

We are excited about our opportunities to continue to grow and develop all of our brands. Our people's execution of each aspect of our strategy – from marketing, sales, manufacturing, finance, technology and service – continues to improve our ability to exceed consumers' expectations. In this way, we work toward our goal of a Whirlpool appliance in "Every Home, Everywhere."

Dave Swift
President, Whirlpool North America



Maytag Acquisition Whirlpool Plus Maytag Equals Every Home...Everywhere

On March 31, 2006, Whirlpool Corporation completed the acquisition of Maytag Corporation. With the acquisition complete, the combined enterprise emerged a more compelling company positioned to deliver the most innovative portfolio of products and services to consumers, Every Home...Everywhere.

Under the terms of the agreement, Whirlpool paid approximately \$1.9 billion, including approximately \$848 million in cash and approximately 9.7 million shares of Whirlpool common stock. The aggregate transaction value, including approximately \$900 million of Maytag debt, was \$2.8 billion.

Whirlpool took action to rapidly restore the competitiveness of the Maytag brands, driving an integration process that allowed continuing performance improvements while better aligning our brands, products and operations with the markets we serve domestically and globally.

BENEFITS OF ACQUISITION

Whirlpool Brings

Innovation and brand investment to quickly revitalize Maytag brands, improve speed to market, deliver brand differentiation and increase breadth of product offering

Strong trade support skills and training to better serve trade customers

Global manufacturing, procurement, R&D and supply chain organization to drive significant efficiencies



Maytag Brings

Well-known brands that complement Whirlpool Corporation's brand portfolio and strong position in cooking and laundry

Additional long-term trade relationships

Vital manufacturing operations to support new product platforms



Growth and Value Creation

Brand revitalization and growth along with consumer reach expansion

Enhanced business-to-business efficiencies and support levels

Savings throughout the value chain in redundancy elimination, asset utilization and scale productivity

ACQUISITION TIMELINE

Whirlpool announces intent to bid for Maytag
Whirlpool and Maytag agree to \$21/share offer

Maytag shareholders vote to accept Whirlpool offer

Whirlpool closes transaction
Whirlpool and Maytag integration begins

EFFICIENCIES

- Marketing and Sales: Expand trade reach and sales coverage
- General Administration: Rationalize functional overlaps
- Logistics: Consolidate distribution centers and logistics networks
- Manufacturing: Optimize production footprint and incorporate lean processes
- Development: Apply portfolio strengths in innovation across brands
- Procurement: Consolidate supply base to drive scale efficiencies

INNOVATION INCREASE

Projects in Pipeline: 568 Delivering Significant Value



Acquisition further increases pipeline value by: Expanding and accelerating launches through Maytag brands
 Reprioritizing innovation investments to eliminate redundancy
 Providing greater scale to support future investments

GLOBAL SCALE

- | | |
|------------------------|----------------------------|
| Pre-Acquisition | Post-Acquisition |
| \$14B in Sales | >\$18B in Annualized Sales |
| #1 Global Market Share | #1 Global Market Share |
| #1 Global Brand | #1 Global Brand |

CONSUMER REACH

- | | |
|---------------------|---------------------|
| Pre-Acquisition | Post-Acquisition |
| 2 of Top 100 brands | 6 of Top 100 brands |
| 75% Trade Reach | 95% Trade Reach |

BROADER BRAND PORTFOLIO

					
Outdoor Grills/Cooking Centers	Garage Storage Appliances Workstations Flooring	Bedrooms Clothes revitalization Room air conditioning Dehumidifiers	Kitchen/Dining Refrigeration Dishwasher Cooking Ventilation Portables Cookware	Laundry Room Washer, dryer, sink Clothes revitalization Laundry storage solutions	Basement Storage Water filtration HVAC Freezers
 KitchenAid FOR THE WAY IT'S MADE.®		 	 	 	 
					

Major consolidation announcement
 Manufacturing expansion announcement
 Amana Commercial sold
 Dixie-Narco vending systems sold
 Whirlpool reaches agreement to sell Hoover floor-care business

The Whirlpool Strategy The next few pages demonstrate how our strategy is being executed around the world. From innovative products and processes, to continually improving customer relationships, we move closer to our vision of Every Home...Everywhere.



Whirlpool Duet:

In 2006, the *Whirlpool* brand *Duet* fabric care system was honored by the Industrial Designers Society of America and *BusinessWeek* magazine for its design. It also is the first washer and pedestal certified user-friendly by the Arthritis Foundation.

FABRIC CARE

Designed and built in Germany in 2001, the award-winning *Whirlpool Duet* fabric care system remains the best selling and most popular front-loading washer in North America. We also sell this popular washer in Europe as the *Bauknecht Big* and *Whirlpool Dreamspace*, and, in 2006, we introduced the *Brastemp Duet* to Brazil.

This year we expanded our fabric care innovation with the largest product launch in our company's history when we introduced an entirely new line of laundry products in North America. The result of an intense, in-depth two-and-a-half year study of consumer needs, these products are designed to fit different lifestyles. The *Duet Sport* system is a smaller version of the original *Duet* model and the *Cabrio* is a high-efficiency washer that can handle three laundry baskets of clothing in a single load. Like the *Duet*, the *Duet Sport* and *Cabrio* models use approximately half the water and energy of conventional top-load washers. Whether it is a single apartment dweller or a large suburban family, Whirlpool has the right size and style of washer and dryer for every consumer.

Not long after we introduced *Duet*, we responded to consumers' requests for ergonomic storage by developing the popular pedestals that fit beneath the *Duet*. That led us to another opportunity to better serve consumers. Using our customer-insight tools to better understand consumers' laundry space and laundry process, we developed a new line of innovative solutions that help make laundry rooms more efficient and organized. From free-standing storage towers that hold and hide supplies to work surfaces and retractable shelves to sort, treat and fold laundry, and retractable hanging rods to air-dry items, the *Laundry 123* suite of customer options helps make doing laundry easier and more organized.



***Duet Sport* and *Laundry 123* Tower Organizers:**

Two inches shorter and more shallow than the original, the *Duet Sport* system can handle 12 pairs of jeans in a single load. The *Laundry 123* tower organizers hold and hide all laundry supplies within easy reach.



***Laundry 123* Slide-Out Work Surface:**

A unique retractable shelf that fits between a stacked washer and dryer.



***Whirlpool Cabrio* Fabric Care System:**

A high-efficiency top-load washer that can handle three laundry baskets of clothing in a single load. The *Cabrio* was rated No. 1 by a leading consumer magazine.



***Maytag Epic* Fabric Care System:**

The launch of the *Maytag Epic* system in 2006 marks a return to the heritage of quality and performance for which the *Maytag* brand is known.

BRAND

More people use *Whirlpool* brand appliances than any other appliances in the world. Pairing global leverage with regional relevance, the *Whirlpool* brand's global leadership is based on deep consumer insights coupled with the ability to leverage product development, manufacturing and marketing globally.

Around the world, the *Whirlpool* brand reflects a modern, contemporary lifestyle. The brand's consumers, primarily women, seek products that produce effortless results. That might be microwaves that produce convection oven-like results, portable appliances that refresh clothing at the touch of a button or built-in ovens with pre-set recipes.

Many *Whirlpool* brand appliances are produced on common product platforms, enabling us to leverage our manufacturing footprint and realize continual global operational efficiencies.

For example, *Whirlpool* brand *Fabric Fresheners* and *Pret-a-Porters* are sold throughout North America, Europe and Latin America. We sell *Whirlpool* brand microwaves, which are built on common manufacturing platforms, throughout North America and Europe.

Around the globe, we communicate the *Whirlpool* brand's attributes to consumers by positioning it with unifying visuals. In our print and television advertising, consumers see the *Whirlpool* badge — which also appears on all *Whirlpool* brand appliances — and the *Whirlpool* brand goddess. By leveraging the cost of marketing and advertising production through consistent visual elements, we are able to use high-quality marketing materials around the world, while still allowing some flexibility to tailor those materials to meet regional preferences.



The *Whirlpool* brand ranks among the world's most valuable brands identified by *Brand Finance*, the world's leading independent brand valuation and marketing metrics consultancy.



In our print and television advertising around the world, consumers see the *Whirlpool* brand goddess and the *Whirlpool* badge.



6TH SENSE TECHNOLOGY

Whirlpool Corporation continually looks for ways to make consumers' lives a little easier. With our *6th Sense* technology — available throughout Europe, Latin America and Asia — we provide intelligent appliances that sense the environment, adapt to different operating conditions and control processes and results to take the work out of everyday chores.

A result of intense and continual consumer research, our *6th Sense* technology reflects consumers' needs and delivers smart products that think for themselves. Applied across all product lines, *6th Sense* technology provides consumers choice, flexibility, simplicity and excellent results.

Refrigerators with *6th Sense* technology automatically adjust internal temperatures to keep food fresh and safe. Dishwashers and washing machines modify cleaning cycles and the amount of time, energy and water needed to clean loads, resulting in clean dishes or clothing while also conserving energy and water. Ranges offer pre-set recipes to make great food easily and microwaves automatically sense the right heating time for different types of food.

With the *6th Sense* line of products, consumers can achieve significant savings in time and resources through advanced, yet accessible, technology.



Whirlpool Argentina's *6th Sense* side-by-side refrigerators automatically sense and adjust the temperature according to the amount of food inside.

DESIGN & DEVELOPMENT

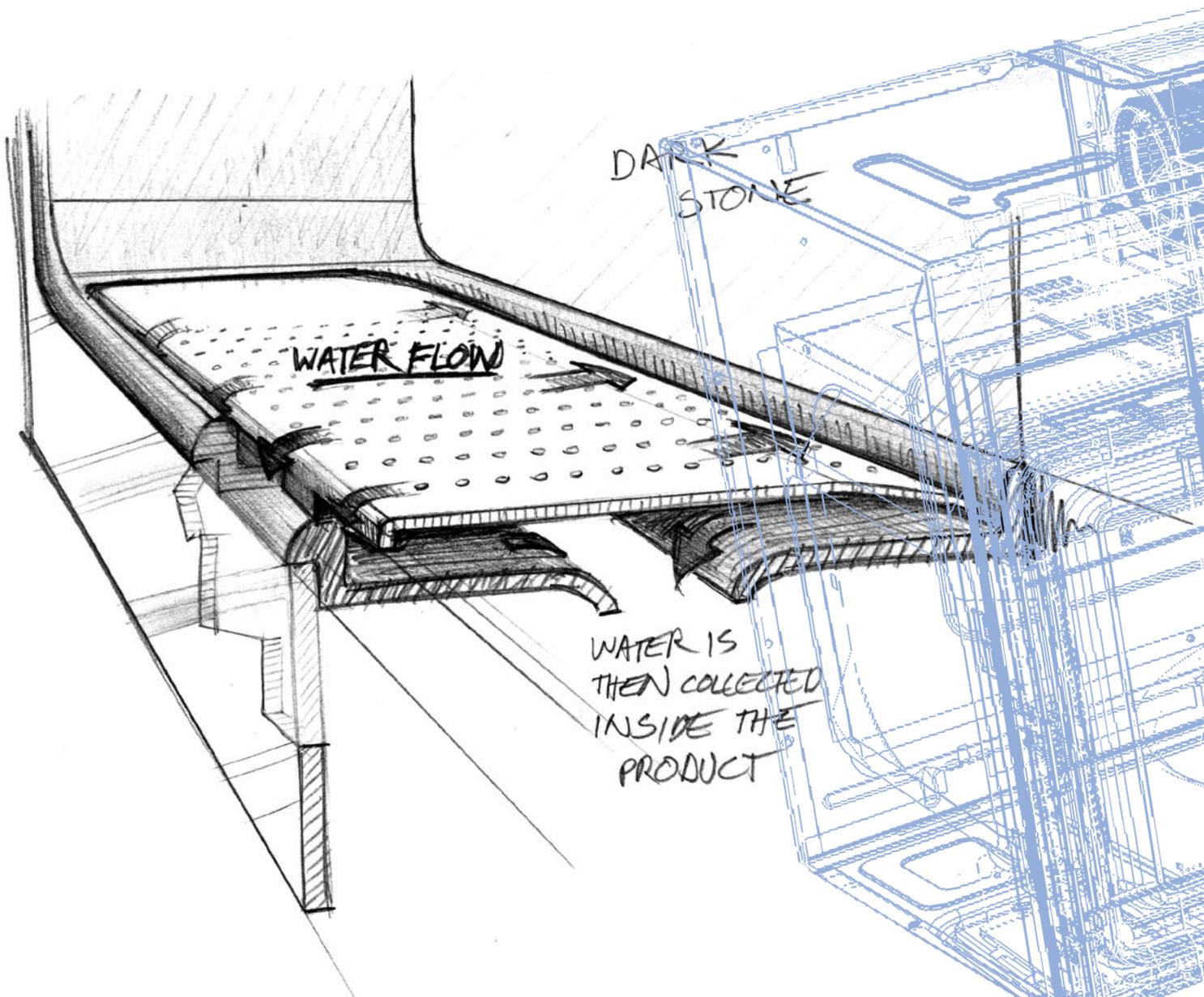
Whirlpool Corporation's production system leverages our global consumer design, engineering, procurement and manufacturing resources to design and produce the best appliances for consumers worldwide.

We are able to use our purchasing volume to procure materials and components on a global scale. This approach allows us to consistently leverage our position, achieve significant cost savings, and deliver value to our consumers, trade customers and shareholders.

The development process begins in the company's design and technology organizations where more than 130 industrial designers in four design centers and 3,500 engineers in 26 research centers around the world develop innovative products. We also incorporate consumer insights throughout the process to ensure the products will exceed consumer expectations when they hit showroom floors.

