

INVESTOR PRESENTATION

Transforming regional flying

01.2025

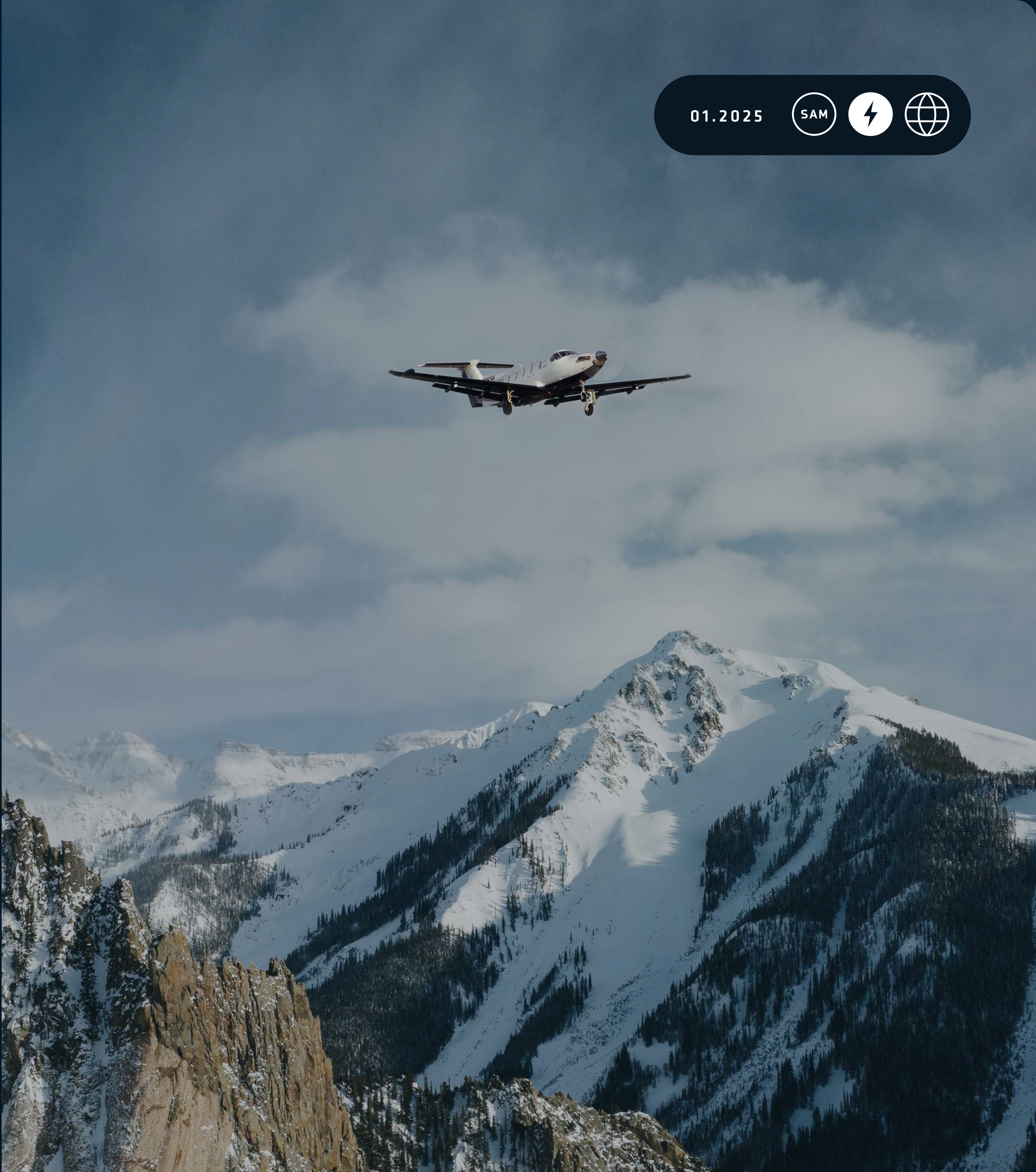


SURFAIR MOBILITY

NYSE: SRFM



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DISCLAIMER

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This presentation contains forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995, including statements regarding the anticipated benefits of the transaction; Surf Air Mobility's ability to anticipate the future needs of the air mobility market; future trends in the aviation industry, generally; Surf Air Mobility's future growth strategy and growth rate and its ability to access its financings and expand its business. Readers of this release should be aware of the speculative nature of forward-looking statements. These statements are based on the beliefs of Surf Air Mobility's management as well as assumptions made by and information currently available to Surf Air Mobility and reflect Surf Air Mobility's current views concerning future events. As such, they are subject to risks and uncertainties that could cause actual results or events to differ materially from those expressed or implied by such forward-looking statements. Such risks and uncertainties include, among many others: Surf Air Mobility's future ability to pay contractual obligations and liquidity will depend on operating performance, cash flow and ability to secure adequate financing; Surf Air Mobility's limited operating history and that Surf Air Mobility has not yet manufactured any hybrid-electric or fully-electric aircraft; the powertrain technology Surf Air Mobility plans to develop does not yet exist; any accidents or incidents involving hybrid-electric or fully-electric aircraft; the inability to accurately forecast demand for products and manage product inventory in an effective and efficient manner; the dependence on third-party partners and suppliers for the components and collaboration in Surf Air Mobility's development of hybrid-electric and fully-electric powertrains and its advanced air mobility software platform, and any interruptions, disagreements or delays with those partners and suppliers; the inability to execute business objectives and growth strategies successfully or sustain Surf Air Mobility's growth; the inability of Surf Air Mobility's customers to pay for Surf Air Mobility's services; the inability of Surf Air Mobility to obtain additional financing or access the capital markets to fund its ongoing operations on acceptable terms and conditions; the outcome of any legal proceedings that might be instituted against Surf Air, Southern or Surf Air Mobility, the risks associated with Surf Air Mobility's obligations to comply with applicable laws, government regulations and rules and standards of the New York Stock Exchange; and general economic conditions. These and other risks are discussed in detail in the periodic reports that Surf Air Mobility files with the SEC, and investors are urged to review those periodic reports and Surf Air Mobility's other filings with the SEC, which are accessible on the SEC's website at www.sec.gov, before making an investment decision.

