

# WHIRLPOOL CORPORATION

## Key Financial Statistics for Q1 2010

(amounts in millions, except per share data)

### SALES AND EARNINGS

Units  
 Net Sales  
 Operating Profit  
 Interest and Sundry Income (Expense)  
 Interest Expense  
 Income Taxes  
 Equity Earnings and noncontrolling Interest  
 Earnings from Continuing Operations  
**Diluted EPS from Continuing Operations**

| Q1 2010 |         |            |
|---------|---------|------------|
| 10      | 09      | %<br>B/(W) |
| 12,339  | 10,474  | 17.8%      |
| 4,272   | 3,569   | 19.7%      |
| 241     | 166     | 45.6%      |
| (12)    | (47)    | 75.2%      |
| (58)    | (62)    | 5.4%       |
| (3)     | (16)    | (82.4%)    |
| (10)    | (5)     | (107.4%)   |
| 164     | 68      | 141.2%     |
| \$ 2.13 | \$ 0.91 | 134.5%     |

### OPERATING EXPENSES

Cost of Goods Sold  
*Gross Margin %*  
 Selling and Administrative  
*% of sales*

| 10    | 09    | %<br>B/(W) |     |
|-------|-------|------------|-----|
| 3,633 | 3,045 | (19.3%)    |     |
| 15.0% | 14.7% | 0.3        | pts |
| 371   | 327   | (13.3%)    |     |
| 8.7%  | 9.2%  | 0.5        | pts |

### BUSINESS SEGMENT INFORMATION

#### **North America**

Net Sales  
 Operating Profit  
*% of sales*

| 10    | 09    | %<br>B/(W) |     |
|-------|-------|------------|-----|
| 2,251 | 2,104 | 7.0%       |     |
| 94    | 164   | (42.8%)    |     |
| 4.2%  | 7.8%  | (3.6)      | pts |

#### **Europe**

Net Sales  
 Operating Profit  
*% of sales*

| 10   | 09  | %<br>B/(W) |     |
|------|-----|------------|-----|
| 739  | 696 | 6.1%       |     |
| 27   | -   | nm         |     |
| 3.6% | -   | 3.6        | pts |

#### **Latin America**

Net Sales  
 Operating Profit  
*% of sales*

| 10    | 09   | %<br>B/(W) |     |
|-------|------|------------|-----|
| 1,141 | 689  | 65.4%      |     |
| 167   | 57   | 192.9%     |     |
| 14.7% | 8.3% | 6.4        | pts |

#### **Asia**

Net Sales  
 Operating Profit  
*% of sales*

| 10   | 09   | %<br>B/(W) |     |
|------|------|------------|-----|
| 192  | 120  | 60.1%      |     |
| 11   | 5    | 132.4%     |     |
| 5.7% | 3.9% | 1.8        | pts |

#### **Other and Eliminations**

Net Sales  
 Operating Profit

| 10   | 09   | %<br>B/(W) |  |
|------|------|------------|--|
| (51) | (40) |            |  |
| (58) | (60) |            |  |

#### **Total**

Units  
 Net Sales  
 Operating Profit  
*% of sales*

| 10     | 09     | %<br>B/(W) |     |
|--------|--------|------------|-----|
| 12,339 | 10,474 | 17.8%      |     |
| 4,272  | 3,569  | 19.7%      |     |
| 241    | 166    | 45.6%      |     |
| 5.6%   | 4.6%   | 1.0        | pts |

### MISCELLANEOUS

Average Shares - Diluted  
 Average Shares - Basic  
 Effective Tax Rate

| 10    | 09     | %<br>B/(W) |     |
|-------|--------|------------|-----|
| 76.8  | 74.7   | (2.8%)     |     |
| 75.4  | 74.2   | (1.6%)     |     |
| -1.6% | -27.1% | (25.5)     | pts |

### WORKING CAPITAL

Receivables  
 Inventories  
 Payables  
 Net W/C  
 Working Capital % of Sales (YTD)

| 10    | 09    | %<br>B/(W) |     |
|-------|-------|------------|-----|
| 2,440 | 1,936 | (26.0%)    |     |
| 2,437 | 2,573 | 5.3%       |     |
| 3,323 | 2,392 | 38.9%      |     |
| 1,553 | 2,117 | 26.6%      |     |
| 9.1%  | 14.8% | 5.7        | pts |

### DEBT RATIO

Notes Payable  
 L/T Debt  
 Current Maturities of LTD  
 Total Debt

| 10    | 09    | %<br>B/(W) |  |
|-------|-------|------------|--|
| 17    | 829   | 97.9%      |  |
| 2,498 | 1,956 | (27.7%)    |  |
| 334   | 248   | (34.7%)    |  |
| 2,849 | 3,033 | 6.1%       |  |

Noncontrolling interests  
 Whirlpool stockholders' equity

| 10    | 09    | %<br>B/(W) |     |
|-------|-------|------------|-----|
| 96    | 74    | (30.5%)    |     |
| 3,695 | 2,987 | 23.7%      |     |
| 42.9% | 49.8% | 6.9        | pts |

**Total Debt to Capital**