Our design excellence process also ensures products are evaluated against the design elements that our research tells us consumers find most appealing. This robust process incorporates consumer input to develop products with features, performance and aesthetics that fulfill consumers' desires and build loyalty to our brands.

Globally, we manufacture our products using principles of lean manufacturing and operational excellence to ensure the continuous improvement of our processes, and to produce products that meet our high-quality standards. Our global manufacturing footprint enables us to manufacture products where we can best serve our customers at the best price.



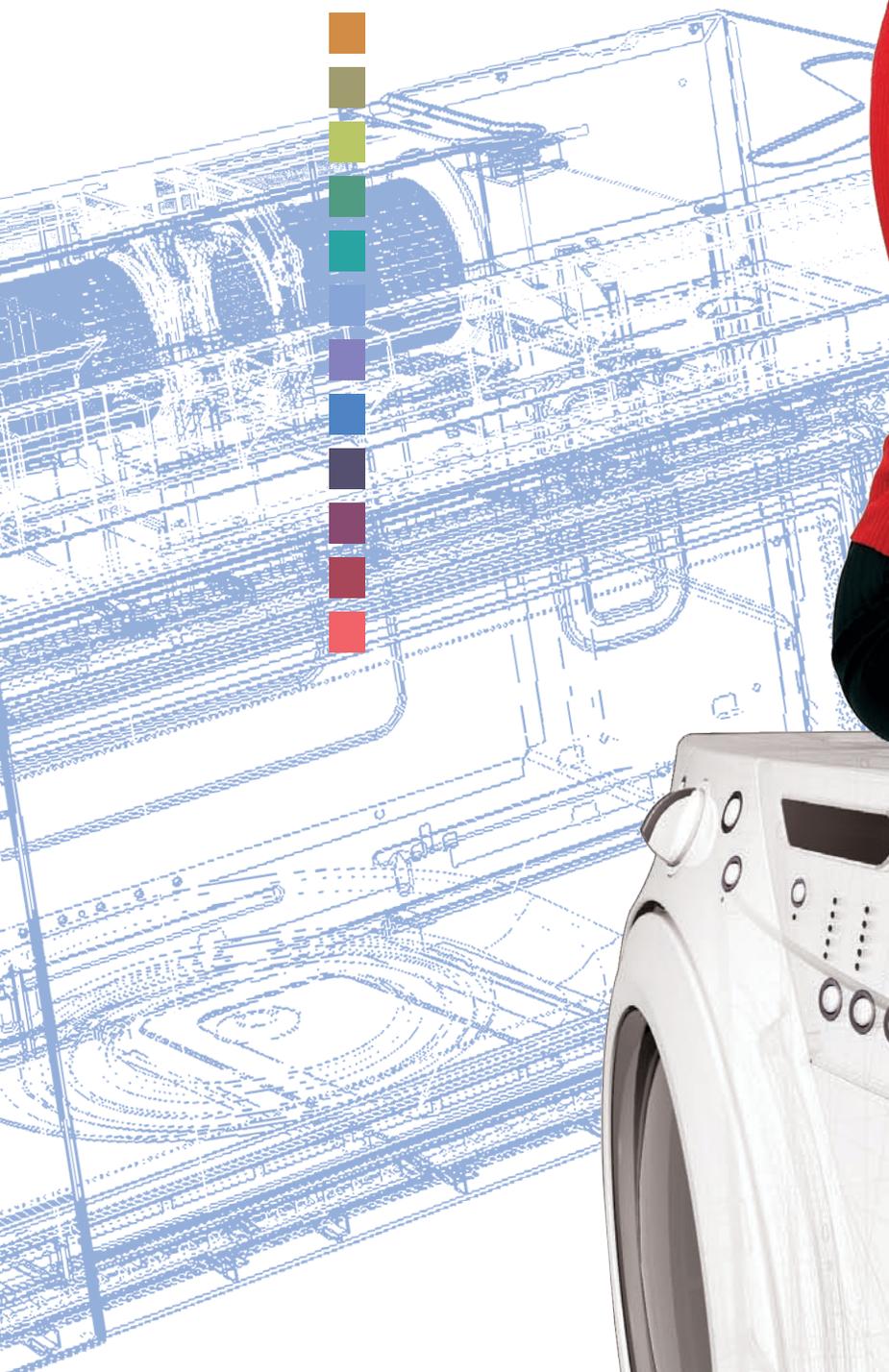
130 industrial designers worldwide

4 design centers worldwide

3,500 engineers worldwide

26 research centers worldwide

47 manufacturing locations worldwide



SUPPLY CHAIN

Leadership requires relentlessly pursuing excellence. At Whirlpool Corporation, we strive to create unmatched distribution capabilities, ensuring that every product is available everywhere, delivered every day to our trade customers. We offer the broadest global reach and the most effective business-to-business efficiencies, and we apply rigorous internal discipline to retain our position. Our goal is to earn the reputation of being the easiest company to do business with in the appliance industry.

In 2006, our North America region began a logistics transformation to better deliver products to trade customers and consumers. We spoke with hundreds of trade customers to determine where we were meeting their expectations, where we had opportunities to improve and how we could provide additional value. Our findings were incorporated with best practices from other industry leaders to reestablish a supply chain centered on our customers' needs.

We launched new order processes and online tools to provide our trade customers with real-time information on products, prices and promotions while streamlining the ordering process. We are improving product availability and delivery lead times. Excess inventory was eliminated by applying six sigma tools and implementing other lean processes that our manufacturing operations have used for years.

Following our acquisition of Maytag, we began consolidating redundant facilities and trimming the number of distribution centers by more than 50 locations, increasing efficiencies and streamlining deliveries. Additionally, we are improving our internal processes by redesigning our sales, operating and planning process while improving demand planning.

Our leading dynamic approach enables us to produce and deliver what our customers want and need, everywhere, every day.



Whirlpool Corporation's *Quality Express* supply chain network is designed to deliver 95 percent of all orders to our U.S. trade customers within 48-72 hours.



INNOVATION

Innovation is vital to our strategy of building strong brands that consumers prefer, enabling us to have an unmatched and sustainable leadership position.

Whirlpool spent the past seven years working to embed innovation as a core competence across the entire organization to include ideas from everyone, everywhere. Today our innovation activities involve a structured and disciplined process to drive innovative concepts through our innovation pipeline. The results of these efforts are demonstrated as our pipeline grew to \$3.5 billion in 2006.

In addition, we continue to expand the scope of our innovation efforts into our business operations to include the finance, accounting and sales groups, not just our product development teams. More than 800 employees have been formally trained as innovation mentors and, in turn, have coached thousands of employees across the globe on how to incorporate innovation tools into their daily work.

Whirlpool continues to make significant investments in research and development, resulting in record reported revenues of \$1.6 billion from innovative products, up 110 percent versus 2005.

Whirlpool brand's centralpark connector dock will allow consumers to use and charge home electronic devices while they are in the kitchen. Whirlpool is working to bring the concept product to North America in 2007.



CORPORATE CITIZENSHIP

At Whirlpool Corporation, we believe we have a responsibility to run a strong and ethical business.

Throughout the years, we have built a culture of doing what is right based on Whirlpool values and consistently working to strengthen the economic and social fabric of communities around the world.

One of the most visual ways our 73,000 employees are helping to build a better world is through our partnership with Habitat for Humanity International.

As one of Habitat's largest corporate sponsors, we have directly improved the lives of more than 40,000 families around the world and donated nearly 80,000 appliances. We are well on our way toward our goal of supporting every Habitat home built globally by 2011.

In 2006, we participated in the Jimmy Carter Work Project in India, which resulted in the completion of 100 Habitat homes. In the United States, we also launched Building Blocks, a program that will recognize an outstanding U.S. Habitat for Humanity affiliate each year.



Whirlpool was a sponsor of the week-long Jimmy Carter Work Project in a village near Mumbai, India, during which Whirlpool employees joined 2,000 other volunteers to help build 100 *Habitat for Humanity* homes.

Key Brand and Regional Accomplishments

GLOBAL Recognized as one of the world's 100 most innovative companies by *Business Week* magazine and the Boston Consulting Group.

Named to the *Ocean Tomo 300 Patent Index*, the first equity index based on the value of corporate intellectual property.

Named 2006 Product Innovation Leader by Innovate Forum, a global media brand dedicated to the business value of innovative technologies and processes.

Included in the 2006/2007 Dow Jones Sustainability World, FTSE4Good and KLD Domini Social 400 Indexes, three of the world's most comprehensive reviews of sustainable business practices.

NORTH AMERICA Began production at a new front-load clothes washer plant and a refrigeration plant in Mexico.

Expanded production of a bottom-mount freezer refrigerator plant in the United States.

Named one of the 100 best corporate citizens by *Business Ethics* magazine for the seventh consecutive year.

Received the National Award for Ethics & Values from the Confederación de Cámaras Industriales de los Estados Unidos Mexicanos.

Launched the Building Blocks program to recognize an outstanding U.S. Habitat for Humanity affiliate and its relationship with its local community by holding a week-long build in the affiliate's community. The program kicked off in Nashville, Tennessee, uniting 100 local residents with 100 Whirlpool employees and 100 volunteers from Habitat affiliates to build 10 homes on one block.

Raised more than \$4 million for the Susan G. Komen Breast Cancer Foundation since 2001, through the *Cook for the Cure* program presented by KitchenAid. In addition to our support in the United States and Canada, KitchenAid supports breast cancer foundations in France, Germany, South Africa, Greece and Israel.

Received the Catalyst Award for design from the Industrial Designers Society of America (IDSA) and *Business Week* magazine for the Whirlpool brand *Duet* fabric care system.

The Whirlpool *Duet Sport* fabric care system, KitchenAid *Architect II* Series microwave hood combination oven and Maytag *ICE₂O* refrigerator received design awards from the Chicago Athenaeum of Architecture and Design.

Received the 2007 ENERGY STAR® Sustained Excellence/ Partner of the Year Award from the U.S. Department of Energy and the U.S. Environmental Protection Agency; our eighth win, a feat unmatched by any other home appliance manufacturer.

Whirlpool brand *Duet* washer and pedestal became the first certified as user-friendly by the Arthritis Foundation.

Partnered with Google to provide architects and designers 3-D models of Whirlpool and Gladiator brand products within the Google SketchUp 3-D design and visualization tool.

EUROPE Honored with the 2005 Benefactor of the Year award for our work with Habitat for Humanity International in Poland. Whirlpool employees have been active in builds in the cities of Gliwice, Poznan and Gdansk.

Recognized as a top corporate philanthropist 2006 by U.S. Ambassador to the Czech Republic for "Children Act of the Year," a project supporting children across the country.

Received the International Forum Design Award for In.Home, a concept that takes appliances to new locations in the home and invents ways in which they can interact as a system rather than as stand-alone appliances.

Genius built-in microwave was awarded the French Design Institute's Janus Design Award, the company's third since 2002.

Whirlpool U.K.'s Titanium product range was named winner of the Silver prize in the Appliance Innovation of the Year category by House Beautiful.

LATIN AMERICA Elected one of 150 Best Companies to Work For in Brazil for the 10th straight year by *Exame/Voce S.A. Guidebook*.

Named Most Admired Company in the home appliances segment in Brazil for the ninth consecutive year by *Carta Capital* magazine and TNS InterScience.

Whirlpool Brazil won *Modern Consumer* magazine's Excellence in Client Service Prize 2006 in the home appliance category. The award recognizes customer relationship excellence.

Embraco subsidiary was named one of the 100 Top Companies from Rapidly Developing Economies by Boston Consulting Group.

ASIA Received the HR Excellence Award at Amity International Business School's Global Human Resource Summit.

Awarded a Certificate of Excellence from the India Engineering Export Promotion Council.

Named to the Trustworthy Enterprise List by the General Administration of Customs for our facility in Shunde, China.

Won a *Reader's Digest* Trusted Brands Gold Award in refrigeration in India.

Sponsored the week-long 2006 Jimmy Carter Work Project in India, during which approximately 20 Whirlpool employees joined 2,000 other volunteers to help build 100 homes in a village near Mumbai.

NORTH AMERICA OPERATING REVIEW

Whirlpool North America reported revenues of \$12.0 billion in 2006, up 34 percent from 2005, while operating in an environment of rising raw material costs and decreased U.S. appliance industry demand in the second half of the year. We achieved record sales in Mexico, one of the world's fastest growing markets, and strong sales in Canada. And, we are well on our way to fully integrating the Maytag business following a successful acquisition that created efficiencies and growth opportunities.

We continue to enhance our North American operating platform. In the United States, we consolidated laundry operations to improve efficiencies and productivity, and we expanded our manufacturing capacity for the growing bottom-freezer refrigeration segment. In Mexico, we completed new front-load clothes-washer and side-by-side refrigerator facilities, both of which have improved production capabilities that will help solidify our leadership position in the North American business.

During the year, we also improved our ability to better and more quickly make products available to our trade customers as we began to implement our new distribution strategy. This will enhance our already strong relationships with our trade customers, which were acknowledged this year with top supplier awards by three of our largest trade customers.

In 2006, we continued our cadence of innovation. In addition to a record number of new products, more than 60 percent of all products sold in North America in 2006 were introduced new to the marketplace. The *Whirlpool* brand completed the largest new product launch in our company's history with the introduction of an entirely new line of laundry products. In refrigeration, we launched the industry's first French door bottom-freezer refrigerators with an ice and water dispenser on the door and 42-inch built-in French door bottom-freezer refrigerator.