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We are building the
air mobility platform that
will transform regional flying

STRATEGIC DIFFERENTIATORS

Why we are uniquely positioned to win in the regional air mobility market

..	Scale	Largest regional commuter airline in the U.S. ¹ flying over 370K passengers per year
∴	Experience	Established operations and brand in a highly regulated industry
∴	Depth	Exclusive relationships with Textron Aviation and Palantir Technologies
::	Reach	Expansive distribution channel through major carrier interline agreements and 400+ regional air operators
∴	Technology	Proprietary AI-enabled software to drive growth and profitability
....	Execution	Deep management expertise across aviation, software, and electrification

1. By scheduled departures

AIR MOBILITY LANDSCAPE

Urban
Air Mobility



~15-50
miles

SURFAIR
MOBILITY

Regional
Air Mobility



~50-500
miles

Commercial
Airlines



~500+
miles

MARKET OPPORTUNITY

The beginning of a massive growth industry



\$75B - \$115B¹

Global regional mobility market by 2035

\$15B - \$22B²

U.S. market by 2035

“Innovative propulsion... could usher in a new era of frequent, convenient passenger flights on small regional aircraft.”

MCKINSEY & COMPANY³

May 2023

30

Commercial airports

70%

Account for 70% of air traffic in U.S.

5,000

Public-use airports in U.S.

90%

U.S. population living within 30 min of regional airport



“Regional Air Mobility (RAM) will fundamentally change how we travel by bringing the convenience, speed, and safety of air travel to all Americans, regardless of their proximity to a travel hub or urban center.”

NASA⁴

April 2021



1. 2035 TAM Source: Canaccord Equity Coverage Initiation Research Report

2. Based on management estimates

3. “Short-haul flying redefined: The promise of regional air mobility”, McKinsey & Company 2023

4. “Regional Air Mobility”, NASA 2021

SURF AIR MOBILITY OVERVIEW

Two complementary business units
combine to scale regional air mobility



AIR MOBILITY

AIR TECHNOLOGY

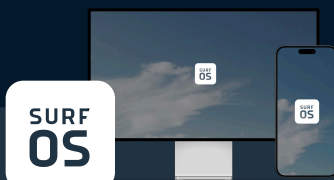


SCHEDULED
AIR SERVICE



ON-DEMAND

Established regional air mobility platform providing
scheduled service and an on-demand marketplace to
passengers in the U.S. and globally.



SOFTWARE



ELECTRIFIED POWERTRAIN
TECHNOLOGY

Innovators in Regional Air Mobility (‘RAM’) market
developing proprietary aviation software and
aircraft electrification technology.



