

NEWS RELEASE

American Airlines CR Smith Museum Reopens to the Public

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FORT WORTH, Texas — The American Airlines CR Smith Museum reopens to the public this Labor Day weekend following the successful completion of a redesign of its permanent exhibitions. To celebrate the reopening, the museum will offer free admission to children Saturday and Sunday, Sept. 1–2. The redesign, made possible through a lead donation by the American Airlines Group and gifts by PACMIN and Boeing, marks the first major redesign in the museum's 25-year history.

"Despite how common air travel has become, many aspects of airline operations still are frequently misunderstood. The redesign takes a fresh approach to explain the inner workings of airline operations and showcases the very people who run American Airlines every day," said Uli Das, Executive Director of CR Smith Museum. "Our goals were twofold: Establish a point of pride for American Airlines team members and their unique professions, and create a learning opportunity for the general public. Ultimately, the museum's new focus will generate and infuse more local interest in joining the American Airlines team."

More than 300 American Airlines team members volunteered to help during the process of developing the new content and exhibits, which are designed to give museum visitors insight into the various roles of American team members and how they work together to support a global operation. New signature exhibits include the Airline Command Center, enabling guests to make tough operational decisions; an authentic McDonnell Douglas MD-80 cockpit including a guided tour of the switches and buttons provided by an American MD-80 Captain; and a baggage loader exhibit where visitors try their hand at loading baggage in the shortest time possible.

The CR Smith Museum is an independent nonprofit organization located on the American Airlines campus. The museum plays an important role in preserving and celebrating the history of American Airlines and the aviation

industry, as well as educating visitors about the science of flight, airline operations and aviation careers.

“We want to give every visitor a glimpse into the roles of team members, and expose students, including many from Title I schools, to career opportunities in aviation that they otherwise would have not known about,” said Das.

The museum offers standards-based K–12 education programs on STEM topics related to aviation for students, parents, educators and the general public. Activities include field trips, workshops and summer camps for the North Texas community.

The CR Smith Museum welcomes visitors from 9 a.m. to 5 p.m. Tuesday through Saturday. The museum will extend hours during Labor Day weekend to include 11 a.m. to 5 p.m. on Sunday, Sept. 2.

American Airlines flight attendant Sabrina Caverly and Captain John Hale answer questions from children visiting the redesigned museum at a special preview event.

About American Airlines Group

American Airlines and American Eagle offer an average of nearly 6,700 flights per day to nearly 350 destinations in more than 50 countries. American has hubs in Charlotte, Chicago, Dallas/Fort Worth, Los Angeles, Miami, New York, Philadelphia, Phoenix and Washington, D.C. American is a founding member of the oneworld® alliance, whose members serve more than 1,000 destinations with about 14,250 daily flights to over 150 countries. Shares of American Airlines Group Inc. trade on Nasdaq under the ticker symbol AAL. In 2015, its stock joined the S&P 500 index. Connect with American on Twitter [@AmericanAir](https://twitter.com/AmericanAir) and at [Facebook.com/AmericanAirlines](https://facebook.com/AmericanAirlines).