As a result of the Maytag acquisition, we now have an expanded portfolio of powerful brands that can reach any consumer segment. All of our major U.S. brands are among *Home Furnishing News (HFN)* magazine's top 100 preferred home furnishing brands, with three — *KitchenAid*, *Whirlpool* and *Maytag* brands — in the top 12. Our innovation pipeline will enable us to continually differentiate our brands to meet ever-changing consumer needs.

OUTLOOK: In 2007, we expect to increase sales in North America, although we anticipate that the industry will be down 2 to 3 percent for the year. We look forward to further revitalizing the *Maytag* brand and re-establishing the heritage of durability and dependability for which it is known. And lastly, Whirlpool North America expects to continue to deliver more innovative products and services to continually meet the needs of North American consumers.



KitchenAid Architect Series II
A new generation of *KitchenAid*'s premium, flagship appliance line with enhancements inspired by cooks, culinary professionals and design experts.



Maytag Ice2O Refrigerator
The first French door bottom-freezer refrigerator with ice and water on the door.

W. Timothy Yaggi
Executive Vice President
Market Operations
Whirlpool North America



EUROPE OPERATING REVIEW

Whirlpool Europe delivered record revenue of \$3.4 billion in 2006, up 7 percent from 2005. Our overall operating profit increased 23 percent over 2005, bolstered by innovation in cooking and built-in products, as well as our continued expansion of the *Whirlpool* brand in two key emerging markets – Turkey and Russia.

Whirlpool Europe continued to meet the needs of our consumers with innovative products. We launched a six-kilogram (13 pound) *Bauknecht* washing machine with a *Hygiene+* cycle, which heats laundry to 80 degrees Celsius (176 degrees Fahrenheit), destroying bacteria and removing allergens. The *Whirlpool* brand improved upon its popular front-loading *DreamSpace* washing machine, increasing its capacity to enable it to complete nine kilograms (20 pounds) of laundry in a single load. And, the *Bauknecht* brand launched two new built-in appliance lines – *Pure* and *Design* – which integrate several different global design trends, offer scratch-resistant surfaces and an intelligent system control with text display that provides perfect cooking results.

We also began preparing for the 2007 European launch of the high-end *KitchenAid* brand. The European version of this premier brand will feature the distinctive *KitchenAid* design along with cutting-edge technology.

We support our innovative products and leading brands through our manufacturing footprint, which we continued to refine this year, including nearly doubling the capacity of our cooking facility in Poland. We also made improvements to our product quality through systematic progress in our quality processes and the introduction of design-to-quality new product platforms.

Whirlpool Europe further strengthened its leading position in the growing built-in market through an either exclusive or primary trade customer relationship with the three largest built-in appliance retailers in Europe. We improved our overall supply chain abilities through an industry-leading build-to-order system that produces only upon order, enabling us to better serve our customers without holding inventory.

OUTLOOK: In 2007, Whirlpool Europe expects a strong year with solid sales growth, fueled by the continued launch of innovative products and services. We will continue the growth of our built-in appliance business and expansion of our *Whirlpool* brand offerings. In addition, we anticipate the successful ramp-up of the *KitchenAid* brand launch. Finally, we look forward to cost savings from ongoing productivity gains that will also contribute to performance improvements.



***Bauknecht Hygiene+* Washer**

The Hygiene cycle heats laundry to a temperature of 80 degrees Celsius (176 degrees Fahrenheit) for 10 minutes, destroying bacteria and removing allergens.



Whirlpool Built-In Ovens

Built-in ovens with new styling and *6th Sense* technology offer a range of pre-set recipes to help consumers easily express their culinary creativity.

Marc Bitzer
Executive Vice President
and President
Whirlpool Europe



LATIN AMERICA OPERATING REVIEW

Whirlpool Latin America reported regional revenue of \$2.4 billion in 2006, up 24 percent from the previous year. During the year, we strengthened our leadership position in the region, particularly in Brazil, Argentina and Chile.

Consumer loyalty to both the *Brastemp* and *Consul* brands has increased consistently over the past four years. A recent study by a leading Brazilian newspaper found that *Brastemp* has the highest brand recognition among high-end consumers across all industries. *Consul* has been top-of-mind with consumers in the refrigeration category for 16 consecutive years and is the appliance brand with the highest penetration in Brazil.

Innovation continues to sustain and drive our brands' competitiveness in the region. In 2006, we launched nearly one new product per week, delivering innovative products to a broad segment of consumers. Some examples include the expansion of the *6th Sense* line of products, a refrigerator with a pure-water dispenser, a line of gas-on-glass cooktops in assorted colors to serve middle-end consumers and the *Brastemp Gourmand* line.

Comprehensive cost-management processes delivered strong value for the region. Our lean manufacturing program has driven double-digit annual productivity gains through significant improvements in product quality, cost and delivery and strengthened relationships with suppliers. The opening of a new technology center in Rio Claro, Brazil, is intended to enhance Whirlpool Corporation's worldwide competitiveness by capitalizing on global platforms and maximizing engineering resources.

We also strengthened and broadened relationships with our trade customers to create a more collaborative environment from key accounts to small customers. For example, we implemented joint business plans and knowledge exchange programs, such as six sigma training, with some of our trade customers. In addition, we are helping our trade customers understand the value of social responsibility. Our three-year sponsorship of the Retail Social Responsibility Program organized by the Getúlio Vargas Foundation, a leading Brazilian business school, helps trade customers understand how to differentiate themselves in the marketplace by being good corporate citizens.

Finally, our Brazilian-based compressor operation, Embraco, maintained its global market and technological leadership positions. We opened a new facility in China, with a new global product platform that doubles the production capacity of our existing facilities. In 2006, Embraco received the Foreign Trade Highlight Award and was recognized by the Brazilian Ministry of Development, Industry and Foreign Trade for its social responsibility efforts in developing a new carbon-dioxide compressor, which significantly reduces power consumption and uses carbon gas as a natural refrigerant.

OUTLOOK: In 2007, Whirlpool Latin America will continue to build strength in the key countries in the region. We anticipate continued sales growth based on increased demand, strong brands and innovative product launches. Leveraging our cost and quality position, these activities will contribute to another year of improved profitability.



Brastemp Gourmand Line
Designed for the amateur gourmet, the line includes a refrigerator with a wine rack, and a 40-bottle wine cooler with shock absorbers and a range with an electric multifunctional oven.



Brastemp Cooktops
The *Brastemp* brand launched new cooktops in emotionally appealing colors, such as black, blue, green and red.

Paulo F.M.O. Periquito
Executive Vice President
and President
Whirlpool Latin America



ASIA OPERATING REVIEW

Whirlpool Asia delivered revenues of \$457 million in 2006, up 8 percent from the year before. The successful execution of our strategy improved our performance in India, China, Hong Kong, Taiwan and throughout Southeast Asia.

We reclaimed the leadership position in the key direct cool refrigeration segment in India this year by continually delivering innovative products – such as pedestals for non-perishable foods, LED lighting and improved cooling retention. We also continued to solidify our position in China. In the first quarter we launched a top-load washing machine with new aesthetics, which supported the brand and category positioning, and further enhanced our product portfolio in the highly competitive Chinese appliance business. In Australia, we launched 40 new cooking and dishwasher products, significantly improving our presence in these categories and further enhancing our innovative image in that country.

In 2006, we also launched our first-ever pan-Asia product – a new *Whirlpool* brand horizontal axis washer. Driven by consumer insights, the washer's features include increased capacity, improved energy efficiency, and an intelligent system that cleans and cares for consumers' washing needs.

Our ability to meet the demand for continual innovative product development increased this year with the expansion of our technology center in Shenzhen, China. Whirlpool Asia now has the capabilities to achieve increased innovation and synergies across microwave, food-preparation, air-treatment and other product groups.

Finally, we saw significant growth in the amount of business conducted with key trade customers in China and India. Our focus is to foster long-term relationships with all of our trade customers by developing new strategies that allow us to better align with them and further improve both of our businesses. For example, we are providing account management tools, new to the Asia market, and beginning to prepare joint business plans with key trade customers.

OUTLOOK: In 2007, Whirlpool Asia looks to a year of continued strong revenue growth. We expect strong growth in our domestic business, fueled by our new products. We will leverage our cost and quality position in our export business. We also anticipate profit improvement in 2007, resulting from our improved management of product mix and margins.



Mark Hu
Executive Vice President
and President
Whirlpool Asia

Fusion Direct Cool Refrigerator

Whirlpool India refrigerator with *6th Sense* "frost control" provides more than 17 hours of cooling retention during power outages, compared to other refrigerators that offer only six hours.



Australian Cooking and Dishwasher

Whirlpool Australia launched 40 new cooking and dishwasher products.



Conducting Business with Integrity At Whirlpool Corporation we have long said “there is no right way to do a wrong thing.” That philosophy guides us to this day. We conduct business with integrity and provide a helping hand to people in times of need.

In 2006, as in the prior two years, we achieved compliance under Section 404 of the Sarbanes-Oxley (SOX) Act and had no material weaknesses. We have been able to do this for the past three years because we had a mature, thoughtful financial control process in place many years before SOX came about, and our business controls were effectively embedded into everything we do each and every day.

Since we began business in 1911, our heritage has been based upon sound internal controls and accurate financial reporting, which remain highly valued and critical to our ongoing success. We have established accounting control standards and procedures that enable us to ensure all corporate assets are protected and properly used, and financial records are accurate and reliable. We also have well-established policies governing the receipt of money and process of payments to comply with money-laundering prevention laws. Our employees share the responsibility for maintaining and complying with required internal controls and ensuring that our assets are not misused.

Our code of ethics requires every employee to act responsibly and maintain the highest levels of personal, business and legal conduct. In 2006, we updated our code of ethics, translating it into 11 languages before making a copy available to each one of our 73,000 employees worldwide. We have provided employees with a confidential “hotline” to report ethical issues since 1993, which is now available globally.

Our high levels of financial accountability and business ethics were once again recognized by several third-party organizations. We continue to be included in the Dow Jones Sustainability World, FTSE4Good and KLD Domini SocialSM 400 Indexes, three prestigious social investment indexes. And, we also were named one of the 100 best corporate citizens by *Business Ethics* magazine, one of only 16 other companies named to the list each year since the list’s inception in 1999.

Roy W. Templin
Executive Vice President and
Chief Financial Officer

Daniel F. Hopp
Senior Vice President,
Corporate Affairs and
General Counsel



The following is a summary of Whirlpool Corporation's financial condition and results of operations for 2006 and 2005. For a more complete understanding of our financial condition and results, this summary should be read together with Whirlpool's Consolidated Financial Statements and related notes, and the "Management's Discussion and Analysis." This information appears in the Financial Supplement to the Company's Proxy Statement mailed with this Annual Report and in the Financial Supplement to the 2006 Annual Report on Form 10-K filed with the Securities and Exchange Commission, both of which also are available through the Internet at www.whirlpoolcorp.com.

EXECUTIVE OVERVIEW

Whirlpool Corporation ("Whirlpool") is the world's leading manufacturer of major home appliances with 2006 revenues of \$18.1 billion and net earnings of \$433 million. Whirlpool's four reportable segments are based on geography and consist of North America (66% of revenue), Europe (19% of revenue), Latin America (13% of revenue) and Asia (2% of revenue). Whirlpool is a leading producer of major home appliances in North America and Latin America and has a significant presence in markets throughout Europe, India and China. Whirlpool has received worldwide recognition for accomplishments in a variety of business and social efforts, including leadership, diversity, innovative product design, business ethics, social responsibility and community involvement.

Whirlpool's growth strategy over the past several years has been to introduce innovative new products, increase customer loyalty for our brands, enhance our trade customer management platform, improve total cost and quality by expanding and leveraging our global operating platform and, where appropriate, make strategic acquisitions.

On March 31, 2006, Whirlpool completed the acquisition of Maytag Corporation ("Maytag"). The acquisition represents a major strategic event in Whirlpool's history and is expected to result in significant efficiencies, as well as future growth opportunities. During 2006, Whirlpool began integrating the manufacturing, administrative, supply chain and technology operations of Maytag.

OVERALL RESULTS OF OPERATIONS

Net Sales The total number of units, which includes major and small appliances, sold in 2006 increased 16.5% over 2005, or 4.9% excluding the impact of the Maytag acquisition. Consolidated net sales increased 26.3% over 2005. Excluding currency fluctuations and the acquisition of Maytag, net sales increased approximately 5%. Total number of units sold in 2005 increased 1.3% over 2004. Consolidated 2005 net sales increased 8.3% over 2004. Excluding currency fluctuations, net sales increased approximately 6%.

Significant regional trends were as follows:

- In 2006, North America unit volumes increased 21.6% and sales increased 34.1% compared to 2005, reaching record levels. Excluding the impact of the Maytag acquisition, unit volumes increased approximately 2% and net sales increased approximately 4%. Currency did not have a material impact on results. Organic volume and sales growth were driven by continued consumer demand for our new product innovations and improved *Whirlpool* and *KitchenAid* brand performance. In 2005, North America unit volumes increased 0.8% as compared to 2004, due to higher sales growth in *Whirlpool* and *KitchenAid* branded products combined with strong Canadian performance. Net sales increased 8% during 2005, or approximately 7% excluding currency fluctuations, to \$8.9 billion. The higher net sales were driven by the combination of cost-based price adjustments and volume increases in the *Whirlpool* and *KitchenAid* brands during 2005.