THE SURF AIR MOBILITY PLATFORM



SURF AIR MOBILITY BY THE NUMBERS

We are the largest commuter airline by scheduled departures
and are developing category-defining software for the industry with Palantir



\$118M Total revenue LTM 2024 ¹

SCHEDULED

370K+
Passengers flown

~72K
Total scheduled departures

~196
Daily Departures

ON DEMAND CHARTER

3,674
Departures

13% ²
YoY revenue growth

400+ ³
Operator relationships

11.9K+ ³
Quotes generated on SurfOS

NYSE: SRFM

TOP 5 SHAREHOLDERS ⁴

Palantir	~19%
Vanguard	~3.4%
Buckingham STRATEGIC WEALTH	~2.9%
RATHBONES	~1.0%
BlackRock	~0.8%

Excluding capital providers and officers, director, and employees of Surf Air Mobility

1. LTM ending September 30, 2024 2. Comparison made to pro-forma LTM September 30, 2023
3. Since inception 4. Nasdaq.com, SEC.gov, December 2024

4-PHASE TRANSFORMATION OVERVIEW



PHASE 1
2024

Transformation

- ✓ Improved capital structure
- ✓ Strengthened balance sheet
- ✓ New management in place
- ✓ Realized M&A synergies



PHASE 2
2025 - 2026

Optimization

- Optimize airline operations
- Recalibrate On Demand business
- Drive efficiencies from SurfOS

COMPS

SkyWest
AIRLINES

 **BLADE**



PHASE 3
2026 - 2027

Expansion

- Deploy SurfOS to third-parties
- Launch new tier-1 routes
- Pursue more JV opportunities

COMPS

appfolio

Sabre



PHASE 4
2027+

Acceleration

- Deploy electric aircraft
- Build out operator platform
- Certify electrified powertrains

COMPS

Uber

 **airbnb**

 **Joby**

 **ARCHER**

NOVEMBER '24 DEBT TRANSACTION OVERVIEW

Surf Air Mobility secured new **\$50 million financing** to fund transformation plan and path to profitability

\$50M

Term loan with
Comvest Partners

A multi-billion-dollar investment management firm

- 4-year term loan
- SOFR +5%

IMMEDIATE BENEFITS

- Addresses near-term liquidity constraints
- Largest cash position in company’s history
- Lowers cost of capital
- Minimizes dilution / reduces reliance on equity financing
- Extended maturity of ~\$62M of other secured debt to December 31, 2028¹

USE OF PROCEEDS

- General corporate purposes, including:
 - Opex
 - Capex & working capital investments
- Expenses associated with the closing of the transactions
- Interest to the lenders



1. Based on management estimates

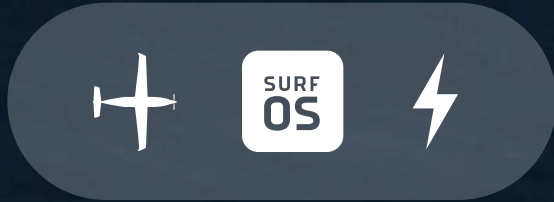
STRUCTURAL CHANGE

Recent improvements have significantly reduced cash requirements and improved stock technicals

IMPROVEMENTS	STATUS	DETAILS
<div><div>↑</div><div>Strengthened balance sheet</div></div>	<div>✓</div> <div>✓</div>	<div>Addressing \$70M of past liabilities with a targeted reduction of >50%</div> <div>Extended maturity of ~\$62M of other secured debt to December 31, 2028</div>
<div><div>↔</div><div>Level set stock technicals</div></div>	<div>✓</div> <div>✓</div>	<div>Reduced potential dilution by ~25M shares at stock price at time of closing</div> <div>All lockups from direct listing expired</div>
<div><div>↓</div><div>Substantially lowered costs</div></div>	<div>✓</div> <div>✓</div> <div>IN PROGRESS</div> <div>IN PROGRESS</div>	<div>SG&A reductions via M&A synergies totaling \$6.5M in 2024¹</div> <div>Exited unprofitable routes saving \$4.6M per year¹</div> <div>Increase fleet reliability with new aircraft</div> <div>Separately capitalizing software and electrification initiatives</div>