- In 2006, Europe unit volumes increased 4.9%, as compared to 2005, outpacing industry growth. Europe's net sales increased \$223 million, to a record \$3.4 billion, or approximately 6% excluding currency fluctuations. Europe's strong results were driven by gains in market share, new product introductions and improved mix of product, primarily attributable to the *Whirlpool* brand and expansion of our built-in appliance business. During 2005, Europe unit volumes increased 2.1%, outpacing industry growth. Solid demand for *Whirlpool* branded products and continued strong performance within our built-in appliance business drove the increase. Currency did not have a material impact on sales during the year.
- In 2006, Latin America unit volumes increased 22.4% versus 2005, due mainly to continued strength in the Brazilian economy and appliance market and market share gains. Net sales increased \$468 million as compared to 2005, or approximately 16%, excluding currency fluctuations, due to higher volume and new product introductions. In 2005, Latin America unit volumes increased 1.5% versus 2004, due mainly to increases in the Brazilian appliance market. Net sales increased 17.2% as compared to 2004, or approximately 6% excluding currency fluctuations, to \$2.0 billion, due primarily to increased unit volumes and cost-based price adjustments on compressors and appliances.
- In 2006, Asia unit volumes increased 6.1% versus 2005, with a corresponding increase in net sales of 8.3%, driven by strong demand, particularly in India, along with improved pricing and favorable product mix. Excluding currency fluctuations, net sales increased approximately 10%. In 2005, Asia unit volumes increased 3.1% as compared to 2004, driven mainly by industry growth and new product introductions. Net sales improved 10.5%, or approximately 8% excluding currency fluctuations, due largely to an improved product mix and cost-based price adjustments implemented in 2005.

Gross Margin The consolidated gross margin percentage in 2006 decreased 60 basis points versus 2005. Consolidated results in 2006 were significantly impacted by higher material and oil-related cost increases and the unfavorable mix impact of Maytag. These higher costs and acquisition integration costs were partly offset by increased productivity, regional tax incentives and acquisition efficiencies.

The consolidated gross margin percentage in 2005 decreased 90 basis points versus 2004. Consolidated results in 2005 were significantly impacted by higher material and oil-related cost increases which were somewhat mitigated by the combination of cost-based price adjustments and productivity improvements. Consolidated gross margin also benefited from regional tax incentives and was negatively impacted by higher incentive compensation.

Significant regional trends were as follows:

- The 2006 North America gross margin decreased 190 basis points compared to 2005, due primarily to higher material costs, lower industry demand, unfavorable Maytag product mix, acquisition integration and purchase accounting costs and higher merchandising costs. Margin declines were partially offset by productivity improvements and acquisition efficiencies. The 2005 North America gross margin decreased 120 basis points as compared to 2004, largely due to higher material and oil-related costs. Results in 2005 also reflect the impact of cost-based price adjustments, productivity improvements and higher incentive compensation.
- In 2006, Europe gross margin improved by 50 basis points versus 2005, as productivity improvements more than offset lower comparable model pricing and higher material and oil-related costs. European operations continue to realize savings from ongoing restructuring efforts. The 2005 Europe gross margin decreased 210 basis points as compared to 2004, largely driven by higher material and oil-related costs, partially offset by increased productivity, an improved product mix and, to a lesser extent, a gain on the sale of assets.
- In 2006, Latin America gross margin increased 310 basis points versus 2005, due primarily to significantly improved volumes, productivity improvements, cost control initiatives and regional tax incentives which combined to more than offset higher material and oil-related costs and unfavorable currency exchange rates. The 2005 Latin America gross margin increased 290 basis points as compared to 2004, as the combination of cost-based price adjustments, increased productivity and regional tax incentives more than offset higher material and oil-related costs, unfavorable currency and increased incentive compensation.
- The 2006 Asia gross margin increased 390 basis points as compared to 2005, due to productivity improvements, improved product mix, and cost-based price adjustments partially offset by higher material and oil-related costs. The 2005 Asia gross margin increased 20 basis points as compared to 2004, due to improved product mix, productivity improvements and cost-based price adjustments partially offset by higher material and oil-related costs.

Selling, General and Administrative In 2006, consolidated selling, general and administrative expenses, as a percent of consolidated net sales, increased 30 basis points as compared to 2005. The benefit from higher sales and acquisition efficiencies were more than offset by increased brand investment, acquisition and integration costs, increased expense to support our strategy and higher compensation expense, including the expensing of stock options under SFAS No. 123 (R). In 2005, consolidated selling, general and administrative expenses declined 90 basis points as a percentage of consolidated net sales as compared to 2004, as administrative cost reductions and scale efficiencies across all regions offset higher incentive compensation in North America and Latin America.

Restructuring Restructuring initiatives resulted in charges of \$55 million, \$57 million and \$15 million in 2006, 2005, and 2004, respectively, reflecting Whirlpool's ongoing efforts to optimize its global operating platform. These amounts have been identified as a separate component of operating profit. Whirlpool expects to expense between \$75 to \$100 million for restructuring during 2007.

Interest and Sundry Income (Expense) Interest and sundry income (expense) decreased by \$63 million from \$(65) million to \$(2) million versus 2005. Current year results include a \$31 million dollar gain on the sale of an equity investment, while prior year results included a \$21 million charge to increase the legal reserves. The combination of these two items is the primary driver of the year-over-year decline in expense. Interest and sundry income (expense) for 2005 increased by \$51 million from \$(14) million to \$(65) million compared to 2004. The primary drivers of this increase were an increase in legal reserves of approximately \$21 million, higher foreign currency losses on foreign currency denominated transactions, and a \$9 million gain on the sale of a partial interest in an equity investment during 2004.

Interest Expense Interest expense in 2006 increased \$72 million as compared to 2005. The increase primarily reflects debt issued to acquire Maytag, as well as debt assumed from the acquisition. Interest expense in 2005 increased \$2 million as compared to 2004. The increase was due primarily to higher interest rates and a shift in global borrowing positions.

Income Taxes The effective income tax rate was 20.4% in 2006, 28.6% in 2005 and 33.9% in 2004. The rates were impacted by a combination of increased tax credits, global planning activities, global audit settlements and adjustments, as well as the dispersion of global income.

Equity in Earnings (Loss) of Affiliated Companies and Minority Interests Changes in minority interests reflect higher earnings in Latin America and India in 2006 compared to 2005.

EARNINGS FROM CONTINUING OPERATIONS

Earnings from continuing operations in 2006 were \$486 million versus \$422 million and \$406 million in 2005 and 2004, respectively. Earnings from continuing operations include the operating results of Maytag, including integration costs and efficiencies, and the effect of purchase accounting adjustments.

Discontinued Operations Whirlpool classified the Hoover floor-care, Dixie-Narco vending systems, Amana commercial microwave and Jade commercial and residential products businesses as discontinued operations during the second quarter of 2006. The decision to divest these businesses will allow us to focus on our core appliance business.

On September 6, 2006, Whirlpool sold the Amana commercial microwave business to Aga Foodservice Inc. for approximately \$49 million. Due to Whirlpool's continuing involvement with Amana commercial microwave business as an OEM supplier, we reclassified the operating results related to Amana commercial microwave business into continuing operations during the third quarter of 2006.

On October 23, 2006, Whirlpool completed the sale of the Dixie-Narco vending systems business to Crane Co. for approximately \$46 million.

On December 6, 2006, Whirlpool entered into a definitive agreement to sell the Hoover floor-care business to Techtronic Industries, Co., Ltd for approximately \$107 million. The sale closed on January 31, 2007.

On February 17, 2007, Whirlpool entered into a definitive agreement to sell the Jade commercial and residential products businesses to Middleby Corporation. The sale is expected to be completed in the second quarter of 2007.

As part of the sale of each of the above discontinued operations, we retained certain liabilities associated with pension benefits and, in the case of Hoover, postretirement medical benefits for currently retired Hoover employees. In addition, with respect to the sale of the Dixie-Narco vending systems business, Whirlpool retained certain environmental liabilities.

Net Earnings Net earnings were \$433 million in 2006 versus \$422 million and \$406 million in 2005 and 2004, respectively. 2006 earnings were impacted by \$53 million in losses from discontinued operations.

Forward-Looking Perspective Global demand for appliances is expected to increase approximately 2% in 2007. Within North America we expect industry demand to decline 2-3% for the year, with the first half of the year declining approximately 5%. Industry appliance demand in Europe, Latin America and Asia is expected to grow 2-3%, 10-12% and 5-10% for the year, respectively. Functional currencies in countries where Whirlpool conducts business are expected to remain stable.

Prices for materials are expected to increase by approximately \$400 million in 2007, largely driven by increases in base metals, such as copper, aluminum, zinc and nickel, as well as component parts and steel. Whirlpool expects to offset these higher costs with incremental efficiencies realized from the Maytag acquisition, productivity improvements, new product introductions, including the revitalization of Maytag branded products, cost-based price adjustments and improved product mix.

In 2006, Whirlpool launched the largest number of new products to market in its history. Whirlpool's innovation product pipeline continues to grow, consumer and trade response to our new product offerings has been positive, and we continue to accelerate our strategy of delivering consumer-relevant innovation to markets worldwide.

CASH FLOWS

The Consolidated Condensed Statements of Cash Flows reflect the changes in cash and equivalents for the last three years by classifying transactions into three major categories: operating, investing and financing activities.

Operating Activities of Continuing Operations Whirlpool's main source of liquidity is cash generated from operating activities, consisting of net earnings adjusted for non-cash operating items, such as depreciation, and changes in operating assets and liabilities such as receivables, inventories and payables.

Whirlpool's cash provided by operating activities in 2006 decreased \$4 million compared to 2005. Cash provided by operating activities benefited from higher earnings, primarily within our European and Latin American business segments. Increased inventories, which include higher laundry inventory to support the plant closures and transition of the Maytag laundry product to Whirlpool facilities, consumed additional cash during the year but were largely offset by improvements in accounts receivable collections and increases in accounts payable. Cash flow

was also negatively impacted by restructuring spending of \$115 million, which largely related to payments for severance and exit costs resulting from the integration of Maytag. Cash flow was negatively impacted in 2006 by a voluntary pension contribution to our U.S. pension plans of \$56 million, which was \$41 million higher than the 2005 contributions to our U.S. pension plans.

Whirlpool's cash provided by operating activities in 2005 increased \$90 million over 2004. Cash provided by operating activities benefited from lower inventories, reduced pension contributions and higher accrued expenses for payroll, incentive compensation, restructuring and promotional spending. Results were partially offset by higher accounts receivable balances due mainly to higher sales and lower payables, primarily a result of lower inventory levels. Cash flow was also negatively impacted by a decrease in net taxes payable of \$105 million, due, in part, to a reduction in tax expense. In 2004, cash provided by operating activities benefited from lower pension contributions of approximately \$62 million and lower restructuring spending of approximately \$43 million. In 2004, cash flow was negatively impacted by higher working capital requirements of about \$70 million, driven largely by material cost increases and higher inventory levels to support higher volumes and increased trans-regional shipments.

Whirlpool's free cash flow was \$426 million versus \$531 million for the years ended December 31, 2006 and 2005, respectively.

The table below reconciles cash provided by operating activities determined in accordance with accounting principles generally accepted in the U.S. (GAAP) to free cash flow, a non-GAAP measure. Management believes that free cash flow provides both management and shareholders with a relevant measure of liquidity and a useful basis for assessing Whirlpool's ability to fund its activities and obligations. There are limitations to using non-GAAP financial measures, including the difficulty associated with comparing companies that use similarly named non-GAAP measures but whose calculations may differ from Whirlpool's calculations. As defined by Whirlpool, free cash flow is cash provided by operating activities after capital expenditures and proceeds from the sale of business/assets, excluding the sale of the Maytag adjacent businesses. The following is a reconciliation of cash provided by operating activities to free cash flow.

Year Ended December 31 (millions of dollars)	2006	2005
Cash provided by operating activities	\$ 880	\$ 884
Capital expenditures	(576)	(494)
Proceeds from sale of businesses/assets	122	141
Free cash flow	\$ 426	\$ 531

Investing Activities of Continuing Operations The principal recurring investing activities are property additions, which were \$576 million, \$494 million and \$511 million in 2006, 2005 and 2004, respectively. These expenditures are primarily for equipment and tooling, driven by product innovation initiatives, more efficient production methods and replacement for normal wear and tear. Expenditures were also made to support Whirlpool's global operating platform footprint initiatives to lower-cost locations as well as replacement, regulatory and infrastructure changes. During 2006, Whirlpool also increased capital spending to support the integration of Maytag's laundry production into our existing Whirlpool manufacturing facilities.

In each of 2006, 2005 and 2004, Whirlpool entered into separate sale-leaseback transactions whereby we sold and leased back certain of our owned properties. In 2006, proceeds related to the sale-leaseback of four properties, net of related fees, were approximately \$43 million. Proceeds related to the sale-leaseback of four properties in 2005, net of related fees, were approximately \$67 million. In 2004, proceeds related to sale-leasebacks of six properties, net of related fees, were approximately \$66 million.

Cash proceeds from sale of businesses of \$36 million during 2006 resulted from the sale of an equity investment and non-core business in Brazil. Cash proceeds from sale of businesses of \$48 million in 2005 resulted from the sale of a non-core business in Latin America.

During 2006, Whirlpool repurchased \$53 million of minority shares related to our operations in Latin America.

In 2006, Whirlpool also received cash proceeds, in total, of \$110 million related to the sale of the Amana commercial microwave, Dixie-Narco vending systems and Hoover floor-care businesses. Proceeds related to the sale of the Hoover floor-care business do not reflect the full proceeds to be received, as the sale was completed on January 31, 2007.