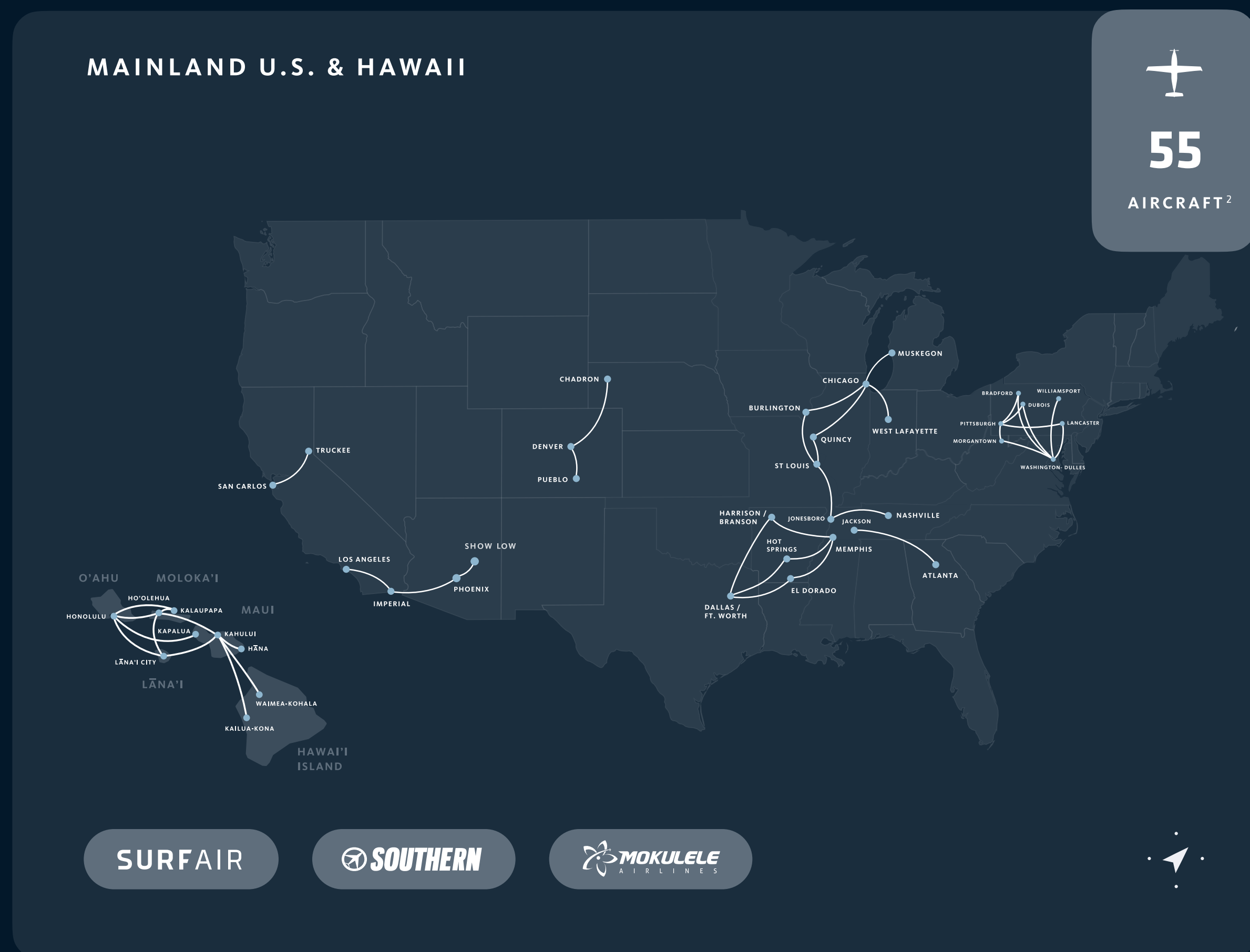


1. Based on management estimates



Business overview

We've flown millions of passengers over millions of miles



INTERLINE PARTNER DISTRIBUTION

~430M³

Cumulative annual passengers
flying on interline partner networks

TOTAL SCHEDULED LTM 2024¹

\$91.4M

Revenue

370K+

Passengers flown

~72K

Total scheduled departures

~196

Daily departures

SCHEDULED AIR SERVICE: HAWAII HIGHLIGHT

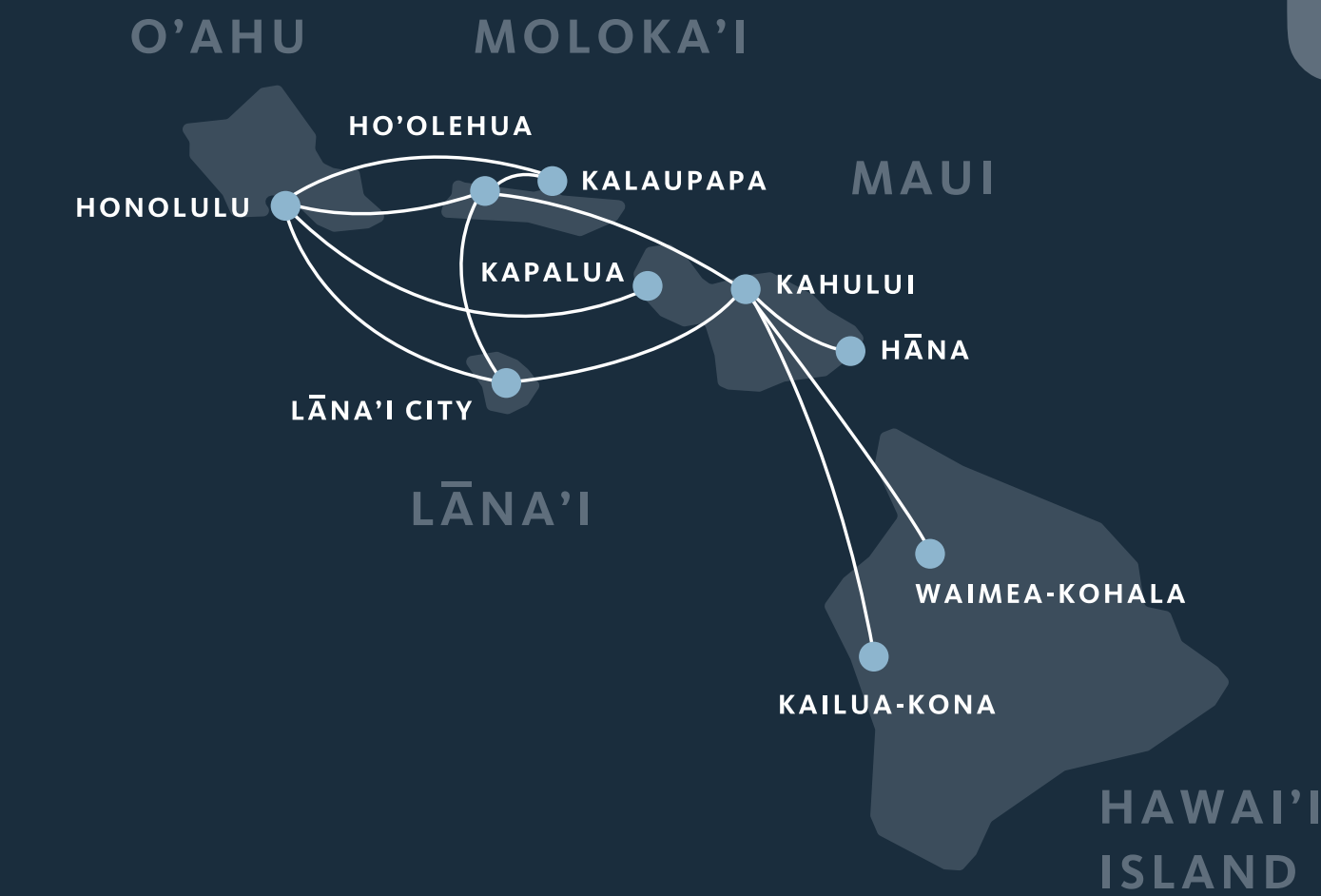
Our robust network in Hawaii demonstrates the potential of regional air mobility



MOKULELE ADVANTAGES

- Largest interisland commuter airline
- Little airline competition and no driving alternative
- Consistent, local customer base of repeat fliers
- Accessible airport infrastructure
- Short stage lengths allow for high flight frequency

HAWAII NETWORK



INTERLINE PARTNER



9
AIRPORTS
11
ROUTES

HAWAII OPERATIONS LTM 2024¹

~\$23M
Revenue from Hawaii network

35K+
Scheduled departures

245K+
Passengers

1. LTM ending September 30, 2024

SCHEDULED AIR SERVICE: ESSENTIAL AIR SERVICE (EAS) HIGHLIGHT

Recurring government contracts currently drive ~41% of total revenue ¹

EAS NETWORK



EAS NETWORK LTM 2024 ¹

\$48.7M EAS subsidy revenue	20 EAS communities in network	3.4 yrs avg length of contract
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WHAT IS EAS

Created by Congress in 1978, the EAS program ensures that small communities receive air service to connect them with the large U.S. aviation infrastructure. The Department of Transportation (DOT) selects air carriers to provide service to eligible communities with subsidies.