Cash disbursed in 2006 for the Maytag acquisition, net of cash acquired, amounted to \$797 million. Cash paid in 2005 associated with the Maytag acquisition totaled \$77 million, primarily consisting of \$40 million to reimburse Maytag for its payment of a fee to terminate its prior merger agreement with Triton Acquisition Holding Co. and \$37 million of professional fees incurred in connection with the proposed acquisition. These costs were capitalized and recognized in the other asset line within Whirlpool's Consolidated Condensed Balance Sheet as of December 31, 2005.

Financing Activities of Continuing Operations Total borrowings (repayments) of short-term and long-term debt, net of new borrowings, were \$92 million, \$(131) million and \$(58) million in 2006, 2005 and 2004, respectively.

During 2006, Whirlpool used available cash and issued commercial paper to repay the Maytag 6.875% \$200 million principal notes, the 7.875% public interest notes with a principal amount of \$250 million and our Euro-denominated Eurobonds with a principal amount of 300 million.

On June 19, 2006, Whirlpool received proceeds of \$750 million aggregate principal amount of senior notes to replace commercial paper borrowings used to initially finance the Maytag acquisition.

Dividends paid to stockholders totaled \$130 million, \$116 million and \$116 million in 2006, 2005 and 2004, respectively.

Under its stock repurchase programs in 2005 and 2004, Whirlpool used \$34 million and \$251 million to purchase approximately 0.5 million and 3.7 million shares of common stock, respectively. No such purchases were made during 2006.

Whirlpool received proceeds of \$54 million in 2006, \$102 million in 2005 and \$64 million in 2004 related to the exercise of company stock options.

FINANCIAL CONDITION AND LIQUIDITY

Whirlpool's objective is to finance its business through the appropriate mix of long-term and short-term debt. By diversifying its maturity structure, we avoid concentrations of debt, reducing liquidity risk. Whirlpool has varying needs for short-term working capital financing as a result of the nature of its business. The volume and timing of refrigeration and air conditioning production impacts our cash flows and consists of increased production in the first half of the year to meet increased demand in the summer months. Whirlpool finances its working capital fluctuations primarily through the commercial paper markets in the U.S., Europe and Canada, which are supported by committed bank lines. In addition, outside the U.S., short-term funding is also provided by bank borrowings on uncommitted lines. Whirlpool has access to long-term funding in the U.S., Europe and other public bond markets.

Financial Summary

Whirlpool's financial position is supported by strong cash provided by continuing operating activities and borrowing capacity under long-term committed credit facilities. At December 31, 2006 and 2005, our total assets were \$13.9 and \$8.3 billion, respectively. Stockholders' equity increased from \$1.7 billion at the end of 2005 to \$3.3 billion at the end of 2006. The increase in equity is primarily attributed to the issuance of common shares to acquire Maytag and current year earnings. No shares were repurchased during 2006.

On December 31, 2006, the Maytag 6.875% \$200 million principal notes matured and were repaid with available cash and issuance of commercial paper.

During the third quarter of 2006, the 7.875% Public Interest Notes (PINES) due August 1, 2031 were redeemed. Whirlpool exercised its option to call 100% of the PINES, which had a principal amount of \$250 million, at par, plus accrued interest. The redemption was financed through a combination of available cash and the issuance of commercial paper.

Whirlpool's Eurobonds of EUR 300 million principal matured in July 2006 and were repaid with available cash and the issuance of commercial paper in the U.S.

On June 19, 2006, Whirlpool completed an offering of \$750 million aggregate principal amount of senior notes consisting of (a) \$200 million aggregate principal amount of floating rate notes due 2009, which bear interest at a floating rate equal to three-month USD London Interbank Offered Rate (LIBOR) plus 0.50% per annum; (b) \$300 million aggregate principal amount of 6.125% senior notes due 2011; and (c) \$250 million aggregate principal amount of 6.500% senior notes due 2016. Initially, Whirlpool borrowed amounts required to fund the cash portion of the Maytag purchase price through issuances in the U.S. commercial paper market and in June 2006 refinanced a portion of this commercial paper through the issuance of long-term bonds.

On December 2, 2005, Whirlpool entered into an Amended and Restated Long Term Five-Year Credit Agreement (the Amended and Restated Credit Agreement), which amends and restates the Amended and Restated Long Term Credit Agreement dated May 28, 2004. On December 2, 2005, the parties to the Amended and Restated Credit Agreement also entered into a 364-Day Credit Agreement (the 364-Day Credit Agreement and together with the Amended and Restated Credit Agreement, the "Credit Facilities").

The Credit Facilities provide for a \$2.2 billion five-year credit facility, which includes a \$200 million letter of credit subfacility, and a \$500 million 364-Day credit facility, which may be converted into a term loan. Borrowing capacity of \$1.2 billion under the Amended and Restated Credit Agreement became available on December 2, 2005. Borrowing capacity

of \$500 million under the 364-Day Credit Agreement and the remaining \$1.0 billion under the Amended and Restated Credit Agreement became available on March 29, 2006. The \$500 million 364-Day credit facility matured on November 30, 2006 and is no longer outstanding. Borrowings under the Amended and Restated Credit Agreement will be available to Whirlpool and designated subsidiaries for general corporate purposes, including commercial paper support. Subsidiary borrowings under the facilities, if any, are guaranteed by Whirlpool. Interest under the Amended and Restated Credit Agreement accrues at a variable annual rate based on the LIBOR plus a margin dependent on our credit rating at that time. The Amended and Restated Credit Agreement requires Whirlpool to meet certain financial tests and contains specific covenants. Undrawn stand-by letters of credit issued under the letter of credit subfacility of \$17 million reduce the availability of these committed lines.

Whirlpool was in compliance with the financial covenants under these credit agreements for all periods presented.

On June 15, 2004, Whirlpool announced that the Board of Directors authorized a new share repurchase program of up to \$500 million. Whirlpool did not repurchase any shares during 2006.

After completion of the Maytag acquisition, Whirlpool was removed from credit watch by rating agencies and our credit ratings were lowered to Baa2 by Moody's and BBB by both Standard & Poor's and Fitch. These actions of the rating agencies do not have a material impact on Whirlpool's liquidity.

On September 9, 2005, Whirlpool entered into an agreement with Harbor Shores Community Redevelopment Inc. (Harbor Shores), a not-for-profit entity, whereby Whirlpool Corporation agreed to loan up to \$12 million to Harbor Shores, secured by a mortgage on real estate owned by Harbor Shores. At December 31, 2006, all funds had been loaned under this agreement. Membership interests in Harbor Shores are held by three U.S. not-for-profit entities, including Whirlpool Foundation. Certain current and former members of the Whirlpool Corporation management team are involved in the Harbor Shores project, including Whirlpool's current CFO and its former CEO, both of whom are trustees and officers of Harbor Shores. None of these individuals receives any additional compensation from Whirlpool or the Whirlpool Foundation for their services to Harbor Shores. The purpose of the Harbor Shores project is to transform approximately 530 acres in Benton Harbor and St. Joseph, Michigan, into a residential and commercial community with a goal of enhancing the economic base in southwest Michigan. The project will also place a special emphasis on providing literacy and job training combined with employment options for low and moderate income residents.

MAYTAG ACQUISITION

On March 31, 2006, Whirlpool completed its acquisition of Maytag Corporation. Maytag reported consolidated net sales for the year ended December 31, 2005 of approximately \$4.9 billion. With the acquisition, we added an array of home appliance brands including *Maytag*, *Jenn-Air* and *Amana*. The aggregate purchase price for Maytag was approximately \$1.9 billion, including approximately \$848 million of cash and approximately 9.7 million shares of Whirlpool common stock. The purchase price also included the exchange of fully-vested Whirlpool options for fully-vested Maytag options to become exercisable, in aggregate, for an additional 1.8 million shares of Whirlpool common stock and the settlement of Maytag restricted stock and performance units for cash. The combined value of the above share-based consideration was approximately \$920 million. The value of the approximately 9.7 million shares of Whirlpool common stock was determined using the average market price of Whirlpool's common shares for the two days prior to, through the two days after, March 29, 2006, the date the reference period for the exchange ratio was established.

In addition, Whirlpool assumed Maytag's existing debt of approximately \$973 million. Whirlpool incurred approximately \$102 million in acquisition-related expenses, which are included in the purchase price above. Initially, Whirlpool borrowed amounts required to fund the cash portion of the purchase price through issuances in the U.S. commercial paper market and in June 2006, refinanced a portion of this commercial paper through the issuance of long-term bonds.

Cost efficiencies are being realized from all areas of the value chain, including product manufacturing, procurement, logistics, infrastructure and support areas. Whirlpool expects to achieve efficiencies of \$350 to \$400 million during 2007, compared to \$107 million in 2006, and anticipates annualized savings in excess of \$400 million to be fully realized in 2008. Whirlpool expects to incur approximately \$410 million in additional pre-tax, one-time cash costs between 2006 and 2008 to realize the annualized savings estimates. Approximately \$150 million of these costs are expected to impact earnings between 2006 through 2008, with the remainder included as part of purchase accounting.

OTHER MATTERS

Whirlpool regularly engages in investigations of potential quality and safety issues as part of its ongoing effort to deliver quality products to its customers. Whirlpool is currently investigating a limited number of potential quality and potential safety issues. As necessary, Whirlpool undertakes to affect repair or replacement of appliances in the event that an investigation leads to the conclusion that such action is warranted. Whirlpool currently believes that no such repair or replacement actions of a material nature are required, other than the voluntary recall described in Note 19 to the Consolidated Financial Statements, but will continue to evaluate potential quality and safety issues as new information develops.

Pension Plans Whirlpool made \$51 million of voluntary contributions to its U.S. pension plans during 2006, and paid \$5 million under the U.S. unfunded plans. We also contributed \$22 million to our foreign pension plans during 2006. At December 31, 2006, Whirlpool's defined benefit pension plans were under-funded.

The Whirlpool Employees Pension Plan (the "WEPP") has been amended to cease benefit accruals for the majority of participants effective December 31, 2006. For certain salaried Whirlpool participants who are eligible to retire on or before December 31, 2009, the plan has been amended to continue previous plan benefit accruals through the earlier of the date of retirement or December 31, 2009. The Maytag Corporation Employees Retirement Plan has been amended to cease benefit accruals for non-union participants effective December 31, 2006. In addition, the Whirlpool Production Employees Retirement Plan at Whirlpool's LaVergne, Tennessee, manufacturing facility, which covers union employees, has been amended effective January 31, 2007. A defined contribution benefit to cease benefit accruals is being provided to eligible affected employees subsequent to the effective date of the plan amendments. As a result of these changes, Whirlpool recognized a net curtailment charge of approximately \$6 million during 2006.

Whirlpool previously amended the WEPP in January 2005 and we re-measured the net periodic cost and funded status of the plan. The amendment reduced the projected benefit obligation (PBO) by approximately \$80 million. The accumulated benefit obligation (ABO) was not affected by the amendment since the accrued benefits as of December 31, 2005 were not affected by this change.

Whirlpool recognized consolidated pre-tax pension costs of \$116 million, \$94 million and \$91 million in 2006, 2005 and 2004, respectively.

Legal Proceedings Whirlpool is currently a defendant in eight purported class action lawsuits. Each of the pending purported class action lawsuits alleges that certain named appliance products contain a design or component defect that amounts to a breach of express warranty, a breach of implied warranty, and/or a violation of consumer fraud statutes. There are no allegations of personal injury or property damage in any of the cases and the complaints seek unspecified compensatory damages in each case. Whirlpool believes that each of these suits is without merit and intends to vigorously defend these actions. Whirlpool cannot reasonably estimate a possible range of loss, if any, for any of the cases.

Whirlpool is involved in various other legal actions arising in the normal course of business. Management, after taking into consideration legal counsel's evaluation of such actions, is of the opinion that the outcome of these matters will not have a material adverse effect on our financial position or results of operations.

MARKET RISK

Whirlpool has in place an Enterprise Risk Management process that involves systematic risk identification and mitigation covering the categories of Enterprise, Strategic, Financial, Operation, and Compliance and Reporting risk. The Enterprise Risk Management process receives Board of

Directors and Management oversight, drives risk mitigation decision-making and is fully integrated into our internal audit planning and execution cycle.

Whirlpool is exposed to market risk from changes in foreign currency exchange rates, domestic and foreign interest rates, and commodity prices, which can affect our operating results and overall financial condition. Whirlpool manages its exposure to these market risks through its operating and financing activities and, when deemed appropriate, through the use of derivative financial instruments. Derivative financial instruments are viewed as risk management tools and are not used for speculation or for trading purposes. Derivative financial instruments are contracted with a diversified group of primarily investment grade counterparties to reduce exposure to nonperformance on such instruments. Whirlpool's sensitivity analysis reflects the effects of changes in market risk.

Whirlpool uses foreign currency forward contracts, currency options and currency swaps to hedge the price risk associated with firmly committed and forecasted cross-border payments and receipts related to its ongoing business and operational financing activities. Foreign currency contracts are sensitive to changes in foreign currency exchange rates.

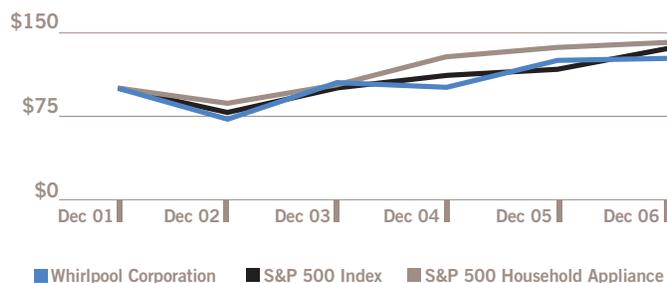
Whirlpool enters into commodity swap contracts to hedge the price risk associated with firmly committed and forecasted commodity purchases that are not fixed directly through supply contracts. We also utilize interest rate swaps to hedge our interest rate risk.

PERFORMANCE GRAPH

The graph below depicts the yearly dollar (and percentage) change in the cumulative total stockholder return on our common stock with the cumulative total return of Standard & Poor's (S&P) Composite 500 Stock Index and the cumulative total return of the S&P Household Appliance Group Index for the years 2002 through 2006.* The graph assumes \$100 was invested on December 31, 2001 in Whirlpool common stock, the S&P 500 and the S&P Household Appliance Group.

INDEXED RETURNS

Company / Index	Base Period	Year Ending				
	Dec 01	Dec 02	Dec 03	Dec 04	Dec 05	Dec 06
Whirlpool Corporation	\$ 100	\$ 72.77	\$ 103.57	\$ 101.26	\$ 125.50	\$ 126.88
S&P 500 Index	\$ 100	\$ 77.90	\$ 100.25	\$ 111.15	\$ 116.61	\$ 135.03
S&P 500 Household Appliance	\$ 100	\$ 86.10	\$ 103.39	\$ 127.76	\$ 136.01	\$ 140.86



* Cumulative total return is measured by dividing: (1) the sum of (a) the cumulative amount of the dividends for the measurement period, assuming dividend reinvestment, and (b) the difference between share price at the end and the beginning of the measurement period by (2) the share price at the beginning of the measurement period.

Consolidated Condensed Statements of Operations

Year Ended December 31 (\$ in millions except per share data)	2006	2005	2004
NET SALES	\$ 18,080	\$ 14,317	\$ 13,220
EXPENSES			
Cost of products sold	15,420	12,123	11,081
Selling, general and administrative (exclusive of intangible amortization)	1,752	1,343	1,364
Intangible amortization	30	2	2
Restructuring costs	55	57	15
OPERATING PROFIT	823	792	758
OTHER INCOME (EXPENSE)			
Interest and sundry income (expense)	(2)	(65)	(14)
Interest expense	(202)	(130)	(128)
Earnings from continuing operations before income taxes and other items	619	597	616
Income taxes	126	171	209
Earnings from continuing operations before equity earnings and minority interests	493	426	407
Equity in earnings (loss) of affiliated companies	1	1	(1)
Minority interests	(8)	(5)	-
Earnings from continuing operations	486	422	406
Loss from discontinued operations, net of tax	(53)	-	-
NET EARNINGS	\$ 433	\$ 422	\$ 406
PER SHARE OF COMMON STOCK:			
Basic earnings from continuing operations	\$ 6.47	\$ 6.30	\$ 6.02
Discontinued operations, net of tax	(0.71)	-	-
Basic net earnings	\$ 5.76	\$ 6.30	\$ 6.02
Diluted earnings from continuing operations	\$ 6.35	\$ 6.19	\$ 5.90
Discontinued operations, net of tax	(0.68)	-	-
Diluted net earnings	\$ 5.67	\$ 6.19	\$ 5.90
Dividends	\$ 1.72	\$ 1.72	\$ 1.72
WEIGHTED-AVERAGE SHARES OUTSTANDING (millions):			
Basic	75.1	67.1	67.4
Diluted	76.5	68.3	68.9

Consolidated Condensed Balance Sheets

Assets December 31 (\$ in millions)

2006

2005

CURRENT ASSETS

Cash and equivalents	\$ 262	\$ 524
Trade receivables, less allowances (2006: \$84; 2005 \$76)	2,676	2,081
Inventories	2,348	1,591
Prepaid expenses	95	95
Deferred income taxes	372	134
Other current assets	483	338
Assets of discontinued operations	240	-
Total Current Assets	6,476	4,763

OTHER ASSETS

Investment in affiliated companies	23	28
Goodwill, net	1,663	169
Other intangibles, net	1,871	115
Deferred income taxes	513	472
Other assets	175	243
	4,245	1,027

PROPERTY, PLANT AND EQUIPMENT

Land	94	80
Buildings	1,174	1,033
Machinery and equipment	7,186	6,108
Accumulated depreciation	(5,297)	(4,710)
	3,157	2,511
Total Assets	\$ 13,878	\$ 8,301

CURRENT LIABILITIES

Notes payable	\$ 521	\$ 131
Accounts payable	2,945	2,330
Employee compensation	420	352
Accrued advertising and promotions	550	421
Deferred income taxes	74	61
Accrued expenses	698	512
Pension benefits	16	-
Postemployment benefits	97	-
Restructuring costs	177	19
Income taxes	79	18
Other current liabilities	287	145
Current maturities of long-term debt	17	365
Liabilities of discontinued operations	121	-
Total Current Liabilities	6,002	4,354

OTHER LIABILITIES

Deferred income taxes	352	167
Pension benefits	838	467
Postemployment benefits	1,207	511
Other liabilities	350	220
Long-term debt	1,798	745
	4,545	2,110

MINORITY INTERESTS

	48	92
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STOCKHOLDERS' EQUITY

Common stock, \$1 par value:	102	92
Shares authorized - 250 million		
Shares issued - 102 million (2006); 92 million (2005)		
Shares outstanding - 78 million (2006); 68 million (2005)		
Paid-in capital	1,869	863
Retained earnings	3,205	2,902
Accumulated other comprehensive loss	(643)	(862)
Treasury stock - 24 million (2006); 24 million (2005)	(1,250)	(1,250)
Total Stockholders' Equity	3,283	1,745
Total Liabilities and Stockholders' Equity	\$ 13,878	\$ 8,301

Consolidated Condensed Statements of Cash Flows

Year Ended December 31 (\$ in millions)

2006 2005 2004

OPERATING ACTIVITIES OF CONTINUING OPERATIONS

Net earnings	\$ 433	\$ 422	\$ 406
Loss from discontinued operations	53	-	-
Earnings from continuing operations	486	422	406
Adjustments to reconcile net earnings to net cash provided by (used in) operating activities:			
Equity in losses of affiliated companies, less dividends received	5	2	1
Gain on disposition of assets	(4)	(39)	(7)
Gain on disposition of businesses	(32)	(9)	-
Depreciation and amortization	550	442	445
Changes in assets and liabilities, net of business acquisitions:			
Trade receivables	50	(173)	(16)
Inventories	(118)	37	(266)
Accounts payable	44	87	253
Restructuring charges, net of cash paid	(80)	8	(33)
Taxes deferred and payable, net	(154)	(105)	(18)
Accrued pension	53	47	6
Employee compensation	25	79	(23)
Other - net	55	86	46
Cash Provided By Continuing Operating Activities	\$ 880	\$ 884	\$ 794

INVESTING ACTIVITIES OF CONTINUING OPERATIONS

Capital expenditures	\$ (576)	\$ (494)	\$ (511)
Proceeds from sale of assets	86	93	74
Proceeds from sale of businesses	36	48	-
Purchase of minority interest shares	(53)	-	-
Proceeds from sale of Maytag adjacent businesses	110	-	-
Acquisition of businesses, less cash acquired	(797)	(77)	(2)
Cash Used For Investing Activities of Continuing Operations	\$ (1,194)	\$ (430)	\$ (439)

FINANCING ACTIVITIES OF CONTINUING OPERATIONS

Net proceeds (repayments) of short-term borrowings	\$ 381	\$ (124)	\$ (37)
Proceeds of long-term debt	757	-	-
Repayments of long-term debt	(1,046)	(7)	(21)
Dividends paid	(130)	(116)	(116)
Purchase of treasury stock	-	(34)	(251)
Common stock issued under stock plans	54	102	64
Other	13	9	3
Cash Provided By (Used For) Financing Activities of Continuing Operations	\$ 29	\$ (170)	\$ (358)

Cash Provided By (Used For) Discontinued Operations

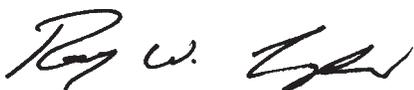
Operating Activities	\$ 8	\$ -	\$ -
Investing Activities	(3)	-	-
Cash Provided By Discontinued Operations	\$ 5	\$ -	\$ -
Effect of Exchange Rate Changes on Cash and Equivalents	18	(3)	(3)
Increase (Decrease) in Cash and Equivalents	\$ (262)	\$ 281	\$ (6)
Cash and Equivalents at Beginning of Year	524	243	249
Cash and Equivalents at End of Year	\$ 262	\$ 524	\$ 243

Management Letter of Responsibility

The management of Whirlpool Corporation has prepared the accompanying financial statements. The financial statements have been audited by Ernst & Young LLP, an independent registered public accounting firm, whose report, based upon their audits, expresses the opinion that these financial statements present fairly the consolidated financial position, results of operations and cash flows of Whirlpool and its subsidiaries in accordance with accounting principles generally accepted in the United States. Their audits are conducted in conformity with the auditing standards of the Public Company Accounting Oversight Board (United States).

The financial statements were prepared from the Company's accounting records, books and accounts which, in reasonable detail, accurately and fairly reflect all material transactions. The Company maintains a system of internal controls designed to provide reasonable assurance that the Company's books and records, and the Company's assets are maintained and accounted for, in accordance with management's authorizations. The Company's accounting records, policies and internal controls are regularly reviewed by an internal audit staff.

The audit committee of the Board of Directors of the Company is composed of six independent directors who, in the opinion of the board, meet the relevant financial experience, literacy and expertise requirements. The audit committee provides independent and objective oversight of the Company's accounting functions and internal controls and monitors (1) the objectivity of the Company's financial statements, (2) the Company's compliance with legal and regulatory requirements, (3) the independent registered public accounting firm's qualifications and independence and (4) the performance of the Company's internal audit function and independent registered public accounting firm. In performing these functions, the committee has the responsibility to review and discuss the annual audited financial statements and quarterly financial statements and related reports with management and the independent registered public accounting firm, including the Company's disclosures under "Management's Discussion and Analysis of Financial Condition and Results of Operations," to monitor the adequacy of financial disclosure. The committee also has the responsibility to retain and terminate the Company's independent registered public accounting firm and exercise the committee's sole authority to review and approve all audit engagement fees and terms and pre-approve the nature, extent, and cost of all non-audit services provided by the independent registered public accounting firm.



Roy W. Templin
Executive Vice President and Chief Financial Officer
February 28, 2007

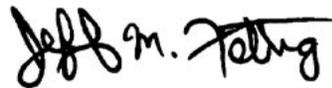
Management's Report on Internal Control Over Financial Reporting

The management of Whirlpool Corporation is responsible for establishing and maintaining adequate internal control over financial reporting as defined in Rules 13a-15(f) and 15d-15(f) under the Securities Exchange Act of 1934. Whirlpool's internal control system is designed to provide reasonable assurance to the Company's management and board of directors regarding the reliability of financial reporting and the preparation and fair presentation of published financial statements.

All internal control systems, no matter how well designed, have inherent limitations. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to financial statement preparation and presentation.

The management of Whirlpool assessed the effectiveness of Whirlpool's internal control over financial reporting as of December 31, 2006. In making this assessment, it used the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) in *Internal Control—Integrated Framework*. Based on our assessment and those criteria, management believes that Whirlpool maintained effective internal control over financial reporting as of December 31, 2006.

Whirlpool Corporation's independent registered public accounting firm has issued an audit report on our assessment of Whirlpool's internal control over financial reporting. This report appears on page 37.



Jeff M. Fettig
Chairman of the Board and Chief Executive Officer
February 28, 2007



Roy W. Templin
Executive Vice President and Chief Financial Officer
February 28, 2007

Report of Independent Registered Public Accounting Firm on Consolidated Condensed Financial Statements

The Stockholders and Board of Directors
Whirlpool Corporation
Benton Harbor, Michigan

We have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheets of Whirlpool Corporation as of December 31, 2006 and 2005, and the related consolidated statements of operations, changes in stockholders' equity, and cash flows for each of the three years in the period ended December 31, 2006 (not presented separately herein), and in our report dated February 28, 2007, we expressed an unqualified opinion on those consolidated financial statements. In our opinion, the information set forth in the accompanying consolidated condensed financial statements (presented on pages 31 through 34) is fairly stated, in all material respects, in relation to the consolidated financial statements from which it has been derived.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the effectiveness of Whirlpool Corporation's internal control over financial reporting as of December 31, 2006, based on criteria established in Internal Control-Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission and our report dated February 28, 2007 expressed an unqualified opinion thereon.

The logo for Ernst & Young LLP is written in a black, cursive script font. The letters are fluid and connected, with a prominent 'E' and 'Y'.

Chicago, Illinois
February 28, 2007

Report of Independent Registered Public Accounting Firm on Internal Control Over Financial Reporting

The Stockholders and Board of Directors
Whirlpool Corporation
Benton Harbor, Michigan

We have audited management's assessment, included in the accompanying Management's Report on Internal Control Over Financial Reporting, that Whirlpool Corporation maintained effective internal control over financial reporting as of December 31, 2006, based on criteria established in Internal Control—Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (the COSO criteria). Whirlpool Corporation's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting. Our responsibility is to express an opinion on management's assessment and an opinion on the effectiveness of the company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, evaluating management's assessment, testing and evaluating the design and operating effectiveness of internal control, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles,

and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, management's assessment that Whirlpool Corporation maintained effective internal control over financial reporting as of December 31, 2006, is fairly stated, in all material respects, based on the COSO criteria. Also, in our opinion, Whirlpool Corporation maintained, in all material respects, effective internal control over financial reporting as of December 31, 2006, based on the COSO criteria.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheets of Whirlpool Corporation as of December 31, 2006 and 2005, and the related consolidated statements of operations, changes in stockholders' equity and cash flows for each of the three years in the period ended December 31, 2006 (not presented separately herein) and our report dated February 28, 2007, Ernst & Young LLP expressed an unqualified opinion thereon.