178 EAS communities available	\$400M ² Total EAS subsidies available
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1. LTM ending September 30, 2024
2. U.S. DOT Subsidized EAS reports (May 2023)

Global on-demand charter operations



ON DEMAND ADVANTAGES

- Asset-light marketplace
- Focus on regional mobility with less supply constraints
- \$30B global TAM in 2023 for air charter services market with 5% CAGR (45% North America)²

ON DEMAND

LTM 2024¹

\$26.8M

Revenue

3,674

Departures

13%³

YoY revenue growth

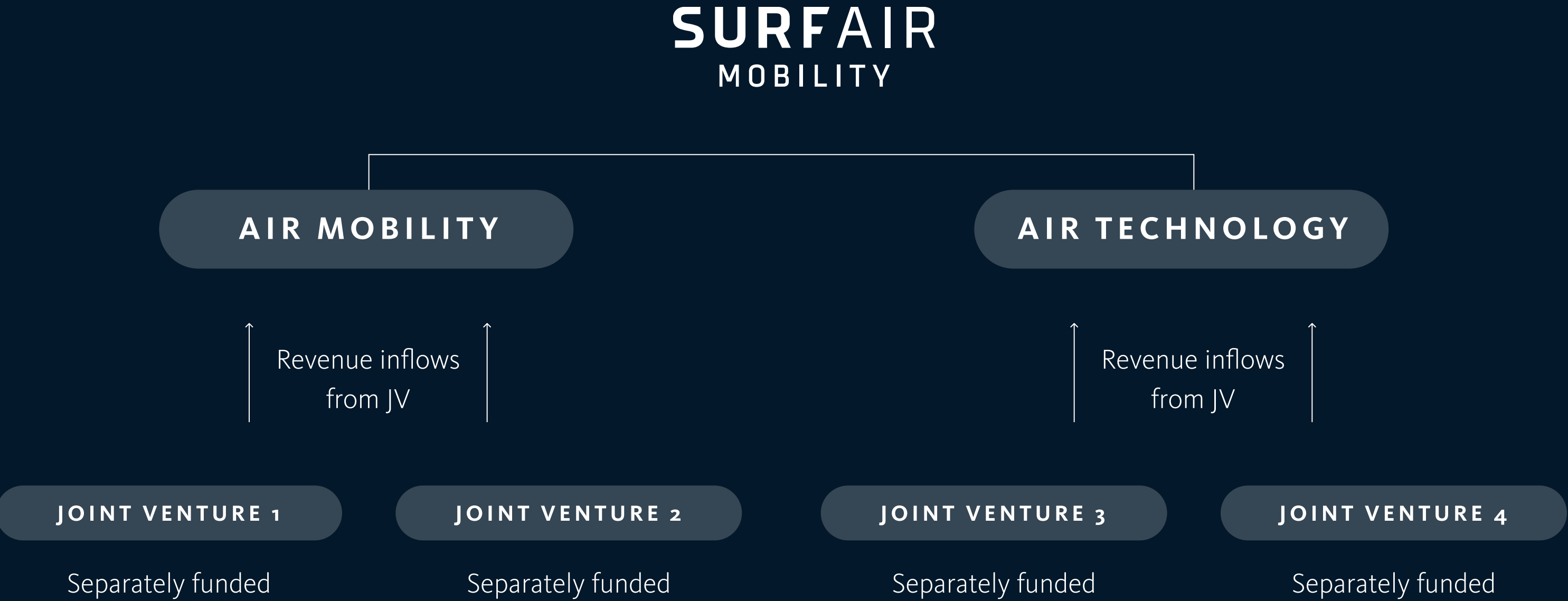
400+⁴

Operator relationships

1. LTM ending September 30, 2024
2. Global Market Insights, "Air Charter Services Market Size, Share & Analysis Report"
3. Comparison made to pro-forma LTM September 30, 2023
4. Since inception

JOINT VENTURE STRATEGY

Ongoing evaluation of joint venture partnerships with industry leaders to pursue upside drivers in a more capital-efficient manner



RECENT ACHIEVEMENT

Surf Air Mobility entered into an agreement with Palantir Technologies, Inc. to form a new venture, Surf Air Technologies.