The logo for Ernst & Young LLP, featuring the company name in a stylized, handwritten-style script.

Chicago, Illinois
February 28, 2007

Eleven-Year Consolidated Statistical Review

(\$ in millions except share and employee data)

	2006	2005	2004
CONSOLIDATED OPERATIONS			
Net sales	\$ 18,080	\$ 14,317	\$ 13,220
Operating profit (1)	823	792	758
Earnings (loss) from continuing operations before income taxes and other items	619	597	616
Earnings (loss) from continuing operations	486	422	406
Earnings (loss) from discontinued operations (2)	(53)	-	-
Net earnings (loss) (3)	433	422	406
Net capital expenditures	576	494	511
Depreciation	520	441	443
Dividends	130	116	116

CONSOLIDATED FINANCIAL POSITION

Current assets	6,476	4,763	4,514
Current liabilities	6,002	4,354	3,985
Working capital	474	409	529
Property, plant and equipment-net	3,157	2,511	2,583
Total assets	13,878	8,301	8,181
Long-term debt	1,798	745	1,160
Stockholders' equity	3,283	1,745	1,606

PER SHARE DATA

Basic earnings (loss) from continuing operations before accounting change	6.47	6.30	6.02
Diluted earnings (loss) from continuing operations before accounting change	6.35	6.19	5.90
Diluted net earnings (loss) (3)	5.67	6.19	5.90
Dividends	1.72	1.72	1.72
Book value	42.93	25.54	23.31
Closing Stock Price - NYSE	83.02	83.76	69.21

KEY RATIOS

Operating profit margin (4)	4.6 %	5.5 %	5.7 %
Pre-tax margin (5)	3.4 %	4.2 %	4.7 %
Net margin (6)	2.7 %	2.9 %	3.1 %
Return on average stockholders' equity (7)	15.7 %	24.6 %	30.3 %
Return on average total assets (8)	3.9 %	5.1 %	5.2 %
Current assets to current liabilities	1.1 x	1.1 x	1.1 x
Total debt-appliance business as a percent of invested capital (9)	41.2 %	40.4 %	45.7 %
Price earnings ratio	14.6 x	13.5 x	11.7 x
Interest coverage (10)	3.8 x	5.6 x	5.8 x

OTHER DATA

Number of common shares outstanding (in thousands):

Average - on a diluted basis	76,471	68,272	68,902
Year-end	78,484	67,880	66,604
Number of stockholders (year-end)	15,311	7,442	7,826
Number of employees (year-end)	73,416	65,682	68,125
Total return to shareholders (five year annualized) (11)	4.9 %	14.5 %	3.7 %

(1) Restructuring charges were \$55 million in 2006, \$57 million in 2005, \$15 million in 2004, \$3 million in 2003, \$101 million in 2002, \$150 million in 2001, \$343 million in 1997 and \$30 million in 1996.

(2) The Company's financial services business was discontinued in 1997.

(3) Includes cumulative effect of accounting changes: 2002 - Accounting for goodwill under SFAS No. 141 and 142 and impairments of \$(613) million or \$(8.84) per diluted share; 2001 - Accounting for derivative instruments and hedging activities of \$8 million or \$0.12 per diluted share.

(4) Key ratios include charges for restructuring charges, as well as other non-recurring items, which increased (decreased) operating profit, earnings before tax and net earnings in the following years: 2002 - Accounting for goodwill under SFAS No. 141 and 142 and impairments of \$0, \$0 and \$(613) million, restructuring charges \$(101) million, \$(101) million and \$(76) million, discontinued operations and accounting changes of \$(19) million, \$(19) million and \$(57) million, and a minority investment write-off in a European business of \$0, \$0 and \$(22) million; 2001 - Restructuring charges of \$(150) million, \$(150) million and \$(110) million, product recalls of \$(295) million, \$(295) million and \$(181) million, and discontinued operations and accounting changes of \$0, \$0 and \$(13) million; 1999 - Brazil devaluation of \$0, \$(158) million and \$(60) million; 1998 - Gain from discontinued operations of \$0, \$0 and \$15 million; 1997 - Restructuring charges of \$(343) million, \$(343) million and \$(213) million.

2003	2002	2001	2000	1999	1998	1997	1996
\$12,176	\$11,016	\$10,343	\$10,325	\$10,511	\$10,323	\$ 8,617	\$ 8,523
830	692	306	807	875	688	11	278
652	495	93	577	514	564	(171)	100
414	262	34	367	347	310	(46)	141
-	(43)	(21)	-	-	15	31	15
414	(394)	21	367	347	325	(15)	156
423	430	378	375	437	542	378	336
423	391	368	371	386	399	322	318
94	91	113	70	103	102	102	101
3,865	3,327	3,311	3,237	3,177	3,882	4,281	3,812
3,589	3,505	3,102	3,303	2,892	3,267	3,676	4,022
276	(178)	209	(66)	285	615	605	(210)
2,456	2,338	2,052	2,134	2,178	2,418	2,375	1,798
7,361	6,631	6,967	6,902	6,826	7,935	8,270	8,015
1,134	1,092	1,295	795	714	1,087	1,074	955
1,301	739	1,458	1,684	1,867	2,001	1,771	1,926
6.03	3.86	0.51	5.24	4.61	4.09	(0.62)	1.90
5.91	3.78	0.50	5.20	4.56	4.06	(0.62)	1.88
5.91	(5.68)	0.31	5.20	4.56	4.25	(0.20)	2.08
1.36	1.36	1.36	1.36	1.36	1.36	1.36	1.36
18.56	10.67	21.44	23.84	24.55	26.16	23.71	25.93
72.65	52.22	73.33	47.69	65.06	55.38	55.00	46.63
6.8 %	6.3 %	3.0 %	7.8 %	8.3 %	6.7 %	0.1 %	3.3 %
5.4 %	4.5 %	0.9 %	5.6 %	4.9 %	5.5 %	(2.0) %	1.2 %
3.4 %	2.4 %	0.3 %	3.6 %	3.3 %	3.0 %	(0.5) %	1.7 %
42.9 %	(26.5) %	1.3 %	20.7 %	17.9 %	17.2 %	(0.8) %	8.2 %
5.9 %	(5.8) %	0.3 %	5.4 %	4.7 %	4.0 %	(0.2) %	2.0 %
1.1 x	0.9 x	1.1 x	1.0 x	1.1 x	1.2 x	1.2 x	0.9 x
50.9 %	65.1 %	48.0 %	49.4 %	37.7 %	43.5 %	46.1 %	44.2 %
12.3 x	(9.2) x	236.5 x	9.2 x	14.3 x	13.0 x	-	22.4 x
5.7 x	(0.4) x	1.4 x	4.1 x	4.3 x	3.1 x	0.9 x	2.5 x
70,082	69,267	68,036	70,637	76,044	76,507	74,697	77,178
68,931	68,226	67,215	66,265	74,463	76,089	75,262	74,415
8,178	8,556	8,840	11,780	12,531	13,584	10,171	11,033
68,407	68,272	61,923	62,527	62,706	59,885	62,419	49,254
8.1 %	1.4 %	12.2 %	0.3 %	7.9 %	(1.2) %	6.8 %	6.3 %

(5) Earnings from continuing operations before income taxes and other items, as a percent of sales.

(6) Earnings from continuing operations, as a percent of sales.

(7) Net earnings (loss), divided by average stockholders' equity. Average stockholders' equity is computed on a 13-month average beginning in 2001.

(8) Net earnings (loss), divided by average total assets.

(9) Debt divided by debt, stockholders' equity and minority interests.

(10) Ratio of earnings before interest and income tax expense to interest expense.

(11) Stock appreciation plus reinvested dividends.

Whirlpool Innovation Pipeline

In 1999, Whirlpool Corporation launched an innovation initiative to continually drive customer loyalty to our strong brands and grow our business. During 2006, we brought a record number of new products to the marketplace globally, driving additional sales and contributing to profitability:

- Our innovation revenue reached a record \$1.6 billion, twice what it was in 2005
- The expected future value of the ideas in our innovation pipeline reached \$3.5 billion
- In North America alone, more than 60 percent of all products sold were introduced new to the marketplace
- We conducted the largest new product launch in our history with the introduction of a completely new fabric care line in North America
- Innovation projects continue to return higher-than-average margins and drive shareholder value

Our disciplined, structured innovation process, coupled with Whirlpool employees' dedication, led us to be named one of the world's 100 most innovative companies by *Business Week* magazine and to the *Ocean Tomo 300* Patent Index, the first equity index based on the value of corporate intellectual property.

Our people's creativity and passion for innovation allows us to continually enrich the value of our branded products. We plan to continue our forward momentum in 2007 with even more innovative products, as well as use our innovation pipeline to reinvigorate the iconic *Maytag* brand.

Our investment strategy for the innovation pipeline is to continually fuel an increasing rate of compelling product innovation that:

- Delivers new and differentiated solutions for consumers
- Establishes a sustainable competitive advantage
- Creates differentiated shareholder value

NEW PRODUCTS

Completely new product lines created to solve previously unmet consumer needs.



Moonlight Ventilation Hood
Ventilation hood with unique integrated light and design elements. E



All-Gas Double Oven
First all-gas double oven. NA



Single Drawer Dishwasher
Water and energy efficient, small-load capacity drawer dishwasher with improved ergonomic loading. NA



Laundry Work Surface and Tower Organizer
Unique staging platform for sorting, treating and folding clothes on top of the dryer. Towers organize laundry supplies. NA



Twin Genius Speedcook Appliance
Compact built-in speedcook appliance provides four cooking methods: oven, convection, speedcook and microwave. E



Gladiator Fold-Away Workstation
Durable and solid work surface for all kinds of garage projects. NA



Flat Screen Hood
Contemporary, high-tech design combines traditional hood performance with light effects. E



42" French Door Built-In Refrigerator
The world's first 42-inch built-in French door bottom-freezer refrigerator provides the widest refrigeration space available. NA



Slide-Out Laundry Worksurface
Space-saving, retractable shelf for treating, folding, and air drying clothes. NA



Evolution Hood
An exceptionally stylish hood ventilation system that integrates with home interior design. E



Step Cooktop
Premium cooktop that adds two induction plates to the efficiency of three high-performance gas burners. E



In Line Gallery Collection
Compact products offer traditional and innovative functions - microwave cooking, fully automatic coffee machine and warming drawer, all with the same aesthetics. E



Pantryware
Designed to coordinate with *KitchenAid* appliances, Pantryware items include a canister set, spice rack, paper towel holder and more. NA



Wide Built-in Dishwasher
90cm (35 inch) wide dishwasher offers improved ergonomics. E



Centralpark Connection Refrigerator
Refrigerator with an entertainment hub for consumer electronic devices such as digital picture frames and MP3 players. NA



Refrigerated Double Drawers
Built-in modular refrigerator and wine coolers that reflect the latest trends in horizontal architecture. E

2006

MARKETABLE INNOVATION

Unique, innovation features designed to update existing products and present new product attributes to the marketplace.



Semi-automatic Washer
Entry-level washer with enhanced features and lower pricing. LA



Velo Speedcook Oven
High-speed microwave-hood combo with improved venting, increased capacity and four cooking methods: convection, speedcook, microwave and steam. NA, E



Gentle Drying Accessory
Condenser dryer with space-saving accessory to dry delicate fabrics. E



Freestanding Hispanic Gas Range
Range with bilingual controls and interchangeable full-width grate that accommodates a tortilla griddle, adapted for the U.S. market. NA



Washer Lid Colors
New color accents on washer can match décor of laundry area. A



Glass Cooktop Line
Premium induction and vitreoceramic built-in cooktop line. E



PowerPair Cooking Center
Microwave-hood combo and freestanding range with coordinated aesthetics are paired for maximum performance, cooking capacity and efficiency. NA



6th Sense Dishwasher
Provides variable water pressure and its overnight cycle is amazingly quiet. E



French Door Bottom-Freezer Refrigerator with Ice and Water Dispenser
The first French door bottom-freezer refrigerator with ice and water on the door. NA



Steam Dryer
Steam dryer relaxes wrinkles and removes odors in minutes. NA



Max Microwaves
New Max product line offers new colors to match kitchen décor. E



Touch Range
First full electronic control for a gas range with more functions and precise control. LA



European Launch of KitchenAid
KitchenAid major appliances launch in Europe. E



6th Sense Built-in Oven
Oven "senses" the weight of food and the precise temperature inside the cavity to control the cooking process and adapt cooking time. E



Unique Glass Range
High-end range with a gas on glass cooktop for easier cleanability. LA



Built-in Multi-Flow Oven
Exclusive multi-flow system ensures even air circulation in the cavity for excellent and consistent cooking results. E



Gourmand Refrigerator
Refrigerator for the amateur gourmet consumer with exclusive stainless-steel design and cheese, desserts, and quick-chill beverage compartments. LA



Pure-Water Dispensing Refrigerator
Refrigerator with exclusive water purification system. Intelligent electronics advise consumers when to replace the filter. LA



Slow Cooker
Electronic temperature sensor allows for quick heating; insulated walls provide more even heat retention. NA



Refresh Refrigerator
Maintains quality of food in fresh and ready bins, while the contour door and monochromatic ice and water dispenser provide high-end style in the kitchen. NA



Party Program
Accessory that provides excellent dishwasher cleaning and maximum care for a full load of glasses. E



SpeedCook Built-in Combination Oven
Achieves uniform cooking results 30 percent faster than traditional oven with convection cooking in lower oven. SpeedCook upper oven grills and bakes. NA



Power Cleaning Dishwasher
Targeted spray jets scour away baked-on foods with low sound levels in dishwashers across brands. NA, E (2007)



Fusion Direct-Cool Refrigerator
Provides more than 17 hours of cooling retention during power outages, compared to other refrigerators that offer only six hours. A



Regional Pre-Programmed Countertop Microwave
Mid-size countertop microwave line offers programming for ready-made meals and addresses region-specific consumer needs. E, A, LA



Stand Mixer with 11 Wire Whip
Super-premium stand mixer features an 11 wire whip and new all stainless-steel hook and beater. NA



Fresh Refrigerator
Promotes fresh food storage with twin cooling towers and antibacterial vegetable crisper. A



Outdoor Collection
Revamped styling and new features, including warming drawers, built-in trash and utility drawers, and electric downdraft grills. NA



Stainless Formed Door Refrigerator
Refrigerator with sculpted formed door, and attractive, easy-to-clean flush-to-the-door ice and water dispenser and LCD controls. NA



Built-In SuperHeated Steam Oven
Built-in oven that combines steam with convection cooking. NA, E



Draw and Erase Refrigerator
Allows consumers to draw and erase on the door's surface without impacting quality or aesthetics. NA, LA



Super-Silent Overnight Dishwasher
Overnight wash program is super silent due to the internal water pressure system regulator. E



Affordable Refrigerator with Ice and Water Dispenser
Refrigerator with ice and water on the door, an aspirational feature for many consumers, yet priced for the entry-level segment. LA



Gladiator Ready-to-Assemble Series
Ready-to-assemble series of cabinets for a do-it-yourself garage storage system. NA



Central Water Filtration System
Never replace filter removes chlorine, sediment, taste and odor from every tap in the home. NA



Refrigerator with Space Saving Drawers
Multiple hygienic drawers offer better space management and optimum food storage. E



European Oven Line
Premium built-in oven line with fingerprint-proof finish and *Smartcook* programming for pre-set recipes and functions. E



Built-in No-Frost Refrigerator
Built-in "no frost" refrigerator with improved cold air circulation and an anti-bacterial device to keep food fresher longer. E



30" inch Speedcook Appliance
30" microwave-hood combo, with true capture ventilation, matches the performance and styling of its counterpart commercial-level cook surface. NA



Water Coolers
Water coolers with built-in LCD display and adjustable temperature. NA



Hygiene+ Washer
Unique antibacterial treatment cycle heats laundry to destroy bacteria and remove allergens. E



Iceberg Refrigerator
Contemporary styling with uniform cooling and *Fast Ice* making, complimented by LED illuminated interior and intelligent electronics. A



Oiled Bronze Suite of Products
Exclusive, richly-hued finish applied to a complete suite of products, including cooktops, wall ovens, warming drawers, refrigerators and dishwashers. NA



Never Frost Freezer
Freezer chest that absorbs humidity and prevents frost built up. E



Refrigerator with Built-In Espresso Maker
First side-by-side refrigerator with built-in espresso coffee machine. E



Aesthetic Refrigerator
New aesthetics and features include formed door, and external water dispenser and controls. NA



Bottom-Freezer Refrigerator with Filtered Water
Bottom-freezer refrigerator with filtered water dispenser that does not compromise the space inside the refrigerator. E



Eco-Friendly Washer
Reduces energy use and offers a "Start Delay" function for overnight washing. E

2006

PRODUCT REPLACEMENT

Existing product lines are replaced with updated innovation based on key consumer insights.



Duet Sport Laundry Pair
Smaller version of the Duet laundry pair that handles 12 pairs of jeans in one load. NA



Classic Laundry Pair
Top-loading configuration with new styling and reliable fabric care. NA



Cabrio Laundry Pair
Large capacity laundry pair has a see-through window in the washer and the dryer. NA



Delight Frost-Free Refrigerator
Refrigerator with LED illumination and storage pedestals for non-perishable food, available in multiple finishes and colors. A



Blender
Professional-grade polycarbonate pitcher and patented blade system with Intelli-Speed for fast and consistent blending. NA



Metal Toaster
Multiple color choices accent brushed stainless steel finish; sides of toaster stay cooler. NA



Kitchen Suites
Appliances are designed to be sold in suites for one-time shopping. NA



Bluetouch Washer
Washes large loads with "smart" technology that saves up to 30 percent more water and energy. E



Duet HT Laundry Pair
New, sleek design with larger door, more intuitive controls and outstanding energy efficiency. NA



Architect Series II Suite of Products
Complete top-of-the-line collection with best-in-class performance, including induction cooktops, warming drawers, built-in refrigerators and a first-of-its kind, full-size wall oven. NA

2006

2007

Shareholders' and Other Information

Financial Information

Whirlpool Corporation's Annual Report on Form 10-K, a cassette tape recording of the annual report to shareholders and other financial information is available free of charge to shareholders of record.

The Financial Summary contained in this Annual Report should be read together with the Company's Consolidated Financial Statements and related notes, and the "Management's Discussion and Analysis." This information appears in the Financial Supplement to the Company's Proxy Statement and in the Financial Supplement to the 2006 Annual Report on Form 10-K, both of which are available through the Internet at www.whirlpoolcorp.com.

This Annual Report contains forward-looking statements. These statements are based on current expectations and assumptions that are subject to risks and uncertainties. Actual results could differ materially because of the factors discussed in the "Risk Factors" section of the Form 10-K.

Company earnings releases for each quarter – typically issued in April, July, October and February – can be obtained by contacting:

Larry Venturelli

Corporate Vice President and Controller
Whirlpool Corporation
2000 N. M-63, Mail Drop 2800
Benton Harbor, MI 49022-2692
Telephone: 269.923.4678
Fax: 269.923.3525
larry.venturelli@whirlpool.com

Certifications The most recent certifications by the Company's Chief Executive Officer and Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 are filed as exhibits to our Annual Report on Form 10-K. The Chief Executive Officer's most recent certification to the New York Stock Exchange pursuant to Section 303A.12(a) of the NYSE's Listed Company Manual was submitted April 21, 2006.

Stock Exchanges Common stock of Whirlpool Corporation (exchange symbol: WHR) is listed on the New York and Chicago stock exchanges.

Annual Meeting Whirlpool Corporation's next annual meeting is scheduled for April 17, 2007, at 8:00 a.m. (Central Time), at 120 East Delaware Place, 8th Floor, Chicago, IL.

Transfer Agent, Shareholder Records, Dividend

Disbursements and Corporate Secretary For information about or assistance with individual stock records, transactions, dividend checks or stock certificates, contact:

Computershare Trust Company, N.A.
Shareholder Services
P.O. Box 43069
Providence, RI 02940-3069
Telephone: 877.453.1504
Outside the United States: 781.575.2879
TDD/TTY for hearing impaired: 201.222.4955
www.computershare.com

For additional information, contact:

Robert J. LaForest

Assistant Secretary
Whirlpool Corporation
2000 N. M-63, Mail Drop 2200
Benton Harbor, MI 49022-2692
Telephone: 269.923.5355
robert.laforest@whirlpool.com

Direct Stock Purchase Plan As a participant in the DirectSERVICE Investment and Stock Purchase PROGRAM, you can be the direct owner of your shares of Whirlpool Common Stock. Non-shareholders may purchase their initial shares through the plan for a minimum investment of \$250, or through automatic bank account debits of \$50 for five months. Participants may make cash contributions of up to \$250,000 annually, invested daily, with or without reinvesting their dividends, and can sell part of the shares held in the program without exiting the plan. There are modest transaction processing fees and brokerage commissions for purchases, sales and dividend reinvestment.

For details, contact Computershare or visit their Direct Stock Purchase Plan Web site to enroll.

Stock-Split and Dividend History

March 1952:	2-for-1 stock exchange
December 1954:	100% stock dividend
May 1965:	2-for-1
May 1972:	3-for-1
December 1986:	2-for-1

Example: 100 shares of Whirlpool Common Stock purchased in February 1952 equaled 4,800 shares in January 2007.

For each quarter during 2005 and 2006, Whirlpool paid a dividend of \$0.43 per share.

Common Stock

Market Price	High	Low	Close
4Q 2006	\$90.68	\$80.80	\$83.02
3Q 2006	\$89.64	\$74.07	\$84.11
2Q 2006	\$94.12	\$78.12	\$82.65
1Q 2006	\$96.00	\$79.75	\$91.47
4Q 2005	\$ 86.52	\$ 67.89	\$ 83.76
3Q 2005	\$ 85.70	\$ 69.01	\$ 75.77
2Q 2005	\$ 74.05	\$ 60.78	\$ 70.11
1Q 2005	\$ 71.25	\$ 61.53	\$ 67.73

As of February 22, 2007, the number of holders of record of the common stock of Whirlpool was approximately 15,201.

Trademarks *Amana, Architect, Bauknecht, Big, Brastemp, Cabrio, centralpark, Consul, Delight, Dreamspace, Duet, Duet Sport, Embraco, Epic, For The Way It's Made, Fusion Direct Cool, Gladiator, Genius, Gourmand, Hygiene+, PowerPair, Ice20, Jenn-Air, KitchenAid, Laundry 123, Maytag, Quality Express, Velos, Whirlpool* and *6th Sense* are trademarks of Whirlpool Corporation or its wholly or majority-owned affiliates.

KLD Domini Social is a servicemark of KLD Research & Analytics, Inc.

Ocean Tomo 300 is a trademark of Ocean Tomo

Habitat For Humanity is a registered trademark of Habitat For Humanity International, Inc.

Google is a registered trademark of Google, Inc.

Cook For The Cure is a registered trade of the Susan G. Komen Breast Cancer Foundation.

ENERGY STAR is a registered mark.

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Directors (as of January 2007)

Herman Cain (3, 4)

Chief Executive Officer and President, THE New Voice, Inc.

Gary T. DiCamillo (1, 3)

President and Chief Executive Officer, American Crystal, Inc.

Jeff M. Fettig

Chairman of the Board and Chief Executive Officer
Whirlpool Corporation

Allan D. Gilmour (1, 2)

Former Vice Chairman of the Board, Ford Motor Company

Kathleen J. Hempel (2, 3)

Former Vice Chairman and Chief Financial Officer
Fort Howard Corporation

Michael F. Johnston (2, 4)

Chairman of the Board and Chief Executive Officer
Visteon Corporation

William T. Kerr (1, 4)

Chairman of the Board, Meredith Corporation

Arnold G. Langbo (1, 3)

Former Chairman of the Board and Chief Executive Officer
Kellogg Company

Miles L. Marsh (1, 4)

Former Chairman of the Board and Chief Executive Officer
Fort James Corporation

Paul G. Stern (2, 4)

Partner, Arlington Capital Partners, L.L.P. and
Thayer Capital Partners, L.L.P. and
Chairman of the Board, Claris Capital Partners

Janice D. Stoney (2, 3)

Former Executive Vice President
US WEST Communications Group, Inc.

David L. Swift

President, Whirlpool North America, Whirlpool Corporation

Michael A. Todman

President, Whirlpool International, Whirlpool Corporation

Michael D. White (1, 4)

Chief Executive Officer, PepsiCo International and
Vice Chairman, PepsiCo, Inc.

- (1) Audit Committee
- (2) Corporate Governance and Nominating Committee
- (3) Finance Committee
- (4) Human Resources Committee

Executive Committee

Jeff M. Fettig

Chairman of the Board and Chief Executive Officer

David A. Binkley

Senior Vice President, Global Human Resources

Marc Bitzer

Executive Vice President and President, Whirlpool Europe

Mark E. Brown

Senior Vice President, Global Strategic Sourcing

Daniel F. Hopp

Senior Vice President, Corporate Affairs and General Counsel

Mark Hu

Executive Vice President and President, Whirlpool Asia

Paulo F.M.O. Periquito

Executive Vice President and President
Whirlpool Latin America

David L. Swift

President, Whirlpool North America

Roy W. Templin

Executive Vice President and Chief Financial Officer

Michael D. Thieneman

Executive Vice President and Chief Technology Officer

Michael A. Todman

President, Whirlpool International

W. Timothy Yaggi

Executive Vice President, Market Operations
Whirlpool North America



Whirlpool Corporation / General Offices

World Headquarters and North America Region

2000 North M-63
Benton Harbor, Michigan 49022-2692
Telephone: 269.923.5000

Europe Region

Viale G. Borghi 27
21025 Comerio (VA), Italy
Telephone: 39.0332.759.111
Fax: 39.0332.759.347

Latin America Region

Av. das Nações Unidas, 12.995, 32° andar
CEP 04578-000 São Paulo, SP Brazil
Telephone: 55.11.6940.1000
Fax: 55.11.5586.6500

Asia Region

565 Jin Gang Road
Jingqiao Export Processing Zone
Pudong New Area
Shanghai, PRC 201206
Telephone: 86.21.5899.5550
Fax: 86.21.5899.4449

Product and Service Information

(North America)

Amana brand: 800.843.0304

Jenn-Air brand: 800.688.1100

KitchenAid brand: 800.422.1230

Maytag brand: 800.462.9824

Whirlpool brand: 800.253.1301

Internet Address

Information about Whirlpool Corporation,
including financial data is available at:

www.whirlpoolcorp.com