UPSIDE DRIVER: SURF OS SOFTWARE

AIR TECHNOLOGY

We are developing an all-in-one software platform for the Advanced Air Mobility industry



THE “OPERATING SYSTEM” FOR REGIONAL AVIATION

Building the software platform to support the growth and operations of the Advanced Air Mobility industry



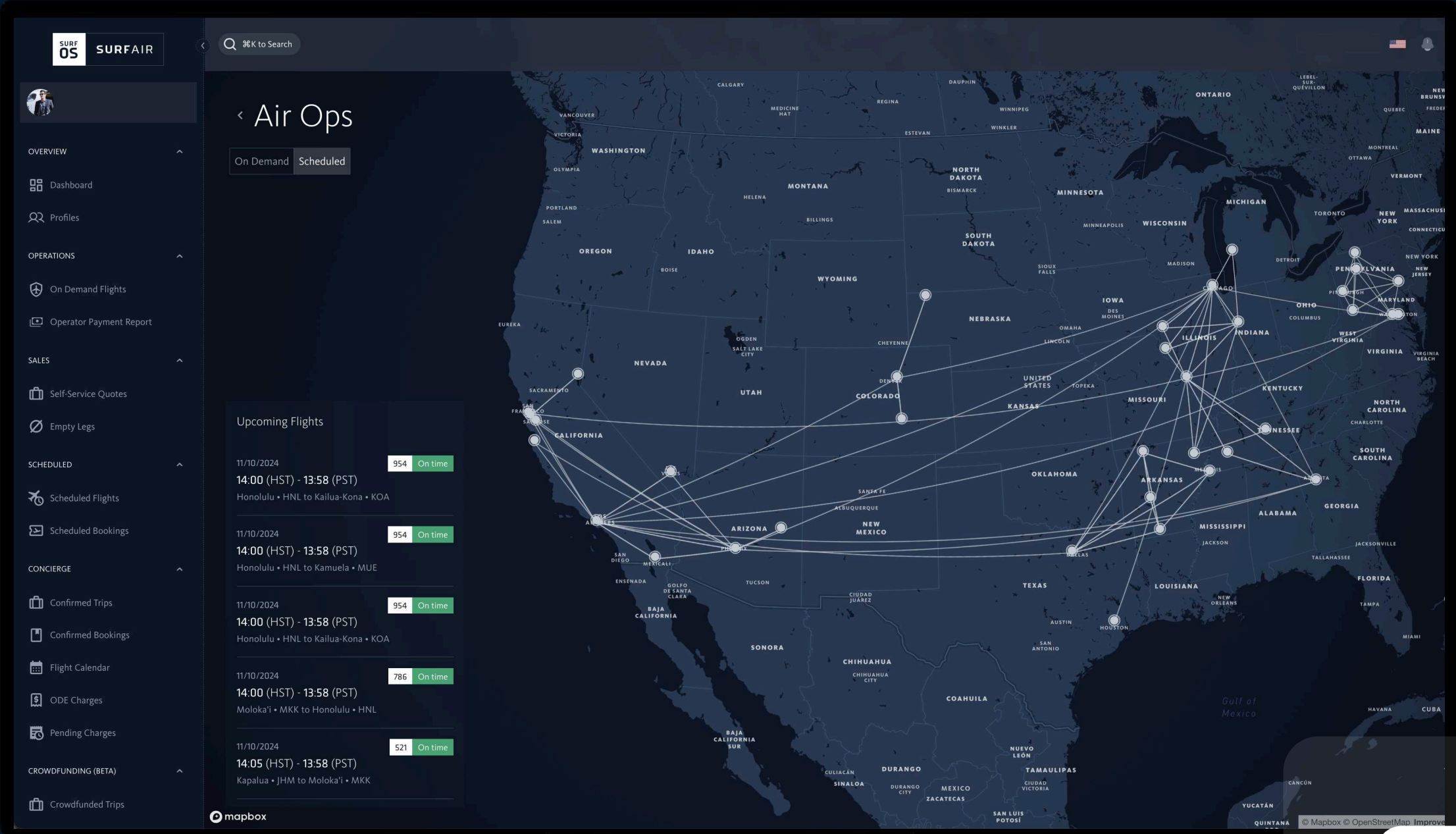
POWERED BY PALANTIR’S AI PLATFORM

Leveraging Palantir’s Foundry and AI platforms to improve data organization and make faster decisions



THIRD-PARTY CUSTOMERS

SurfOS isn’t just designed to improve our own operations. We will offer our proprietary software to Part 135 operators, charter brokers, and aviation manufacturers



POWERED BY



Actual screen from SurfOS

UPSIDE DRIVER: ELECTRIFICATION STRATEGY

Our multi-pronged strategy will significantly improve unit economics and create new potential revenue streams



DEPLOY BEST-IN-CLASS ELECTRIC AIRCRAFT ACROSS OUR NETWORK

Reduce operating costs and expand margins on our airline operations by deploying electrified aircraft from third-party electrification manufacturers.



FURTHER BUILD OUT PLATFORM OF OPERATOR SERVICES

Enable operators with software, financing, new aviation technologies to run their businesses better.



CERTIFY SURF AIR'S PROPRIETARY ELECTRIFICATION TECHNOLOGY

Pursuing Supplemental Type Certificate (STC) for proprietary powertrain technology for the Cessna Grand Caravan via a potential joint venture partnership. Sales and marketing relationship with Textron Aviation, a leading general aviation manufacturer and Cessna owner.



MANAGEMENT TEAM

DEANNA WHITE

CEO and COO



- Joined Surf Air in 2021
- 20+ years of experience in the aerospace industry
- Previously served as the CFO of Surf Air, COO of Wisk, and CEO and CFO of Bombardier Flexjet

OLIVER REEVES

Chief Financial Officer



- Joined Surf Air in 2023
- 10+ years of experience in capital markets industry
- Previously served as the Chief Strategy Officer of Xinuos and Senior Vice President at Phoenix Star Capital

SUDHIN SHAHANI

Co-Founder



- Co-founded and served as CEO of Surf Air until public listing in 2023
- 20+ years in capital markets / investor / entrepreneur, and was Entrepreneur in Residence at Anthem Ventures
- Previous board member: Panna (until acquisition by Discovery Networks) and Madefire

LIAM FAYED

Co-Founder, Chief Brand & Experience Officer



- Co-founded Surf Air in 2013
- 15+ years of experience in the consumer industry
- Previously founded BESPOKEN New York and has been an early investor in fast-growing consumer brands, including Warby Parker

LOUIS SAINT-CYR

COO & President of Hawaii Operations



- Joined Surf Air in 2024
- Previously served in operations and guest experience roles at Hawaiian Airlines, Air Canada, and, most recently, WestJet.

DOUGLAS SUGIMOTO

General Counsel



- Joined Surf Air in 2020
- Previously at Gen, The Wonderful Company, Irell & Manella, and O'Melveny & Myers LLP



MANAGEMENT TEAM

THOMAS ANDINO

EVP of Technical Operations &
Director of Maintenance

- Joined Surf Air in 2024
- Previously with Aero, Spirit Airlines, Virgin American, Hawaiian Airlines



KEN BIELER

VP of Safety & Regulatory
Compliance

- Joined Surf Air in 2021
- Formerly with Wisk, Virgin America, United Airlines, and McDonnell Douglas



BOARD OF DIRECTORS

CARL ALBERT

- Chairman and CEO of Fairchild Venture Capital Corporation, Fairchild Aircraft and Fairchild Aerospace
- Chairman, CEO and President of Wings West Airlines, acquired by AMR Corporation, parent company of American Airlines



TY BLAND

- Managing Partner at Porter Tellus, LLC
- Head of Global Government Affairs for Creative Artists Agency, LLC (“CAA”)
- VP of State and Local Government Relations for Herbalife Nutrition



JOHN D’AGOSTINO

- Senior Advisor at Coinbase Institutional
- US Managing Director at Waystone Governance



BRUCE HACK

- Founder and CEO of BLH Venture, LLC
- Executive Vice Chairman of Activision Blizzard
- CFO of Universal Studios
- Vice-Chairman of the BoD for Universal Music Group, Inc.



ED MADY

- President and COO of The Masterpiece Collection Ltd., a luxury hospitality company
- General Manager of The Beverly Hills Hotel and Regional Director for Dorchester Collection



TYLER PAINTER

- CFO of Wisk Aero
- CFO of Fair Financial Corporation
- COO/CFO of TerraVia Holdings, Inc.



SUDHIN SHAHANI

- Co-founder of Surf Air Mobility
- Chairman & CEO of Surf Air from 2013 - 2023



DAVID ANDERMAN

- Co-Founder and General Partner of Stellar Ventures
- General Counsel of SpaceX
- General Counsel and COO of Lucasfilm Ltd.
- Served as Chief Legal Officer of Surf Air, June 2023 to May 2024



SURFAIR

MOBILITY



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